

# Victor Events Partnership Opportunities

The Victor Community Development Office invites you to become a Community Partner during Victor's 2024 event season. As a Community Partner you will receive numerous benefits that can help your company gain even more visibility. Please review the Sponsorship Levels below and complete the attached form to participate at a level that is comfortable for you. For more information, please contact Karen Lynch at 585-698-9643.

## Easter Egg Hunt Saturday, March 23, 2024, Dryer Road Park *Attendance: 1,000+ (free)*

\$1,000 Presenting Sponsor *(1 available)*

- Presenting Sponsor on signage at event prominently displayed
- Opportunity to have a booth at the event
- Recognition on e-mail distribution list of 5,200; social posts



\$500 Easter Bunny Sponsor *(1 available)*

- Easter Bunny Sponsor on signage at event
- Opportunity to dress up as and/or escort the Easter Bunny (can wear your company logo'd apparel)
- Recognition on e-mail distribution list of 5,200; social posts

\$250 Egg Sponsors

- Logo listed on signage at event

## Victor Business Awards Luncheon Thursday, May 2, 2024, Ravenwood Golf Club

*Attendance: 150 business owners, municipal officials, dignitaries and Victor residents (tickets available)*

\$2,000 Presenting Sponsor *(1 available)*

- Four tickets to the luncheon
- Two full page ads in the event program; Recognized as Presenting Sponsor on the Award Recipient video
- Mention as Presenting Sponsor from emcee
- Display table
- Logo on the LDC website

\$1,000 VIP Sponsor

- Two tickets to the luncheon
- Full page ad in the event program; Recognized as VIP Sponsor on the Award Recipient video
- Mention as VIP Sponsor from emcee
- Display table at the luncheon
- Logo on the LDC website



\$500 Premier Sponsor

- Full page ad in the event program; Recognized as Premier Sponsor on the Award Recipient video
- Logo on the LDC website

\$300 Community Partner Sponsor

- Half page ad in the event program

\$100 Spotlight Sponsor

- Business card size ad in the program

## Memorial Day Parade Monday, May 27, 2024, Main Street, Victor

*Attendance: 5,000+ (free)*

\$1,500 Presenting Sponsor *(1 available)*

- Opportunity to be Grand Marshall of the parade
- Banner listing your company as Presenting Sponsor

\$1,000 Bag Pipe Sponsor *(1 available)*

- Opportunity to lead the Feadáin Ór Pipe Band with your company banner
- Banner listing your company as Presenting Sponsor



\$500 Flag Sponsor

- Opportunity to be in the parade and hand out parade flags (provided with sponsorship)

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## Sid Partington Memorial Summer Concert Series

June 20, June 27, July 11, July 18, July 25, August 1 at Victor Municipal Park

*Series of 6 concerts; 750+ residents & visitors weekly (free event); Food, beer & wine available*

\$5,000 Presenting Sponsor

- Presenting Sponsor on signage at venue
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$2,000 Stage Sponsor

- Stage Sponsor on signage at venue
- Opportunity to have a booth at the event
- Listing on all brochures, flyers and website

\$500 Band Sponsor

- Band Sponsor listing at the stage
- Listing on website



## Taco Tuesday at DRP: Tacos, Trails & Ales

June 18, July 16, September 17 at Dryer Road Park

*500+ residents & visitors (free event); adult themed event; bands, food trucks, beer/wine events*

\$1,000 Presenting Sponsor

- Company banner at event
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$500 Band Sponsor

- Signage at event
- Opportunity to have a booth at the event
- Listing on website

\$100 Friend Sponsor

- Listing on website



## ROC Bike Fest & Epic Cyclo-Cross Race

Friday & Saturday, August 23-24, 2024, Dryer Road Park

*Anticipating 2,000+ people from all over the state for this multi-day event to include live music, food trucks, beer trucks, bike oriented workshops and clinics, industry demo rigs, amateur & pro-races, and camping.*

\$2,000 Presenting Sponsor (*1 available*)

- Company banner at event
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$1,000 Trail Sponsor

- Company banner at beginning of race
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$1,000 Band Sponsor

