

Victor Events Partnership Opportunities

The Victor Community Development Office invites you to become a Community Partner during Victor's 2025 event season. As a Community Partner you will receive numerous benefits that can help your company gain even more visibility. Please review the Sponsorship Levels below and complete the attached form to participate at a level that is comfortable for you. For more information, please contact Karen Lynch at 585-698-9643.

Easter Egg Hunt

Saturday, April 12, 2025, Dryer Road Park

Attendance: 1,000+ (free)

\$1,000 Presenting Sponsor *(1 available)*

- Presenting Sponsor on signage at event prominently displayed
- Opportunity to have a booth at the event
- Recognition on e-mail distribution list of 5,200; social posts



\$500 Easter Bunny Sponsor *(1 available)*

- Easter Bunny Sponsor on signage at event
- Opportunity to dress up as and/or escort the Easter Bunny (can wear your company logo'd apparel)
- Recognition on e-mail distribution list of 5,200; social posts

\$250 Egg Sponsors

- Logo listed on signage at event

Victor Business Awards Luncheon

Thursday, May 8, 2025, Ravenwood Golf Club

Attendance: 170+ business owners, municipal officials, dignitaries and Victor residents (tickets available)

\$2,000 Presenting Sponsor *(1 available)*

- Four tickets to the luncheon
- Two full page ads in the event program; Recognized as Presenting Sponsor on the Award Recipient video
- Mention as Presenting Sponsor from emcee
- Display table
- Logo on the LDC website

\$1,000 VIP Sponsor

- Two tickets to the luncheon
- Full page ad in the event program; Recognized as VIP Sponsor on the Award Recipient video
- Mention as VIP Sponsor from emcee
- Display table at the luncheon
- Logo on the LDC website



\$500 Premier Sponsor

- Full page ad in the event program; Recognized as Premier Sponsor on the Award Recipient video
- Logo on the LDC website

\$300 Community Partner Sponsor

- Half page ad in the event program

\$100 Spotlight Sponsor

- Business card size ad in the program

Memorial Day Parade

Monday, May 26, 2025, Main Street, Victor

Attendance: 5,000+ (free)

\$1,500 Presenting Sponsor *(1 available)*

- Opportunity to have employees walk in the parade with your Company banner, giving brand awareness and enhance employee camaraderie
- Banner listing your company as Presenting Sponsor; social posts with company logo

\$1,000 Bag Pipe Sponsor *(1 available)*

- Opportunity to lead the Feadáin Ór Pipe Band with your company banner
- Banner listing your company as sponsor



\$500 Flag Sponsor

- Opportunity to be in the parade and hand out parade flags (provided with sponsorship)

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Music on Main

Third Wednesdays, May, June, July, August ~ Victor Village

Attendance: Varies due to the various locations throughout the Village (free)

\$1,500 Presenting Sponsor (1 available)

- Presenting Sponsor on signage at venue
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$500 Band Sponsor

- Signage at event
- Opportunity to have a booth at the event
- Listing on website



Sid Partington Memorial Summer Concert Series

June 19, June 26, July 3, July 10, July 17, July 24 at Victor Municipal Park

Series of 6 concerts; 750+ residents & visitors weekly (free event); Food, beer & wine available

\$5,000 Presenting Sponsor

- Presenting Sponsor on signage at venue
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures and website; Recognition on e-mail distribution list of 5,200; social posts

\$1,500 Stage Sponsor

- Stage Sponsor on signage at venue
- Opportunity to have a booth at the event
- Listing on all brochures, flyers and website

\$500 Band Sponsor

- Band Sponsor listing at the stage
- Listing on website



Taco Tuesday at DRP: Tacos, Trails & Ales

June 17, July 15, August 19, September 16 at Dryer Road Park

500+ residents & visitors (free event); adult themed event; bands, food trucks, beer/wine events

\$1,000 Presenting Sponsor

- Company banner at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers, social and website; Recognition on e-mail distribution list of 5,200; social posts

\$500 Band Sponsor

- Signage at event
- Opportunity to have a booth at the event
- Listing on website



Victor Bike Fest & Epic Cyclo-Cross Race

Friday & Saturday, August 22-23, 2025, Dryer Road Park

Anticipating 2,000+ people from all over the state for this multi-day event to include live music, food trucks, beer trucks, bike oriented workshops and clinics, industry demo rigs, amateur & pro-races, and camping.

