

SELFLESS. NETWORK

MONTHLY DIGEST

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Who
made
fabric?

**FASHION?
SUSTAINABLE?**

Dive in!

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Fashion Revolution

**Dive into Delhi's
sustainable store**

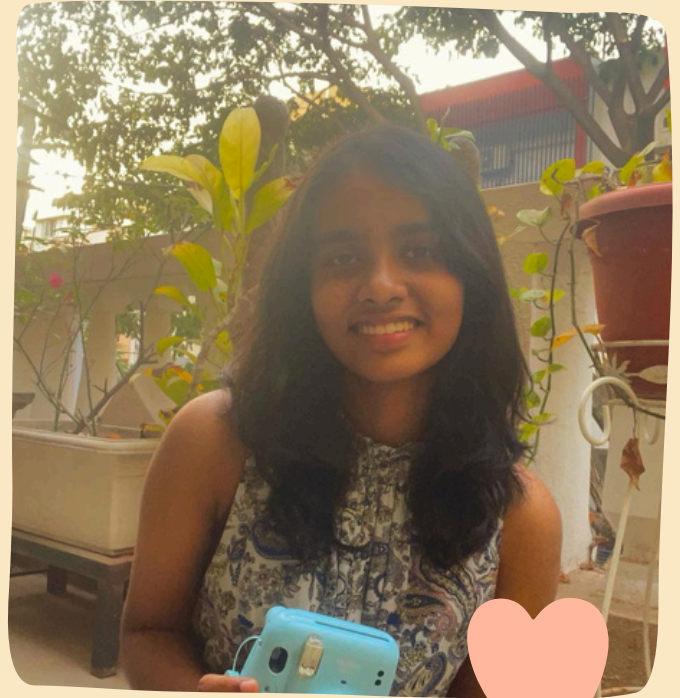


**AI and Fashion: The
Possibilities**

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From the Editor

Welcome, esteemed readers, to the third edition of Selfless.Network's Monthly Sustainable Fashion Digest. This month, we delve into the synergy between AI and sustainability, explore how Huckleberry Hangers in Delhi champions thrifting and repurposing, examine the global impact of the inspiring fashion Revolution movement, and reflect on the significance of Earth Day 2024. Discover the art of repurposing with Preetthika's take on a cute summer tote bag.



As you explore these pages, let your imagination soar and your commitment to sustainability ignite. Together, let's transform the fashion industry, one eco-friendly ensemble at a time. Thank you for joining us on this exciting journey toward a more sustainable future. Stay tuned for exciting news!

Isabel Shiju

EDITOR-IN-CHIEF

#EARTHDAY2024

By Shruthika

As Earth Day 2024, it's an opportune time to reflect on our planet's health, the progress we've made, and the challenges that lie ahead. Since its inception in 1970, Earth Day has served as a global platform to raise awareness about environmental issues and advocate for sustainability. Over the decades, it has evolved into a catalyst for policy changes, grassroots activism, and corporate responsibility initiatives. In this article, we'll explore the significance of Earth Day in 2024, examine recent advancements, and discuss the urgent actions needed to safeguard our planet for future generations.

Over the years, Earth Day has witnessed significant milestones in environmental awareness and conservation efforts. From the establishment of landmark environmental regulations to the rise of renewable energy technologies, there's much to celebrate. In recent times, we've seen unprecedented commitments to combat climate change, with nations around the world setting ambitious targets to reduce greenhouse gas emissions. The rapid growth of electric vehicles, the expansion of renewable energy infrastructure, and the decline of coal usage underscore a global shift towards a more sustainable future.

Despite the progress made, Earth Day 2024 also serves as a reminder of the formidable challenges facing our planet. The impacts of climate change are becoming increasingly evident, with rising temperatures, extreme weather events, and biodiversity loss threatening ecosystems worldwide. Deforestation, plastic pollution, and the depletion of natural resources continue to exacerbate environmental degradation, jeopardizing the delicate balance of life on Earth. Moreover, environmental justice concerns highlight the disproportionate burden of pollution and climate change on marginalized communities, emphasizing the need for inclusive and equitable solutions.

