

# Victor Events Partnership Opportunities

The Victor Community Development Office invites you to become a Community Partner during Victor's 2026 event season. As a Community Partner you will receive numerous benefits that can help your company gain even more visibility. Please review the Sponsorship Levels below and complete the attached form to participate at a level that is comfortable for you. For more information, please contact Karen Lynch at 585-698-9643.

## Easter Egg Hunt Saturday, March 28, 2026 ~ Dryer Road Park *Attendance: 1,000+ (free admission)*

### \$1,000 Presenting Sponsor (1 available)

- Presenting Sponsor on signage at event prominently displayed
- Opportunity to have a booth at the event
- Recognition on e-mail distribution list of 5,200; social posts



### \$500 Easter Bunny Sponsor (1 available)

- Easter Bunny Sponsor on signage at event
- Opportunity to dress up as and/or escort the Easter Bunny (can wear your company logo'd apparel)
- Recognition on e-mail distribution list of 5,200; social posts

### \$250 Egg Sponsors

- Logo listed on signage at event

## Victor Business Awards Luncheon Friday, May 15, 2026 ~ Ravenwood Golf Club

*Attendance: 170+ business owners, municipal officials, dignitaries and Victor residents (ticketed event)*

### \$2,000 Presenting Sponsor (1 available)

- Four tickets to the luncheon
- Two full page ads in the event program; Recognized as Presenting Sponsor on video looped at event
- Mention as Presenting Sponsor from emcee
- Display table
- Logo on the LDC website

### \$1,000 VIP Sponsor

- Two tickets to the luncheon
- Full page ad in the event program; Recognized as VIP Sponsor on video looped at event
- Mention as VIP Sponsor from emcee
- Display table at the luncheon
- Logo on the LDC website

### \$500 Premier Sponsor

- Full page ad in the event program; Recognized as Premier Sponsor on video looped at event

### \$300 Community Partner Sponsor

- Half page ad in the event program

### \$100 Spotlight Sponsor

- Business card size ad in the program



## Memorial Day Parade Monday, May 25, 2026 ~ Main Street, Victor

*Attendance: 5,000+, followed-by ceremony at Village Hall*

### \$1,500 Presenting Sponsor (1 available)

- Opportunity to be first in line behind the Veterans in the parade line-up
- **Banner listing your company as Presenting Sponsor**

### \$1,000 Bag Pipe Sponsor (1 available)

- Opportunity to lead the Feadáin Ór Pipe Band with your company banner
- **Banner listing your company as Presenting Sponsor**

### \$500 Flag Sponsor

- Opportunity to be in the parade and hand out parade flags (provided with sponsorship)



# Victor Events Partnership Opportunities

## Music on Main

**Second & Fourth Wednesdays, June, July & August ~ Victor Village**

*Attendance: Varies due to the various locations throughout the Village (free admission)*

\$1,500 Presenting Sponsor (1 available)

- Presenting Sponsor on signage at venue
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$500 Band Sponsor

- Signage at event
- Opportunity to have a booth at the event
- Listing on website



## Taco Tuesday at DRP: Tacos, Trails & Ales

**June 16, July 21, August 18, September 15 ~ Dryer Road Park**

*500+ residents & visitors (free admission); adult themed event; bands, food trucks, beer/wine events*

\$1,000 Presenting Sponsor

- Company banner at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$500 Band Sponsor

- Signage at event
- Opportunity to have a booth at the event
- Listing on website



## America 250 Celebration

**Thursday, July 2, 2026 ~ Victor Municipal Park**

*Featuring 2 live performances, children's activities, food & beverage vendors, and fireworks! (free admission)*

\$5,000 Presenting Sponsor

- Company banner at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$3,000 Fireworks Sponsor

- Signage at event
- Opportunity to have a booth at the event
- Listing on website

\$1,500 Stage Sponsor

- Stage Sponsor on signage at venue
- Opportunity to have a booth at the event
- Listing on all brochures, flyers and website

\$1,000 Band Sponsor

- Band Sponsor listing at the stage
- Listing on website

\$500 Kids' Activities Sponsor

- Sponsor listing at Kids' Zone
- Listing on website



# Victor Events Partnership Opportunities

## Sid Partington Memorial Summer Concert Series

Thursdays, July 9, 16, 23, 30 ~ August 6, 13 ~ Victor Municipal Park

Series of 6 concerts; 750+ residents & visitors weekly (free admission); Food, beer & wine available

### \$5,000 Presenting Sponsor

- Presenting Sponsor on signage at venue
- Opportunity to have a booth at the event
- Logo & prominent listing on brochures, flyers and website; Recognition on e-mail distribution list of 5,200; social posts

### \$1,500 Stage Sponsor

- Stage Sponsor on signage at venue
- Opportunity to have a booth at the event
- Listing on all brochures, flyers and website

### \$500 Band Sponsor

- Band Sponsor listing at the stage
- Listing on website



## Movie in the Park

Friday, August 21, 2026 ~ Victor Municipal Park

We're bringing it back by popular demand! This community night will unite the kids before back-to-school! (free admission)

### \$1,000 Presenting Sponsor (1 available)

- Company banner at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

### \$500 Movie Sponsor

- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



## Explore Victor Fest

Saturday, September 12, 2026 ~ Mead Square & Village Hall Lot

6,000+ residents & visitors (free admission); more than 40 big trucks for kids to climb, explore, honk & play! Games, raffles, activities, live demo's and more! Food trucks, live music, sidewalk sale, artisan vendors, and so much more!!!

