

THE HUNTER
ARTISAN GALLERY & CAFE

...supporting local artists, their talent, their stories...

48 Melbourne Street, East Maitland NSW 2323 P: 0407381911 E: jenninichols1963@gmail.com

EXPRESSIONS OF INTEREST
CALLOUT
FOR
GROUP / SOLO EXHIBITIONS
IN 2021

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Thank you for taking the time to contact **The Hunter Artisan Gallery & Café** (from here onwards called 'the Gallery'), in relation to holding an **individual/group Exhibition in 2021**. The Gallery takes **EXPRESSIONS OF INTEREST** from artists/artisans from all disciplines (painting, drawing, sculpture, ceramic-work, textile art, glass-work, photography, print-making), and from all career stages.

ABOUT THE GALLERY

'*The Hunter Artisan Gallery & Café*' is a unique art environment...a beautiful historical building, the perfect canvas to exhibit your works, whether they are traditional or contemporary...imagine a building where the walls become the canvas. With the addition of a small casual café, the gallery presents a relaxed atmosphere for our visitors to enjoy a delicious light meal, a warm beverage or a glass of Hunter wine.

The building located at 48 Melbourne Street, East Maitland, (The former George and Dragon Inn, originally built in 1837), is unique and beautiful and filled with a history that spans across 180 years. It has been a coach house for Cobb & Co, Maitland's most famous son Les Darcy was a blacksmith in the stables on the property in the early 1900's, it has been a hotel, a bed and breakfast and a restaurant.

The Gallery has a current collective of some 60 artists, the works of whom are displayed on an ongoing basis and if not sold, are changed over approximately every 6 weeks.

2021 GALLERY HOURS

Thursday – Sunday from 9am until 3pm

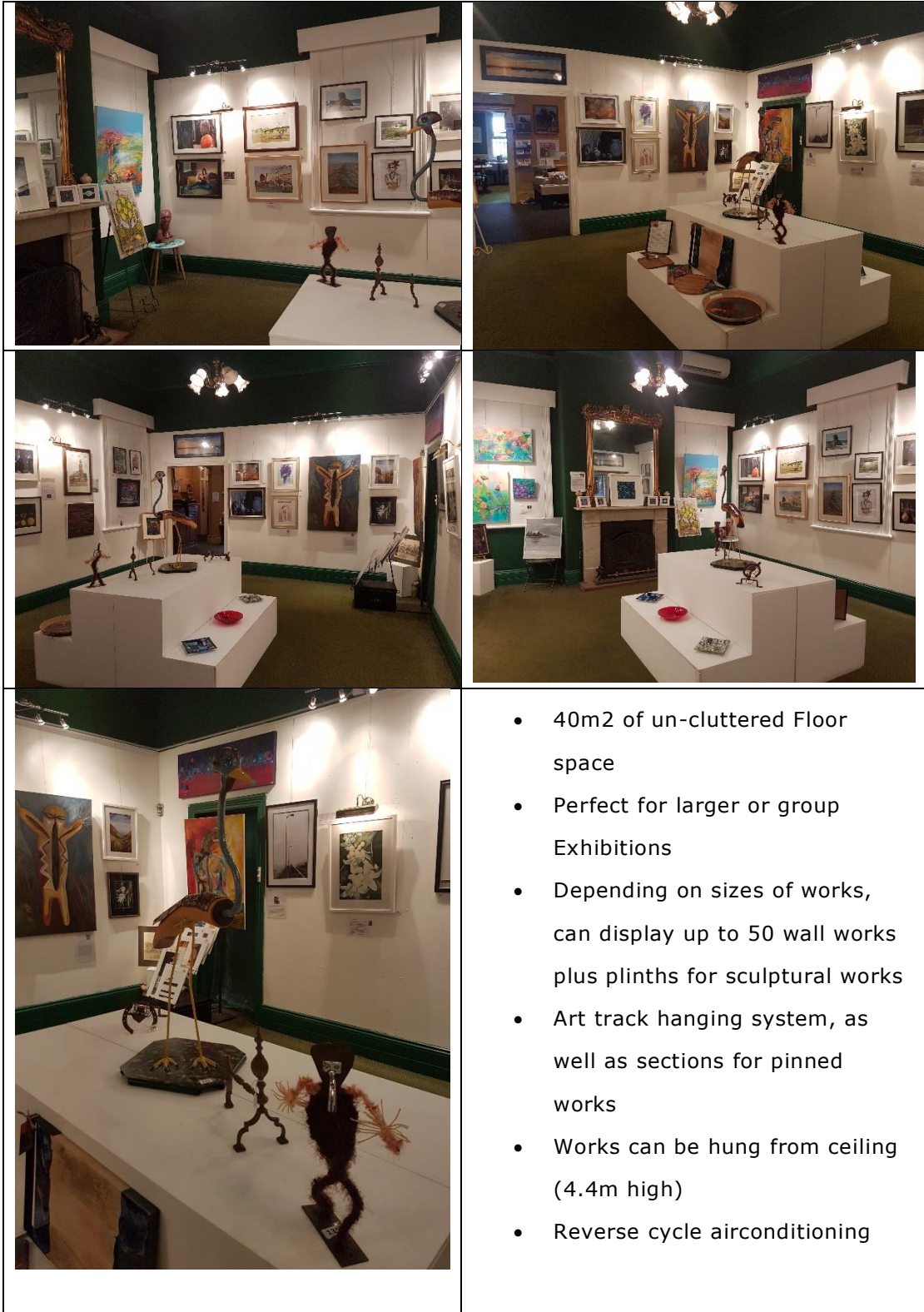
This **EXPRESSION ON INTEREST** is specifically for artists who wish to apply for the exclusive use of our Main Gallery space (The George Gallery) for a 3- week period during 2021. Exhibitions will run concurrently with The Gallery's Creative Collective Artist works in other rooms of the gallery. **During the exhibition period, the Gallery will open Thurs to Sun 9am until 3pm.**

