

Last updated: August 13, 2025

This Privacy Policy explains how **Rimaya Archery** (“we,” “us,” “our”) collects, uses, and protects information when you visit **[your domain]**, make a purchase, or contact us. Our website and services are intended for **U.S. residents**. We **do not ship internationally** and do not target users outside the United States.

1) What We Collect

- **Contact & Order Info:** name, email, phone, billing/shipping address, order details.
- **Payment Info:** processed by our payment provider; we do **not** store full card numbers.
- **Communications:** messages, reviews, support requests.
- **Device/Usage Data:** IP address, browser type, pages viewed, timestamps, approximate location.
- **Cookies:** used to keep your cart, remember preferences, and measure site performance.
- **(Optional) Marketing/Analytics:** if enabled, tools like Google Analytics or Meta Pixel to improve our site and ads.

2) How We Use Information

- **Fulfillment & Support:** process orders/payments, ship products, handle returns.
- **Improve & Secure:** analytics, troubleshooting, fraud prevention, and site security.
- **Communicate:** order updates, service notices, and—with your consent—marketing by email/SMS.

3) Sharing Information

We share data with vendors who help run our business (e-commerce platform, payment processor, shipping carriers, email/SMS providers, analytics). They may only use your info to provide services to us and must protect it.

We may disclose information to comply with law or protect our rights.

We do not sell personal information.

4) Cookies & Choices

You can control cookies in your browser settings. Disabling some cookies may affect site functionality (e.g., cart/checkout). If we use analytics/ads cookies, we do so to understand performance and improve relevance.

5) SMS & Email

- **Email:** Unsubscribe anytime using the link in our emails.
- **SMS (if used):** By opting in, you agree to receive recurring automated messages. **Msg & data rates may apply.** Reply **STOP** to opt out; **HELP** for help. Consent is not a condition of purchase.

6) Your Rights (U.S.)

We will honor applicable U.S. privacy requests where required by law. You may request access, correction, or deletion of your personal information (subject to legal/operational limits). To submit a request, email **archeryrimaya@gmail.com** with the subject “Privacy Request.” We may verify your identity.

Note for Florida: Current Florida privacy law mainly applies to very large companies; however, we voluntarily handle personal information responsibly and transparently.

7) Data Retention

We retain personal information only as long as needed for the purposes above and to meet legal, tax, and accounting obligations. Typical retention periods:

- Orders/receipts: **up to 7 years**
- Support messages: **up to 3 years**
- Marketing preferences: until you unsubscribe or request deletion

8) Security

We use reasonable administrative, technical, and physical safeguards. No method of transmission or storage is completely secure.

9) Children’s Privacy

Our site is not directed to children under **13**. We do not knowingly collect personal information from children under 13. If you believe a child provided personal data, contact us and we will delete it.

10) U.S.-Only Scope

Our site is intended for U.S. residents. We do not knowingly collect or process data subject to non-U.S. privacy regimes, and we **do not ship internationally**.

11) Changes

We may update this Policy to reflect operational or legal changes. The “Last updated” date will be revised, and we’ll provide additional notice if required.

12) Contact Us

Rimaya Archery

Email: archeryrimaya@gmail.com

Address: **5410 Red Cypress Lane Tamarac FL 33319**

Phone: **(754) 300-6446**