

# Document Review, Analysis & Interpretation Using Artificial Intelligence

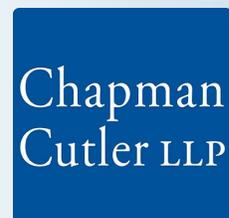
March 14, 2019 · Gleacher Center · Chicago, IL

**Here comes document review**, using AI-powered natural language processing technology to automate and accurately extract data from a myriad of diverse documents at scale, providing insight and clarity while enabling the most focused analysis possible.

**The bells and whistles** attached to this technology are vast but where do you start? Adopting a new type of AI technology can be both exciting and overwhelming, plus, how do we ensure that it is successfully operationalized? How about developing a business case/ROI analysis to invest in this kind of tech?

**Join us for this one-day conference on March 14<sup>th</sup>** as both thought leaders from law firms and technologists share knowledge and present alternative perspectives designed to help you gain foundational real-world insight on how AI applications are being successfully implemented, so that you can determine how AI might fit into your specific practice.

## Real-World Illustrations and Candid Viewpoints From:



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## Who will be at the conference:

**Ned Gannon**

Co-Founder and CEO  
eBrevia

**Aaron Katzel**

President and CEO  
The Better Legal  
Infrastructure Project LLC

**Carla Swansburg**

VP & General Manager  
Epiq

**Sondra Rebenchuk**

AI Practice Consultant  
Kira Systems

**Kevin Miller**

CEO  
LegalSifter

**Vishal Sunak**

Co-Founder & CEO  
LinkSquares

**Shea Smock**

Practice Innovations Analyst  
Chapman and Cutler

**Phil Fornaro**

Managing Attorney  
Fornaro Law

**George Tziahanas**

Managing Director, U.S.  
Luminance

**Abrar Huq**

Senior Manager & Operations  
Lead, OMNIA  
Deloitte

**Henal Patel**

CEO  
DocJuris

**Kathleen Killin**

Legal Automation  
Consultant  
Thomson Reuters



# Document Review, Analysis & Interpretation

## Using Artificial Intelligence

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Registration and Breakfast

8:00AM

**Grab some coffee and some fruit**

8:30AM

Conference Chair - **Kathleen Killin**, Thomson Reuters

### Keynote Address

8:40AM—AI: Why Does It Matter?

*What is artificial intelligence and how does it apply to legal? Learn about what has cultivated the environment for artificial intelligence to accelerate in recent years and begin to explore how law firms, legal departments and businesses more broadly are leveraging artificial intelligence and why it matters to you.*

**Abrar Huq**, Deloitte

9:30AM—Big Picture Implementing

*The decision to adopt a new type of artificial intelligence technology can be both exciting and overwhelming, but it is only the first step. Once a firm has decided to implement a new AI solution, how does it ensure that it is successfully operationalized? This session will discuss the practical aspects of implementing AI, as well as some of the pitfalls to avoid, in order to ensure successful roll-out and adoption.*

**Sondra Rebenchuk**, Kira Systems · **Ned Gannon**, eBrevia · **Shea Smock**, Chapman and Cutler

10:15AM—Networking Break

**Check your email and refill that mug...**

10:45AM—AI Enabling Self Service in the Law Profession

*Attorneys today offer services, not software. Artificial Intelligence is uniquely positioned to change that. Learn how one Chicago law firm is combining their lawyers minds into artificial intelligence and offering subscription software directly to their clients.*

**Kevin Miller**, Legal Sifter · **Phil Fornaro**, Fornaro Law

11:30AM – What is Success: Measuring Outcomes and Engaging Clients in Pilots

*Running a successful pilot in legal services is a daunting task. How do you decide what technologies to actually pilot? How do you run a successful pilot and how to you ensure you meaningfully measure outcomes? What stakeholders should be involved and at what stages? This panel will include both the client/“user” and the vendor perspective on how to successfully manage a legal technology pilot.*

**Carla Swansburg**, Epiq · **George Tziahanas**, Luminance



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12:15—Lunch by Wolfgang Puck, yummy!

1:15PM—Panel Discussion – The Consumer Perspective on Legal Technology Advances

*Legal departments and law firms today face a dizzying array of AI-powered tools aiming to solve a host of different challenges. How can General Counsel and law firm leaders sort through the hype and make informed decisions when considering technology purchases? Join Aaron Katzel and Vishal Sunak as they explain the consumer perspective on legal technology advances.*

**Aaron Katzel**, The Better Legal Infrastructure Project · **Vishal Sunak**, LinkSquares

2:00PM—Ethical and Professional Responsibility Issues Using AI

*Artificial intelligence is transforming the legal profession — and that includes legal ethics. Artificial Intelligence is one of many cutting-edge technologies that raise many complex ethical issues and challenges... What are your ethical duties and choices? Artificial intelligence is making it possible to create products that sound like magic - lightning fast, uncannily accurate, effortless to use. But the ethical principles remain familiar - lawyers must be competent, supervise the work product and protect confidential information.*

**Kathleen Killin**, Thomson Reuters · **Carla Swansburg**, Epiq

2:45PM Networking Break

**Check your email again and dare we say, afternoon tea?**

3:15PM—Practicalities of Everyday Lawyers: Where Technology Need to Meet the Attorney

**Clicks and Keystrokes.** *In today's technology enabled environment, contract professionals are faced with a plethora of AI and machine learning product offerings, which tout a promise land of automation. However, during any evaluation, clients should map user activities (e.g., clicks and keystrokes) to current processes to determine what deserves or needs AI. Often, automation improvements and ROI are found in the long-tail (i.e., the small things matter). Join us and learn real world examples of success.*

**Henal Patel**, DocJuris · **Others TBD**

3:45PM Wrap-Up

**Any Questions?**



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**ATTENDEE**

**ATTENDEE**

Name

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Job Title

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March 14, 2019 · Gleacher Center · Chicago, IL

## This Conference Will Be Held At:

The University of Chicago—Gleacher Center

450 N. Cityfront Plaza Drive

Chicago, Illinois 60611

312.464.8787

[Website](#)



**The Gleacher Center** is conveniently located on the Chicago River in the heart of Chicago's business community just blocks away from the Loop and steps away from Magnificent Mile shopping, restaurants and hotels. It is easily accessible from public transportation and adjacent parking lots.

[Hotels](#) near the Gleacher Center

## Directions:

FROM O'HARE AIRPORT (ORD)

### TAXI

The taxi stand can be found just outside the baggage claim area. Cab fare will be approximately \$35 and you should allow one to one-and-a-half hours, depending on the time of day.

### CTA TRAIN (THE "L")

The Blue Line of the Chicago Transportation Authority train system, commonly known as the "El" or elevated train, runs from O'Hare to the Loop area downtown. Follow airport signs reading "Trains to City" to the Blue Line boarding area. Buy a fare card from vending machines and board a train going towards the Loop.

Disembark at the Clark and Lake stop. Exit the station to street level and take a taxi to Gleacher Center, or walk east on Lake Street four blocks to Michigan Avenue. Turn left and walk north the two blocks on the east side of Michigan. After crossing the bridge over the river, walk to the right through the plaza with the fountain between the Equitable Building and Tribune Tower. Gleacher Center is on the right at the end of the plaza, facing east toward NBC Tower.