2021 DATES AVAILABLE –

SPACE	INSTALL EXHIBITION	EXHIBITION DATES	OPENING NIGHT	REMOVE EXHIBITION
The George Gallery	Tuesday 6 April from 9am	8th to 25th April, 2021	Saturday 10 th April 6 – 8pm	Monday 26 th April by 3pm
The George Gallery	Monday 31 May, from 9am	3rd to 20th June, 2021	Saturday 5 th June 6 – 8pm	Monday 21 st June by 3pm
The George Gallery	Monday 2 August from 9am	5th to 22nd August, 2021	Saturday 7 th August, 6 – 8pm	Monday 23 rd August by 3pm
The George Gallery	Tuesday 24 th August from 9am	26th August to 12th September, 2021	Saturday 28 th August 6 – 8pm	Monday 13 th August by 3pm
The George Gallery	Tuesday 14 th September from 9am	16th September to 3rd October, 2021	Saturday 18 th September 6 – 8pm	Monday 4 th October by 3pm
The George Gallery	Tuesday 5 th October from 9am	7th to 24th October, 2021	Saturday 9 th October 6 – 8pm	Monday 25 th October by 3pm
The George Gallery	Tuesday 26 th October from 9am	28th October to 14th November, 2021	Saturday 30 th October 6 – 8pm	Monday 15 th November by 3pm

SPACE AVAILABLE

The George Gallery



COSTS INVOLVED

An **Exhibition Fee** is required from artists involved in an exhibition.

During the exhibition period (a total of 12 days open to the public), the Gallery will open Thurs to Sun 9am until 3pm. This fee also includes 2 days prior for Exhibition Install and 1day post, for Exhibition Removal.

- **The George Gallery**

The Exhibition Fee for The George Gallery **\$600** (includes exclusive 3-week use of the space for your exhibition and opening function)

A **20% commission** is taken from the sales price listed in the catalogue, ***as well as any commission works that you acquire during the exhibition.***

This fee covers:

- design and print of your exhibition invitation
- preparation and distribution of invite via the Gallery emailing list and social media networks
- exhibition listing in local news media
- preparation of Media Release, actively follow-up to media art writers
- Social media promotion before and during your exhibition
- the gallery actively seeks newspaper and magazine articles for exhibitions
- curation and install of your exhibition
- preparation and photocopy of catalogue
- gallery sitting of exhibition (Thurs to Sunday) **except** during MEET THE ARTIST sessions, however, this is YOUR ART and the best person to talk about YOUR ART IS YOU.