\$2,000 Presenting Sponsor (1 available)

- Company banner prominently displayed at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$1,000 Youth Race Sponsor

- Company banner at beginning of race
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



Victor Events Partnership Opportunities

Explore Victor Fest

Saturday, September 13, 2025, Village of Victor

6,000+ residents & visitors (free event); more than 40 big trucks for kids to climb, explore, honk & play! Games, raffles, activities, live demo's and more! Food trucks, live music, sidewalk sale, artisan vendors, and so much more!!!

\$1,500 Presenting Sponsor

- Company banner prominently displayed at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$1,000 Band Sponsor

- Signage at stage
- Opportunity to have a booth at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$1,000 Train Sponsor

- Signage on kids train
- Opportunity to have a booth at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$500 Kid's Activity Sponsor

- Signage at event
- Opportunity to have a booth and volunteer at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$100 Friend Sponsor

- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

Scarecrows on Main

October 1-31, 2025, Main Street, Victor

Scarecrows created by local businesses adorn the lightposts up and down Main Street for the month of October. Throughout the month, the community is encouraged to vote for the best scarecrow! On Halloween a winner is announced and awards are given.

\$500 Presenting Sponsor

- Signage on A-Frames
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$100 Prize Sponsor

- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



Spooktacular

Friday, October 24, 2025, Main Street, Victor

Adult evening event gathering 500+ residents & visitors; wine walk

\$2,000 Presenting Sponsor *(1 available)*

- Company logo prominently displayed on wine glasses for both Spooktacular & Jingle Mingle (700 glasses)
- Company logo on signage at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$1,000 Wine Lanyard Sponsor *(1 available)*

- Company logo on wine lanyard
- Company logo listed on wine walk map
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$750 Shuttle Sponsor

- Company logo on banner on wagon/shuttle
- Company logo listed on wine walk map
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$750 Photo Booth Sponsor *(1 available)*

- Company logo printed on photo strip printouts
- Company logo on signage at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$500 Costume Contest Sponsor

- Company logo at registration
- Company name listed on wine walk map

\$100 Candy Sponsor

Victor Events Partnership Opportunities

- Company name listed on wine walk map

Monster Mash Halloween Party Saturday, October 25, 2025, Victor Village *450-600 kids & adults; hayride, kids activities (free)*

- \$1,000 Presenting Sponsor
 - Company logo prominently displayed at the event; listing on social media posts
- \$750 Hayride Sponsor
 - Company logo at event; listing on social media posts
- \$200 Magician Sponsor
 - Company logo at event; listing on social media posts
- \$100 Kids Activities Sponsor
 - Company logo at event; listing on social media posts
- \$50 Candy Sponsor
 - Listing on social media posts



Jingle Mingle Saturday, December 6, 2025, Main Street, Victor *Community Holiday event including shopping, wine & beer tastings, visits with Santa, and a Holiday Parade. 1,000+ attendees*

All to include company logo & listing on flyers & website; Recognition on e-mail distribution list of 5,200; social posts

- \$5,000 Presenting Sponsor
 - Company banner prominently displayed in the heart of activities
 - Company logo listed on wine walk map
 - Opportunity to have a booth at the event
- \$1,500 Park Activities Sponsor
 - Company banner displayed at Mead Park
 - Company logo listed on wine walk map
- \$1,000 Horse Drawn Wagon Sponsor
 - Company logo on banner on wagon
 - Company logo listed on wine walk map
- \$750 Photo Booth Sponsor (*1 available*)
 - Company logo printed on photo strip printouts
 - Company logo on signage at the event
- \$500 Santa & Friends Sponsor
 - Company logo on signage near Santa's headquarters
- \$150 Candy Cane Sponsor
 - Company name listed on promotional materials



For interest in sponsoring any of these events, or would like information on sponsoring the 4th Annual Victor Music & Food Festival, please visit www.victormusicfoodfestival.com, or contact Karen Lynch at 585.698.9643 or karen@barndoor.events. Thank you!

