

William “**Woody**” Prettyman



Marketing Expert | CEO | Keynote Speaker

William “Woody” Prettyman is the Chief Executive Officer of Studio Center, a 54-year-old, nationally acclaimed, and award-winning firm specializing audio & video production, web design & development, branding, voice overs and on-camera acting, social media, and media buying.

In 2004, After a long career at Saga Communications and iHeart Media, William purchased Studio Center and has been instrumental in the growth and success of the company.

During his tenure at Studio Center, the company has received over 4,000 awards, including a Grammy, an Oscar, and *countless* Telly Awards.

Under Williams’s leadership, Studio Center has donated millions of dollars in cash and services to organizations like St. Jude’s Children’s Hospital, the American Heart Association, Operation Smile, and many more.





Lead. Speak. Inspire. Repeat.

Keynote Speaker

Panel Discussions

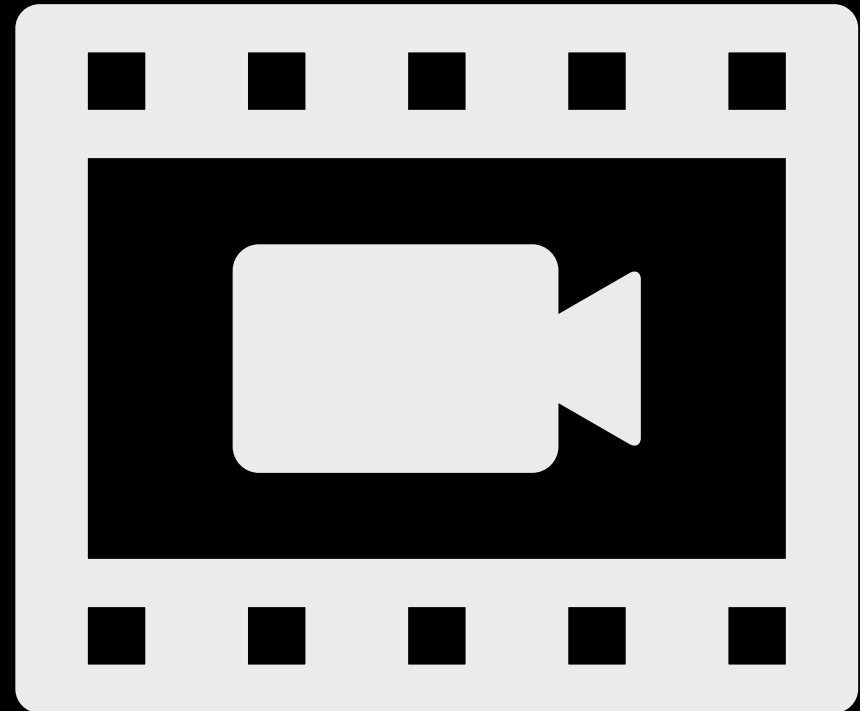
Breakfast Talks

Marketing Workshops

Corporate Events

College Lectures

Click the movie frame to
watch a highlight reel of Woody's
past speaking engagements



WHAT PEOPLE ARE SAYING:

Woody Prettyman inspires and motivates college students across disciplines. He shared his expertise with aspiring business, communication, and graphic arts professionals. His message and tips for success resonate with students and professionals across demographics.

Laura Turk, Executive Director
Alumni Relations

RADFORD
UNIVERSITY

William is a speaker who possesses high energy, tremendous enthusiasm, and valuable insight. His knowledge and presentations were the perfect mix of serious business-based messages, along with humorous and informative deliveries. I look forward to working with William again in the near future.

Jeff Smith
Business Development Manager II

VIRGINIA BEACH
ECONOMIC DEVELOPMENT

Dear William, we all thoroughly enjoyed your remarks and we found your presentation both entertaining and informative. You are indeed a very captivating and engaging speaker and we received a lot of positive feedback from our membership. The Chamber will most definitely call upon you to speak again.

Diane Raihle
Senior Manager, Membership Development

HAMPTON ROADS
CHAMBER
Means Business

Thank you for an inspirational presentation at our Retail Breakfast Club...Your 10 Tips on Workplace Culture were insightful and audience feedback was very positive. Your charismatic personality, positive energy, and contagious humor were received extremely well, especially so early in the morning!

Kylie Ross Sibert
Vice President, Corporate Communications


RETAIL ALLIANCE®
The Retail Merchants Association Since 1903

IF YOU'VE EVER PLANNED AN EVENT, ALLOW THIS QUOTE TO PREACH TO YOU, THE CHOIR.

“Selecting the *right* guest speaker for your event can be the difference between pats on the back and slow shakes of the head.”

However, finding the *perfect* speaker is easier said than done.

Some can entertain, but bring very little practical value to their listeners.

Others can lecture on complex topics of industry, but can never seem to relate well with the audience.

If you've experienced this kind of dilemma, William “Woody” Prettyman would love to help check that job off of your to-do list.

He can provide insights to:

- ethics in the workplace
- successful management styles
- the direction of modern advertising
- And how to inspire interns, college students, and new hires to work hard, stay organized, and make achievements in their professional careers.

Woody works with Studio Center clients from all 50 states and 23 countries around the world. He loves to talk to them, and he would love to speak at an event in partnership with you.

Email **eskew641@gmail.com** to schedule Woody for your next event!