**AP Government Redesign Unit Vocabulary**

**Unit 4: American Political Ideologies and Beliefs**

(MAKE SURE YOU ALSO LEARNING THE VOCAB FROM THE POLICY STUDY GUIDE)

-Demographics

demography

Census

-Political culture

-Political socialization

-Core values

-Individualism

-Equality of opportunity

-Free enterprise

-Rule of law

-Globalization

-Scientific polling

-Public opinion polls

-Opinion polls

-Benchmark polls

-Tracking polls

-Entrance polls

-Exit polls

Straw Poll

-Push polls

-Polling universe

-Random sample

-Representative sample

-Mass survey

-Focus group

-Sampling error

-Reliability of data

-Veracity of data

-Political ideologies

-Political spectrum

-Liberal ideology

-Conservative ideology

-Moderate

-Political polarization

-Democratic Party

-Republican Party

-Regulation of the marketplace

-Libertarian ideology

-Property rights

-Voluntary trade

-Keynesian economic policies

-Supply-side economic policies

-Monetary policy

-Fiscal policy

-Federal Reserve Board

-Social equality

-Economic equality