The Exhibition Fee is non-negotiable and non-refundable, and is required to be paid at least 2 weeks prior to the Exhibition.

EXHIBITION OPENING

- the exhibition opening is as per the Exhibition Schedule (unless arranged otherwise at the time of booking the space)
- the Gallery will provide refreshments and nibble platters, napkins and glasses
- the gallery is licensed, the owner holds the RSA and supplies a responsible supply of wine and beer
- it would be appreciated if you could provide 1 x person to assist the gallery at the opening
- photos are taken at the opening for social media/promotion of your exhibition.
- all sales are taken by the Director at the opening

MEET THE ARTIST sessions

- each exhibition participant is encouraged to do at least 4 x MEET THE ARTIST gallery sittings
- each session varies between 2hrs - 5hrs depending on the number of artists involved in the exhibition
- the gallery will promote your MEET THE ARTIST session on the gallery facebook/instagram to maximise visitors
- these sessions are invaluable for increasing your profile as an artist and to increase sales during your exhibition

DELIVERY OF ARTWORK TO AND FROM THE GALLERY FOR EXHIBITION

- artists are responsible for transporting their artwork to and from the gallery for exhibition

INSURANCE DURING EXHIBITION

- the gallery has public liability and normal business insurance which covers minor artwork damages
- it is the artist's responsibility to arrange any artwork insurance

PHOTOGRAPHY

- at least one print quality photo in .jpeg format (min 300dpi/up to 1MB) of a finished artwork that will be on exhibition is required by the gallery for printed invites at least **ONE MONTH BEFORE** your exhibition
- the gallery will take and publish low resolution photographs of your work and the exhibition before/during on the gallery Facebook and Instagram for promotional purposes only
- the gallery reserves the right to use these photographs free of charge to promote the exhibition and gallery before, during and after the exhibition
- **Copyright will always remains with the Artist**

COLLECTION OF ARTWORK

- All artwork must be removed from the Gallery by 3pm on the date for removal of the Exhibition
- if artwork is not collected from the gallery within **6 weeks**, it will become the property of the gallery to dispose of at the gallery's discretion

SALES

- artists who sell their artwork during the exhibition will receive a Tax Invoice/Receipt from The Hunter Artisan Gallery & Cafe stating the exhibition, exhibition dates, title of artwork, sales price, commission and the buyer's name (for documentary purposes only).
- artists can expect to receive their payment via Direct Debit within 4 weeks of the final payment from the buyer.

All sales transactions must be processed through the Gallery

Sold Artworks are to be collected from the Gallery by the Buyer only, unless other arrangements have been made.

EXPRESSION OF INTEREST PRO-FORMA

EOI'S TO BE RECEIVED BY 9 December, 2020

. You can use this form to complete your EOI.

- Cover letter introducing yourself to the gallery (attach)
- Name of Artist/s:
 - Artist CV (one page only) for each artist involved in the Exhibition (attach)
 - Name of Curator or other contact person if different from above

- Contact details:
 - Name
 - Address
 - Telephone
 - Email

- Exhibition Working Title

- Medium

- Give a brief description of the exhibition project (use a separate sheet if necessary). If you have some examples of the works to be Exhibited, please provide these as well.

- Artists Statement (please give one statement per artist and attach separate sheets, if necessary)

- Curatorial Statement (if applicable and attach separate sheets, if necessary)

- Other support material (eg: reviews, references, newspaper articles, radio interviews, may be attached in the appropriate format to support your EOI)

- Please nominate the dates you would like to Exhibit. Please note that it is important to provide 3 preferences. The Gallery owner will make the final decision in relation to the most suitable date for all Exhibitions.

DATE OPTION 1:

DATE OPTION 2:

DATE OPTION 3:

Once all Expressions of Interest have been received, the selection process will take place. All decisions are made by and at the discretion of the gallery owner.

ALL SUCCESSFUL ARTISTS WILL BE NOTIFIED IN WRITING.

Any questions should be directed in writing to The Gallery Owner – Jenni Nichols by email on jenninichols1963@gmail.com