### \$1,500 Presenting Sponsor

- Company banner prominently displayed at event
- Opportunity to have a booth at the event
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

### \$1,000 Band Sponsor

- Signage at stage
- Opportunity to have a booth at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



### \$1,000 Train Sponsor

- Signage on kids train
- Opportunity to have a booth at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



### \$500 Kids' Activity Sponsor

- Signage at event
- Opportunity to have a booth and volunteer at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

### \$100 Friend Sponsor

- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



# Victor Events Partnership Opportunities

## Scarecrows on Main

October 1-31 ~ Main Street, Victor

Scarecrows created by local businesses adorn the lightposts up and down Main Street for the month of October. Throughout the month, the community is encouraged to vote for the best scarecrow! On Halloween a winner is announced and awards are given.

\$500 Lightpost Sponsor

- Signage on lightpost
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$100 Prize Sponsor

- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



## Monster Mash Trunk or Treat Party

Saturday, October 17, 2026 ~ Victor Village

450-600 kids & adults; hayride, kids activities (free)

\$1,000 Presenting Sponsor

- Company logo prominently displayed at the event; listing on social media posts

\$750 Hayride Sponsor

- Company logo at event; listing on social media posts

\$200 Magician Sponsor

- Company logo at event; listing on social media posts

\$100 Kids' Activities Sponsor

- Company logo at event; listing on social media posts

\$50 Treat Sponsor

- Listing on social media posts



## Spooktacular

Friday, October 23, 2026 ~ Main Street, Victor

Adult evening event gathering 500+ residents & visitors; wine walk & costume contest (ticketed event)

\$1,500 Presenting Sponsor (1 available)

- Company logo prominently displayed on giveaway
- Company logo on signage at the event
- Company logo listed on wine walk map
- Logo & prominent listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$1,000 Shuttle Sponsor

- Company logo on banner on wagon/shuttle
- Company logo listed on wine walk map
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts

\$750 Photo Booth Sponsor (1 available)

- Company logo printed on photo strip printouts
- Company logo on signage at the event
- Logo & listing on flyers and website; Recognition on e-mail distribution list of 5,200; social posts



\$500 Costume Contest Sponsor

- Company logo at registration
- Company name listed on wine walk map

\$100 Candy Sponsor

- Company name listed on wine walk map



# Victor Events Partnership Opportunities

## Veterans Appreciation Luncheon

Thursday, November 5, 2026 ~ Town Hall

*Help us honor our veterans.*

\$1,000 Presenting Sponsor

- Company logo prominently displayed at the event; listing on social media posts

\$500 Dessert Sponsor

- Company logo at event; listing on social media posts

\$100 Friend Sponsor

## Jingle Mingle

Saturday, December 5, 2026 ~ Main Street & Mead Square

*Community Holiday event including shopping, wine & beer tastings, visits with Santa, and a Holiday Parade. 1,000+ attendees (free admission for all except wine walk portion)*

*All to include company logo & listing on flyers & website; Recognition on e-mail distribution list of 5,200; social posts*

\$5,000 Presenting Sponsor

- Company banner prominently displayed in the heart of activities
- Company logo listed on wine walk map
- Opportunity to have a booth at the event

\$1,500 Park Activities Sponsor

- Company banner displayed at Mead Park
- Company logo listed on wine walk map

\$1,000 Horse Drawn Wagon or Shuttle Bus Sponsor

- Company logo on banner on wagon/shuttle
- Company logo listed on wine walk map

\$750 Photo Booth Sponsor *(1 available)*

- Company logo printed on photo strip printouts
- Company logo on signage at the event

\$500 Caroling Sponsor *(1 available)*

- Company logo on banner at Mead Park where carolers will be
- Company logo on signage at the event

\$500 Parade Sponsor

- Company can be in the parade with banner (team building event!)
- Company logo on signage at the event

\$500 Santa & Friends Sponsor

- Company logo on signage near Santa's headquarters

\$150 Candy Cane Sponsor

- Company name listed on promotional materials



*For interest in sponsoring any of these events, or would like information on sponsoring the 5<sup>th</sup> Annual Victor Music & Food Festival, please visit [www.victormusicfoodfestival.com](http://www.victormusicfoodfestival.com), or contact Karen Lynch at 585.698.9643 or [karen@barndoor.events](mailto:karen@barndoor.events). Thank you!*

# Victor Events Partnership Opportunities

The Victor Community Development Office invites you to become a Community Partner during Victor's 2026 event season.

