



Book Marketplace Net Information

Introduction

The Book Marketplace Net is a group of 16 subject specific book marketing websites and a couple of publishing service websites. It is specifically designed to as a low cost high-traffic online market for authors and independent publishers to target their customers. The websites each have an independent flavor. Marketing plans start at \$10 per month allowing the author to submit 1-3 books for display on two websites of their choosing. Book Marketplace also offers options to increase exposure by adding additional websites to their marketing. Authors may set up an appointment to meet with a **Literary Marketing Agent** who will help identify their target audience and help determine the best path to market their work within the structure of the Book Marketplace and beyond. Authors may cancel at any time. One-time fee of 6 months or 12 months. We do not retain credit card numbers, bill beyond initial payment, or sell personal information.

When it comes to trick or treat—this is not a trick, but truly a treat for authors to have free reign to offer their books to customers. All of the processing for the Book Marketplace occurs on the Book Marketplace website. This website is a spoke in a wheel. To join the Book Marketplace, you will be forwarded to the main website where you can join, download paperwork to join and preview all the websites available at this time.
<https://bookmarketplace.net>

Join now

Added features include:

- **Book Marketing Support Group Meetings** weekly. Members are given an opportunity to encourage one another by helping with **book reviews**. We all know that book reviews on Amazon help to sell books. The meetings have breakout groups where authors are provided with an opportunity to exchange information and promote awesome book reviews.
- **Live Event Promotional Items**. One important step toward selling books is joining with live local events. We offer a simple way to order exactly what is needed to enhance your professional image. We have found that business cards with a QR Code, large foamboard posters and book banners are essential for live presentations, so we offer them as well. The Book Marketplace is sponsored by Glorybound Publishing. They have been publishing, printing and selling books for 20 years. They know exactly what is needed. There is no use spending extra money for items which are not indicated. We can help. Cards, posters and banners are professionally printed via Vistaprint and sent to your door.

Get to know Us

Book Marketplace Net is the brainchild of Sheri Hauser, a writer, and the owner of Glorybound Publishing, to provide a way for authors to release their works. She has published books since 2005 and has excelled in website development, social media, and marketing. Combining these elements provides a unique opportunity to offer an inexpensive platform for those with books or music to display them in a marketplace for sale. Many are working through the process of publishing their book [indie] on KDP. Through KDP, they can upload files for free with print-on-demand options. [For a more complete biography see Meet Us on the Book Marketplace website.]

Books Going Nowhere

Authors are releasing their books on KDP [through Amazon], and discovering the title is quickly lost in the millions of new and used books on the website. Many are becoming discouraged wondering what to do next. They are thinking, "I know someone out there will be happy by reading my book, but I don't have what it takes to get it into the main marketplace."

Overview of Book Marketplace Net Websites **[Highlighted sites are under construction]**

Book Marketplace <https://bookmarketplace.net>

Arts <https://audioandlargeprintbooks.shop>
<https://awesomepoetry.shop>

Children <https://animalbooks4kids.shop>
<https://bookstore4kids.com>
<https://dogandcatbooks.shop>

Christian <https://christianmusicwriters.com>
<https://christianwomensbooks.shop>
<https://jesusbooks.shop>
<https://jesuskidsbooks.shop>

Education/Business <https://goodbusinessbooks.shop>
<https://homeschoolbooks.shop>
<https://brain-e-books.com>

History <https://arizonabooks.shop>
<https://historybooks.shop>

Women <https://womensbooks.shop>

Publishing Services <https://publishingbywomen.com>
<https://screenwriters.shop>

Sheri Hauser Books <https://sherihauser.com>

Glorybound Pub <https://gloryboundpublishing.com>

How to get your book on this website

Membership Levels

This website is specifically intended for the release of wholesome family-oriented material. The process for getting the work on the website is to fill out the paperwork and pay for the desired level [There are three levels]. The cover of the work will be placed on the website under the appropriate categories with a direct link to book sales. The Amazon link will be provided if the book is sold on Amazon. Suppose the author is selling the book apart from Amazon. In that case, we can provide links to his website, Facebook page, or personal email. We do not sell books, audio, or music on our website but offer links to sales. We take no commission from sales of books which are shown on the website.

JOIN OUR MEMBERSHIP PROGRAM

Level 1 Marketing Plan

1-3 books by the same author on 2 websites for \$10 a month [\$60 for 6 months or \$110 for 12 months with 1 free month.]

Included in the plan: The book is listed in 2 categories with the cover and a summary. We will connect the author's sales outlet, personal website, Facebook page, or email.

Author Responsibility: Purchase the plan. Complete the forms, email book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves.

Level 2 Marketing Plan

1-3 books by the same author on 4 websites for \$50 a month [\$300 for 6 months or \$550 for 12 months with 1 free month.]

Included in the plan: The book is listed in 3 categories [+ Best Selling Books Page] with the cover and a summary. We will connect the author's sales outlet, personal website, Facebook page, or email. This level provides an option to attach a link to a YouTube video and 250 Business Cards on upgraded cardstock. The business cards arrive with a Steel Engraved Business Card Holder. Make an impression even before you hand out your card with a custom initial laser engraved business card holder. The steel case with flip open top. May specify two or three initials.

Author Responsibility: Purchase the plan. Complete the forms, email book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves. The author must provide links to the YouTube video and indicate which initials he/she would like on their business card holder.

Top Level Marketing Plan

1-3 books by the same author on 5 websites for \$120 a month [\$720 for 6 months or \$1320 for 12 months with 1 free month.]

Included in the plan: The book is listed in 5 categories with the cover and a summary. We will connect the author's sales outlet, personal website, Facebook page, or email. In addition, we will create an Amazon Ad which is linked directly to the author's KDP Amazon account, so it is essential to have their account information. Cost of the ad [to Amazon] is not included in the Marketing Plan. It will cost an additional \$40-80 per month payable to Amazon Ads. The webmaster will set up the ad during a live ZOOM session with the author using KDP Ad software.



The session lasts 1 hour. Additionally, the author has an opportunity to meet with the webmaster monthly [while the ad is running] for a 30 min Ad Evaluation to see how it is doing. At the end of the quarter, the author has the option to continue the ad with Amazon. Webmaster Ad Evaluations may be scheduled for an additional fee.

Author Responsibility: Purchase the plan. Complete the forms, email book cover, and provide a place where the book can be acquired. Authors may choose to have us connect directly to Amazon or mail books themselves. The author will need to set up [4] appointments to develop the Amazon Ad and Ad Evaluations. Note: The Amazon Ad is linked to the author's KDP Amazon account and their credit card information is used to pay Amazon pay-per-click fees. The pay-per-click can be variable but recommended at least \$80/month.

Steps to becoming a Member of The Book Marketplace Net

- Become a member by selecting a Marketing Plan and pay the fee
- Fill out the Book Registration Form which will tell us how to find your book so we can link to our websites, point us to the proper book cover and provide links for sales.
- Fill out the Contract.
- Select which websites you would like to display your book on.
- Email a book cover picture and a short book summary.