Victor Events Partnership Opportunities

The Victor Community Development Office invites you to become a Community Partner during Victor's 2025 event season. As a Community Partner you will receive numerous benefits that can help your company gain even more visibility. This form lists 2025 events at different sponsorship levels. For more information on benefits tied to each level please review the attached Partnership Opportunities listing. We hope you consider sponsoring one or more of the events listed by checking the corresponding box. For more information please contact Karen Lynch at 585-698-9643.

TOWN EVENTS	SPONSORSHIP AMOUNT	CHECK BOXES BELOW TO SPONSOR	TOTAL
Easter Egg Hunt ~ Saturday, April 12, 2025 ~ Dryer Road Park			
Presenting Sponsor	\$1,000		
Easter Bunny Sponsor	\$500		
Egg Sponsors	\$250		
Victor Business Awards Luncheon ~ Thursday, May 8, 2025 ~ Ravenwood Golf Club			
Presenting Sponsor	\$2,000		
VIP Sponsor	\$1,000		
Premier Sponsor	\$500		
Community Partner Sponsor	\$300		
Spotlight Sponsor	\$100		
Memorial Day Parade ~ Monday, May 26, 2025 ~ Main Street, Victor			
Presenting Sponsor	\$1,500		
Bag Pipe Sponsor	\$1,000		
Flag Sponsor	\$500		
Music on Main ~ Third Wednesdays ~ May, June, July, August ~ Victor Village			
Presenting Sponsor	\$1,500		
Band Sponsor	\$500		
Sid Partington Summer Concert Series ~ June & July Thursdays ~ Victor Municipal Park			
Presenting Sponsor	\$5,000		
Stage Sponsor	\$1,500		
Band Sponsor	\$500		
Taco Tuesday at DRP ~ Third Tuesday of June, July, August & September ~ Dryer Road Park			
Presenting Sponsor	\$1,000		
Band Sponsor	\$500		
Victor Bike Fest & Epic Cyclo-Cross Race ~ Friday & Saturday, August 22-23, 2025 ~ Dryer Road Park			
Presenting Sponsor	\$2,000		
Youth Race Sponsor	\$1,000		
Explore Victor Fest ~ Saturday, September 13, 2025 ~ Village of Victor			
Presenting Sponsor	\$1,500		
Band Sponsor	\$1,000		
Train Sponsor	\$1,000		
Kid's Activity Sponsor	\$500		
Friend Sponsor	\$100		
Scarecrows on Main ~ October 1-31, 2025 ~ Main Street, Victor			
Presenting Sponsor	\$500		
Prize Sponsor	\$100		
Spooktacular ~ Friday, October 24, 2025 ~ Main Street, Victor			
Presenting Sponsor	\$2,000		
Wine Lanyard Sponsor	\$1,000		
Shuttle Sponsors	\$750		
Photo Booth Sponsor	\$750		
Costume Contest Sponsor	\$500		
Candy Sponsor	\$100		
Monster Mash Halloween Party ~ Saturday, October 25, 2025 ~ Victor Village			
Presenting Sponsor	\$1,000		
Hayride Sponsor	\$750		
Magician Sponsor	\$200		
Kids Activities Sponsor	\$100		
Candy Sponsor	\$50		
Jingle Mingle ~ Saturday, December 6, 2025 ~ Main Street, Victor			
Presenting Sponsor	\$5,000		
Park Activities Sponsor	\$1,500		
Horse Drawn Wagon Sponsors	\$1,000		
Photo Booth Sponsor	\$750		
Santa & Friends Sponsor	\$500		
Candy Cane Sponsor	\$150		
		TOTAL	\$
		<small>(checks made payable to Town of Victor)</small>	



Company Name: _____ Contact Person: _____
 Phone #: _____ E-Mail: _____