- Company banner at stage
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$500 Workshop & Clinic Sponsor

- Company banner at event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

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## Climb Aboard Victor & Hometown Day

**Saturday, September 14, 2024, Village of Victor**

*2,000+ residents & visitors (free event); more than 40 big trucks for kids to climb, explore, honk & play! Games, raffles, activities, live demo's and more! Food trucks, live music, sidewalk sale, artisan vendors, and so much more!!!*

\$1,500 Presenting Sponsor

- Company banner prominently displayed at event
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$1,000 Band Sponsor

- Signage at stage
- Opportunity to have a booth at the event
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$1,000 Train Sponsor

- Signage on kids train
- Opportunity to have a booth at the event
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$500 Kid's Activity Sponsor

- Signage at event
- Opportunity to have a booth and volunteer at the event
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$100 Friend Sponsor

- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

## Scarecrows on Main

**October 1-31, 2024, Main Street, Victor**

*Scarecrows created by local businesses adorn the lightposts up and down Main Street for the month of October. Throughout the month, the community is encouraged to vote for the best scarecrow! On Halloween a winner is announced and awards are given.*

\$500 Lightpost Sponsor

- Signage on lightpost
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$100 Prize Sponsor

- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

## Spooktacular

**Friday, October 25, 2024, Main Street, Victor**

*Adult evening event gathering 500+ residents & visitors; wine walk*

\$1,500 Presenting Sponsor (1 available)

- Company logo prominently displayed on wine glass
- Company logo on signage at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$1,000 Wine Glass Sponsor (4 available)

- Company logo on wine glass
- Company logo listed on wine walk map
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$750 Horse Drawn Wagon or Shuttle Bus Sponsor

- Company logo on banner on wagon/shuttle
- Company logo listed on wine walk map
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$750 Photo Booth Sponsor (1 available)

- Company logo printed on photo strip printouts
- Company logo on signage at the event
- Logo & listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$500 Costume Contest Sponsor

- Company logo at registration
- Company name listed on wine walk map

\$100 Candy Sponsor

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- Company name listed on wine walk map

## Monster Mash Halloween Party Saturday, October 26, 2024, Parks & Rec (Lehigh Crossing) 450-600 kids & adults; Haunted Hayride, kids activities (free)

All to include company logo & listing on flyers & website; Recognition on e-mail distribution list of 5,200; social posts

\$1,000 Presenting Sponsor

- Company logo prominently displayed at the event

\$250 Hayride Sponsor

- Company logo at event

\$200 Magician Sponsor

- Company logo at event

\$100 Kids Activities Sponsor

\$50 Candy Sponsor



## Jingle Mingle Saturday, December 7, 2024, Main Street, Victor

Community Holiday event including shopping, wine & beer tastings, visits with Santa, and a Holiday Parade. 1,000+ attendees

All to include company logo & listing on flyers & website; Recognition on e-mail distribution list of 5,200; social posts

\$1,500 Presenting Sponsor

- Company banner prominently displayed in the heart of activities
- Company logo listed on wine walk map
- Opportunity to have a booth at the event

\$1,000 Tree Lighting Sponsor

- Company banner displayed at Mead Park
- Company logo listed on wine walk map

\$750 Horse Drawn Wagon or Shuttle Bus Sponsor

- Company logo on banner on wagon/shuttle
- Company logo listed on wine walk map

\$750 Photo Booth Sponsor (1 available)

- Company logo printed on photo strip printouts
- Company logo on signage at the event

\$500 DJ Sponsor (1 available)

- Company banner displayed at DJ booth
- Company logo on signage at the event

\$500 Santa & Friends Sponsor

- Company logo on signage near Santa's headquarters

\$150 Candy Cane Sponsor

- Company name listed on promotional materials



*We hope you find a Partnership Opportunity that appeals to you!  
Other Sponsorship Opportunities are available for the Victor Music & Food Festival,  
which will be held Saturday, August 10, 2024. If you would like to talk about  
customizing your sponsorship to benefit your company even further, please contact  
Karen Lynch at 585.698.9643 or karen@barndoor.events. Thank you!*