

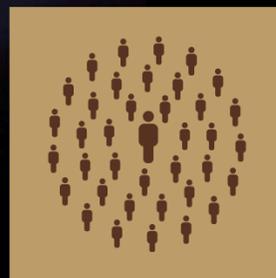


CORUM

A private peer group for senior leaders of larger organisations, fostering high-value connections through curated events, confidential conversations, and strategic collaboration

CORUM

20 CELEBRATING
YEARS | B4



B4 is Oxfordshire's leading business network, connecting purpose-driven leaders through events, insights, and collaboration.

We celebrate our 20th anniversary in 2026 with the launch of Corum to give Oxfordshire's leaders a curated environment to collaborate and learn together.

We hope you can be a part of Corum.

Richard Rosser

Richard Rosser
CEO, B4

11 Reasons to Join Corum

Senior leaders are facing unprecedented complexity. There are few places where they can speak openly, compare notes, and challenge ideas without agenda. With B4's depth of our 20-year understanding of what business leaders actually need, Corum's value proposition is unmistakably clear, compelling, and unlike anything else in the market. Here are 10 powerful reasons that will make you stop, think, and feel: *"This is exactly what I've been missing."*

1. A Trusted Inner Circle — Not a Networking Group

Corum is a private circle of vetted leaders who understand the realities of running organisations at scale. No sales pitches. No noise. Just senior decision-makers sharing real challenges in confidence — something no traditional networking environment can deliver. A unique space to share challenges, gain perspective, and collaborate strategically.

2. Immediate Access When It Matters Most

Business leaders don't need monthly meetings — they need trusted counsel in the moment. Corum gives you direct access to a curated group of peers you can turn to at any time for urgent, high-stakes decisions. No waiting for the next session. No bureaucracy. Just access.

3. Lived Experience Over Theory

Consultants can offer models — Corum offers lived leadership. Every member has walked the path: hiring, firing, scaling, restructuring, managing boards, raising finance, navigating crises. Insight comes from leaders who have actually done it, not theorised about it.

4. Curated Membership for Maximum Value

One representative per organisation, no substitutes — ensuring every conversation is high-level, consistent and deeply valuable. Every member is vetted for leadership calibre, organisational influence and alignment with Corum's ethos.

5. Confidential Support for the Loneliest Job in Business

CEOs carry the weight of expectations. They can't show uncertainty to their teams, boards or investors. Corum gives leaders a place to speak openly — without judgement — and get the support they cannot find anywhere else.

6. Leaders Scramble — Fast, Collective Intelligence on Demand

When you face a pressing issue, Corum mobilises instantly. Your anonymised or open challenge is shared with senior leaders who've "been there", offering rapid, practical insight straight to your inbox. It's the quickest, safest way to get 20 years of experience in 24 hours.

7. Exceptional Venues for Exceptional Conversations

From Blenheim Palace to Soho Farmhouse, Rhodes House to RH England, Corum meets only in the finest spaces — because environment shapes thinking. These are places where leaders get inspired, open up, and think more clearly.

8. Strategic Introductions and Facilitated Meetings

B4 has spent two decades building one of the strongest leadership networks in Oxfordshire. Corum members can request personal introductions and private meetings with leaders who can genuinely move the dial — no sales agendas, just meaningful alignment.

9. A Community You Choose, Not One You Have to Attend

Corum respects leaders' time. There are no attendance requirements and no pressure. You turn up when you want to — and when you do, you are surrounded by leaders who enrich your thinking, broaden your perspective and support your growth. It's value on your terms.

10. Clarity, Confidence & Calm in a Noisy World

Corum gives leaders what they rarely have: space to think clearly, speak honestly, and make better decisions with the support of people who truly understand what is at stake.

11. Other Opportunities

Those who join Corum become part of an exceptional circle shaping the future of business leadership in Oxfordshire, and those who want to take ideas further can join deeper dive opportunities like the CEO Circle, Leaders Circle and the Moonshot Programme. More information provided on successful application.

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We created Corum to bring together senior leaders of larger organisations in a trusted, high-level peer group focused on shared challenges, strategic insight, and meaningful, curated connections.