As a Community Partner you will receive numerous benefits that can help your company gain even more visibility.


This form lists 2026 events at different sponsorship levels. For more information on benefits tied to each level please review the attached Partnership Opportunities listing. We hope you consider sponsoring one or more of the events listed by checking the corresponding box. For more information please contact Karen Lynch at 585-698-9643.

TOWN EVENTS	SPONSORSHIP AMOUNT	CHECK BOXES BELOW TO SPONSOR	TOTAL
<b>Easter Egg Hunt ~ Saturday, March 28, 2026 ~ Dryer Road Park</b>			
Presenting Sponsor	\$1,000		
Easter Bunny Sponsor	\$500		
Egg Sponsors	\$250		
<b>Victor Business Awards Luncheon ~ Friday, May 15, 2026 ~ Ravenwood Golf Club</b>			
Presenting Sponsor	\$2,000		
VIP Sponsor	\$1,000		
Premier Sponsor	\$500		
Community Partner Sponsor	\$300		
Spotlight Sponsor	\$100		
<b>Memorial Day Parade ~ Monday, May 25, 2026 ~ Main Street, Victor</b>			
Presenting Sponsor	\$1,500		
Bag Pipe Sponsor	\$1,000		
Flag Sponsor	\$500		
<b>Music on Main ~ 2nd &amp; 4th Wednesdays ~ June, July, August ~ Victor Village</b>			
Presenting Sponsor	\$1,500		
Band Sponsor	\$500		
<b>Taco Tuesday at DRP ~ Third Tuesday of June, July, August &amp; September ~ Dryer Road Park</b>			
Presenting Sponsor	\$1,000		
Band Sponsor	\$500		
<b>American 150 Celebration ~ Thursday, July 2, 2026 ~ Victor Municipal Park</b>			
Presenting Sponsor	\$5,000		
Fireworks Sponsor	\$3,000		
Stage Sponsor	\$1,500		
Band Sponsor	\$1,000		
Kids' Activities Sponsor	\$500		
<b>Sid Partington Summer Concert Series ~ July &amp; August Thursdays ~ Victor Municipal Park</b>			
Presenting Sponsor	\$5,000		
Stage Sponsor	\$1,500		
Band Sponsor	\$500		
<b>Movie in the Park ~ Friday, August 21, 2026 ~ Victor Municipal Park</b>			
Presenting Sponsor	\$1,000		
Movie Sponsor	\$500		
<b>Explore Victor Fest ~ Saturday, September 12, 2026 ~ Mead Square &amp; Village Hall Lot</b>			
Presenting Sponsor	\$1,500		
Band Sponsor	\$1,000		
Train Sponsor	\$1,000		
Kids' Activity Sponsor	\$500		
Friend Sponsor	\$100		

Return Completed Form and Payment to Town of Victor ~ Attn: Kathy Rayburn ~ 85 East Main Street ~ Victor, NY 14564

Town of Victor ~ Attn: Kathy Rayburn ~ 85 East Main St. ~ Victor, NY 14564 ~ [krayburn@town-victor-ny.us](mailto:krayburn@town-victor-ny.us)

# Victor Events Partnership Opportunities

<b>Scarecrows on Main ~ October 1-31, 2026 ~ Main Street, Victor</b>			
Lightpost Sponsor	\$500		
Prize Sponsor	\$100		
<b>Monster Mash Trunk or Treat Party ~ Saturday, October 17, 2026 ~ Victor Village</b>			
Presenting Sponsor	\$1,000		
Hayride Sponsor	\$750		
Magician Sponsor	\$200		
Kids' Activities Sponsor	\$100		
Treat Sponsor	\$50		
<b>Spooktacular ~ Friday, October 23, 2026 ~ Main Street, Victor</b>			
Presenting Sponsor	\$1,500		
Shuttle Sponsor	\$1,000		
Photo Booth Sponsor	\$750		
Costume Contest Sponsor	\$500		
Candy Sponsor	\$100		
<b>Veterans Appreciation Luncheon ~ Thursday, November 5, 2026 ~ Town Hall</b>			
Presenting Sponsor	\$1,000		
Dessert Sponsor	\$500		
Friend Sponsor	\$100		
<b>Jingle Mingle ~ Saturday, December 5, 2026 ~ Main Street &amp; Mead Square</b>			
Presenting Sponsor	\$5,000		
Park Activities Sponsor	\$1,500		
Horse Drawn Wagon Sponsors	\$1,000		
Photo Booth Sponsor	\$750		
Caroling Sponsor	\$500		
Parade Sponsor	\$500		
Santa & Friends Sponsor	\$500		
Candy Cane Sponsor	\$150		
		<b>TOTAL</b> \$	
		<small>(checks made payable to Town of Victor)</small>	

Company Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Website: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

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