

Why Hire A Makeup Artist For Your Upper Michigan Wedding?

YOU ARE WORTH IT!

You have spent so much money on your photographer, your dress, your venue...why would you skimp on your face? You will be looking at your wedding photographs for the rest of your life. Professionally done wedding makeup will guarantee you looking beautiful under any light, whether it's outdoor sunshine, evening candlelight, or flash photography.



SKIN PREP IS KEY

Any great makeup artist will tell you that your makeup is only as good as the skin you apply it to. The truth is that primers are just not enough for best results. Applying foundation to the skin without or with minimal skin prep will not do you justice. If your skin isn't hydrated, it will draw all the moisture out of your foundation and you will be left with a patchy, uneven look a few short hours later. When your skin is hydrated, fresh, glowing and smooth, your makeup will go on flawlessly. Skin prep is like a mini facial the morning of your wedding. Who wouldn't love that kind of pampering before a busy day?! At Fresh Coast Beauty, we will make sure you receive a full luxury skin prep treatment before your makeup applications. Not only will your makeup look beautiful, but you and your attendants will love the pampering.

YOU CAN RELAX

A Fresh Coast Beauty Luxury Makeup Artist will be exactly what you need on the morning of your wedding day – so just sit back and relax while we pamper you! This will be a moment to yourself before getting married! Most of our past brides would agree that having their makeup done was the most peaceful moment of the day, a time to just breathe and trust that they are in good hands.



HEALTH & SAFETY

All Fresh Coast Beauty Artists have been trained in proper sanitation and safety techniques so you won't have to worry about getting an extra wedding gift in the form of an eye infection! The Fresh Coast Beauty team follows all State of Michigan sanitation laws and procedures.

THEY DO GREAT WORK, FAST

Professional makeup artists are used to working under pressure and in hectic environments - in fact, that's kind of their M.O. So you can sit down, get pretty, and get on with your big day!

IT'S NOT A DAY FOR "EVERYDAY" MAKEUP!

While you may be great at applying your everyday makeup, you are going to want something special for your wedding day. We specialize in makeup for photography, including black and white. We have worked with most of the photographers in the area and are familiar with their shooting and editing styles. This means that we can customize your look to make your photos look flawless!

LONG-LASTING MAKEUP PRODUCTS

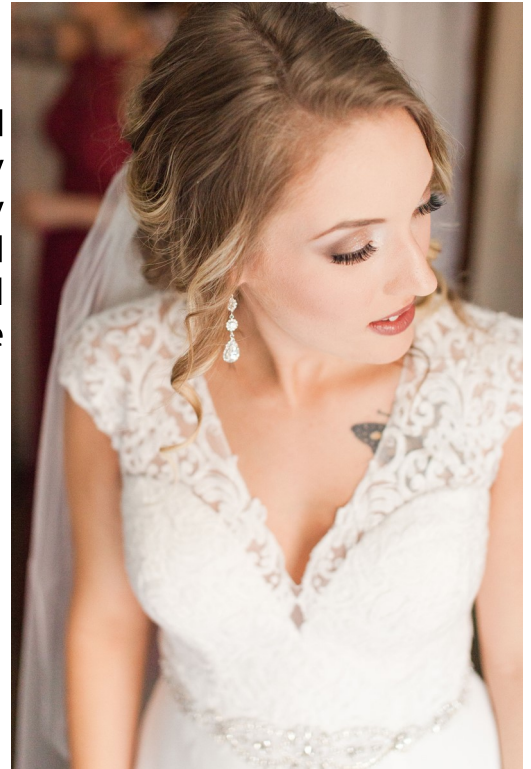
Our makeup kit is well-stocked, with high-quality, professional products meant to be used in high definition photography. They are also meant to be both long-wearing and flexible! Daily makeup is far different from makeup that is meant for special occasions. Our products have been hand selected for bridal clients to last from your first look photos through dancing the night away!

KNOWLEDGE IS POWER

Professional makeup artists are experts in the art of highlighting your best features and contouring any imperfections. We know how to fix your brows to best frame your eyes and cover that last minute pimple. We also understand how to select the right colors for your skin, which is more of an art than a science.

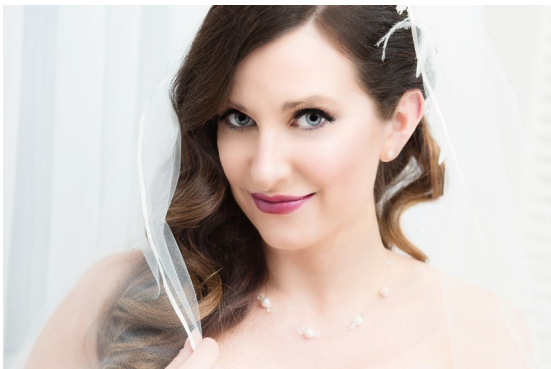
YOU WANT TO LOOK "NATURAL"

From your foundation to your lips to the perfect eyeliner, makeup artists know how to choose the colors that match your unique character and features. The natural look is far more involved than most brides think. This can entail color correction to make your skin tone look cohesive and making sure your complexion looks healthy and not washed out in photographs. These skills take years of practice and a deep understanding of color theory to achieve. This is Fresh Coast Beauty's signature look!



TRUSTED PROFESSIONALS

No one should have to ask "when is Jenny's hair getting done" or "when does this person arrive." At Fresh Coast Beauty, we've got that covered! Project management comes at no extra cost and we provide superior expertise and service on the most memorable day of your life. Your booking with Fresh Coast Beauty will begin with a clear and concise contract that protects you—you will not



have to worry if your artist will not show up on wedding day! We also provide both a wedding day guide so everyone knows what to expect and a detailed services schedule so everyone knows where and when they need to be!

You chose the best person to marry, now choose the best makeup artist!
Choose Fresh Coast Beauty.

EMAIL US TODAY TO SCHEDULE YOUR FREE 15 MINUTE PHONE CONSULTATION!
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