While governments and corporations play pivotal roles in addressing environmental challenges, individuals and communities also have a responsibility to take action. Earth Day serves as a call to action for individuals to adopt sustainable practices in their daily lives, whether it's reducing waste, conserving energy, or supporting eco-friendly initiatives. Community-driven efforts, such as tree planting campaigns, beach cleanups, and sustainable agriculture projects, demonstrate the power of collective action in fostering positive change at the grassroots level.

As we commemorate Earth Day 2024, it's essential to look ahead and prioritize the most pressing environmental issues facing our planet. Transitioning to a low-carbon economy, preserving biodiversity, and promoting environmental justice should be top priorities for policymakers, businesses, and civil society. Investments in renewable energy, conservation efforts, and sustainable land management practices are crucial for mitigating the impacts of climate change and safeguarding our natural heritage.

By Shruthika



Who Made My Clothes?

In April 2014, Rana Plaza, a garment factory in Bangladesh, collapsed, killing more than 1,100 people and injuring over 2,500. This tragedy brought to light the poor working conditions, low wages, and lack of safety regulations in the global garment industry. In response, a movement emerged that called for greater transparency in the clothing supply chain, asking the question, "Who made my clothes?"

Fashion Revolution Day.

The Fashion Revolution Day is approaching. The second Fashion Revolution Day made the hashtag #WhoMadeMyClothes trending on Twitter. In 2016 the activities continued for a week from 18 to 24 April. In its fourth year, Fashion Revolution Week took place from 24 to 30 April 2017. On 24th April, the second edition of the



Fashion Transparency Index was launched, with a review of the transparency of 100 large global fashion brands. The next year over 1000 Fashion Revolution events were held around the world, including Fashion Open Studio and Fashion Question Time at the Houses of Parliament. In 2020 the fashion revolution turned to the fabric and chemicals used in textile production.

In an article written by The Guardian (https://en.wikipedia.org/wiki/The_Guardian), Ruth Stokes, author of The Armchair Activist's Handbook, says that meaningful change in the fashion industry can start with a Fashion Revolution Day hashtag campaign, but must go beyond it.



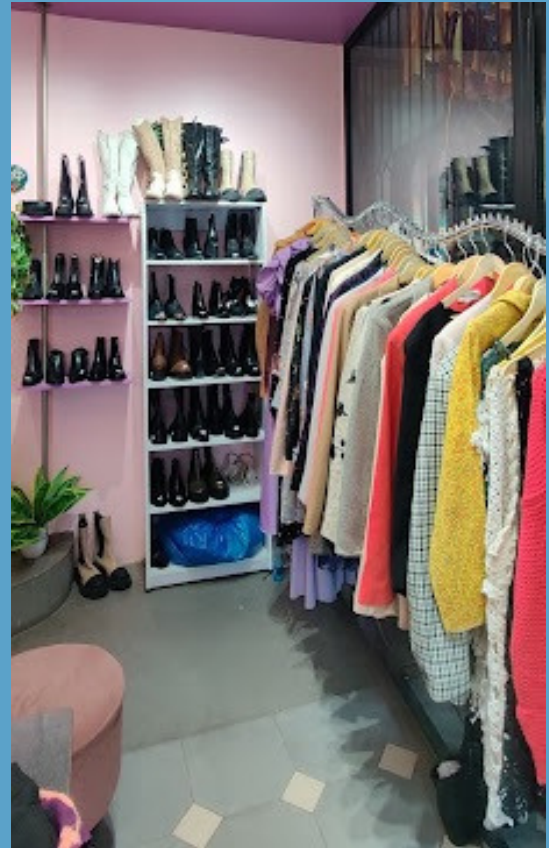
By Sherazudhin

HUCKBERRY HANGERS

Nestled in the vibrant neighbourhood of Hauz Khas in Delhi, Huckberry Hangers is a unique thri store that embodies the spirit of fashion sustainability, inclusivity, and affordability. The heart and soul behind this thriving establishment is Neha Shenaz, a remarkable individual whose passion for sustainable fashion and community inclusivity shines through in every aspect of the store's operations.

