



MythsLane

IT & Cyber Security Solutions Consulting

Domain Portfolio Consulting & Management

Why good domain portfolio practices matter

Well-managed domain portfolios reduce brand risk, improve governance, strengthen internet trust, control renewals and ownership, and reduce unnecessary cost and operational drift.

Why good domain portfolio practices matter



Reduce brand risk

Identify and mitigate exposure from misuse, typosquatting and uncontrolled domains.



Improve governance

Establish clear ownership, registrar controls and consistent policies across the portfolio.



Support compliance

Maintain accurate records, certificates and DNS to meet regulatory needs.



Strengthen trust

Protect digital identity and deliver a secure, reliable experience for customers and partners.

What we cover



Domain discovery and inventory

Build a comprehensive inventory of domains, subdomains, registrars and related assets.



Ownership and registrar governance

Review ownership records, registrar locks, privacy settings and access controls.



Renewals and lifecycle management

Assess renewal practices, auto-renewal, expiry risk and lifecycle states.



Defensive registrations and typo risk

Evaluate brand protection, typos, lookalikes and high-risk new gTLD exposures.



DNS, email and certificate alignment

Review DNSSEC, SPF, DKIM, DMARC and certificate posture across portfolio types.



Portfolio rationalisation and recommendations

Identify duplicates, underused assets and consolidation opportunities to reduce cost.

CORE THEMES WE COVER



Inventory



Governance



Renewals



Security



Compliance



Reporting



Expert domain governance.
Stronger brand. Lower risk. Greater control.

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How the review works

1



Discover

Discover domains, registrars, DNS and related assets across your organisation.

2



Assess

Assess ownership, configs, lifecycle, security and brand risk exposures.

3



Prioritise

Prioritise risks and opportunities based on impact, likelihood and business value.

4



Govern

Define governance, controls, policies and operating model improvements.

5



Improve

Implement changes, monitor posture and repeat reviews to drive continuous uplift.

Reporting outputs



Technical Summary

Domain inventory, configurations, DNS, email and certificate posture with key technical findings.



Executive-Focused Report

Risk narrative, business impact, top priorities and decisions for executives.



Roadmap Remediation

Prioritised actions, quick wins, timelines and resource guidance.



Follow-Up Posture Status

Repeat posture checks, trend analysis and ongoing advisory recommendations.

Service options



Essentials

Foundational inventory review, key risks and immediate governance actions.

- ✓ Core inventory and risk review
- ✓ Essential governance checks
- ✓ Quick wins and action list
- ✓ Ideal for point-in-time assurance



Complete

Deeper portfolio assessment, business and technical reporting, prioritised recommendations.

- ✓ Comprehensive assessment
- ✓ Business and technical reports
- ✓ Prioritised remediation roadmap
- ✓ Enhanced visibility and control



Enhanced

Broader governance uplift, remediation roadmap, repeat posture review and advisory.

- ✓ All Complete outcomes
- ✓ Repeat posture reviews
- ✓ Ongoing advisory support
- ✓ Continuous improvement

Typical outcomes



Clearer ownership

Accurate records, accountable owners and cleaner data.



Reduced risk

Fewer brand exposures, misconfigurations and expiry risks.



Stronger control

Better registrar governance, policies and lifecycle management.



Improved visibility

Complete inventory and consistent reporting across domains.



Better decisions

Data-driven insights to rationalise and invest with confidence.

Why MythsLane



Domain expertise

Deep experience across domains, DNS and internet trust.



Business focus

Practical advice that balances risk, cost and business impact.



Independent insight

Objective recommendations tailored to your environment.



Proven approach

Structured methodology, repeatable reviews and real outcomes.



MythsLane consultants bring extensive experience across domains, DNS, internet trust and cyber resilience.

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