What sets Huckberry Hangers apart is its dedication to promoting a more conscious approach to fashion.

Neha curates a diverse collection of pre-loved clothing, accessories, and footwear, carefully selecting each item to ensure quality, style, and environmental responsibility. By offering gently used fashion pieces, the store encourages customers to embrace the concept of reuse and reduce their carbon footprint, contributing positively to the global movement towards a greener planet.



But Huckberry Hangers isn't just about sustainable shopping; it's also a beacon of inclusivity. Neha believes that fashion should be accessible to everyone, regardless of size, shape, or budget. The store boasts a wide range of sizes and styles, catering to diverse body types and fashion preferences. This commitment to diversity and body positivity creates a welcoming and empowering shopping experience for all customers, fostering a sense of community and acceptance within the fashion realm.

Moreover, Neha's dedication goes beyond running a successful thri store. She actively engages with customers, hosting workshops and events to educate people about the importance of sustainable fashion practices. From upcycling sessions to discussions on ethical fashion choices, Huckberry Hangers serves as a hub for learning, inspiration, and positive change in the fashion industry. Neha Shenaz's leadership and vision have transformed Huckberry Hangers into more than just a retail space; it's a movement towards a more inclusive, sustainable, and compassionate fashion future. Her unwavering commitment to promoting environmental stewardship, community engagement, and affordable style makes her not only a wonderful person but also a trailblazer in the world

By Aditi Adlakha

AI and Sustainability

In the ever-evolving landscape of fashion, sustainability has emerged as a critical concern, and artificial intelligence (AI) is playing a pivotal role in revolutionizing the industry. Sustainable fashion, characterized by eco-friendly materials, ethical production processes, and minimal environmental impact, is increasingly being embraced by both consumers and manufacturers.

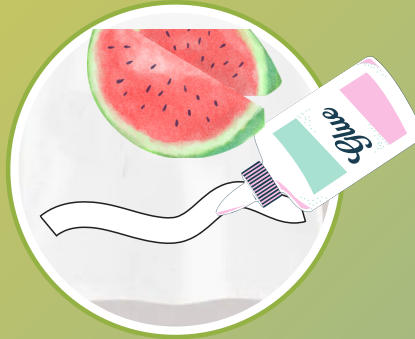
AI technologies are being employed at various stages of the fashion lifecycle to enhance sustainability efforts. From predictive analytics that forecast consumer demand to optimize inventory management, to design tools that minimize material waste through efficient pattern-making, AI is driving efficiency and reducing the industry's carbon footprint. AI can also observe user patterns and preferences and suggest sustainable options. It's like owning a JARVIS like Iron Man for your wardrobe! Just imagine how cool that would be. Or getting to try on different combinations like Cher. Well we are not that far.

Moreover, AI-powered supply chain management systems can trace the journey of garments from raw materials to finished products, ensuring transparency and accountability. This transparency fosters trust among consumers who are increasingly seeking ethically produced clothing. An AI version of our UST can certainly revolutionise the industry.

By harnessing the power of AI, the fashion industry can continue to progress towards a more sustainable future, where style and ethics coexist harmoniously, creating a win-win situation for both fashion enthusiasts and the planet.



Activity Corner



Instructions

1. Cut along the line shown in the image. The lower section will be used for the next step.
But it doesn't imply you should squander the upper half. Save it for later.
2. Glue the front and back parts of the shirt together at the bottom.
3. Start with one end of the tape and roll it around backwards to the beginning place
4. Cut along the line shown in the image. You will gain a circular slit from the cloth.
Cut two of the curve's edges. There will be a pair of slits.
5. Glue one end of the slit in the centre left to the top part of the main body and the other end of the slit in the centre right to the top part of the main body. Repeat for the rear inside of the main body.

Credits to Preetthika





discover