Hopefully you already have a flavour but here is more detail:

Read more about

- ✓ Direct introductions
- ✓ Facilitated meetings
- ✓ Roundtables
- ✓ Superb venues
- ✓ 'Leaders Scramble'
- ✓ Leaders Directory
- ✓ Curated membership
- ✓ Leader Talks
- ✓ Misc Benefits

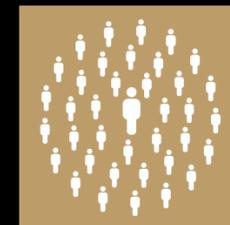




“One leader. One seat. One powerful network.”

Who is Corum for?

Corum is a confidential, curated environment designed for business owners and C-suite leaders who share common challenges and ambitions. This group is not about volume — it’s about value. Our goal is to bring together a select group of decision-makers who can support, challenge and inspire each other in meaningful ways.



Growth

Opportunities to learn, connect, scale and succeed strategically

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“For the 1% shaping what’s next.”

Direct Introductions

Corum members benefit from direct, curated introductions to fellow senior leaders, enabling trusted connections and meaningful conversations that accelerate opportunity and collaboration.

Over the past two decades B4 has built a unique network of business leaders in Oxfordshire who are collaborative by nature and open to connection. B4 facilitate introductions for our Members as and when requested saving our Members time and energy.



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Facilitated Meetings

Corum members benefit from B4-facilitated meetings, enabling focused, high-trust conversations that drive collaboration, insight, and lasting strategic relationships.



1:1's with decision makers

Invaluable opportunities to connect with peers at arranged meetings

“Corum is a focused, high-trust environment designed for those leading from the top”.



How?

Need to compare notes on strategy with someone but don't know them personally? B4 can set up meetings with key Members who can make a difference to your business through their experience. **NB NOT** sales pitch opportunities.

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Sessions are either curated and hosted by B4 or Members can sponsor sessions and ask B4 to invite selected Members and set the agenda.

“Corum is our new, invite-only membership tier exclusively for CEOs and founders.”

Breakfast & Lunch roundtables

Opportunities to hone in on the key issues challenging your business with Members who can share your pain and hopefully provide you with solutions.



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Superb Venues

Over 20 years B4 has established excellent relationships with some of Oxfordshire's leading venues. From Blenheim Palace to Rhodes House, Soho Farmhouse to RH England and more.



The perfect backdrop

Build fantastic connections in some fantastic buildings!



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‘Leaders Scramble’

Introducing Leaders Scramble — a powerful new peer-support feature exclusively for Corum members. When you’re facing a pressing challenge, B4 will share your anonymised* question or issue with fellow members, inviting insights, advice, and shared experiences from senior leaders who’ve been there, instantly. Whether it’s a leadership dilemma, growth decision, or operational roadblock, Leaders Scramble gives you rapid access to the collective wisdom of Oxfordshire’s most experienced business minds. Responses are gathered and shared back with you confidentially. It’s fast, focused, and rooted in trust — because sometimes the right answer is already in the room and you need the answers NOW!

*can be open if you prefer.



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Leaders Directory

Instant access to the other Corum Members including e-mail, LinkedIn address, company website, job role, photo & bio.



Updated Weekly

The community of Corum Leaders will be updated weekly, but it goes without saying that this is a contact book which must be treated with respect.



CORUM

Curated Membership

Corum Members are single representatives of their organisations, invariably the owner or leader. There are no substitutes, just a growing community of business leaders that you will want to connect with.

How do we curate? Our committee of long-established Members will vet applications and recommendations to ensure we only allow suitable Members into Corum. We will also extend our own invitations to prospects and also allow prospects to attend events either as guests of existing Members or B4.



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Leaders Talks

Leaders Talks offer Corum Members a unique opportunity to engage directly with inspiring business leaders in an intimate roundtable setting. These sessions provide candid insights into each leader's journey, challenges, and successes—creating a trusted environment for meaningful discussion, shared learning, and connection among Oxfordshire's most influential business minds.



Suggest a Speaker

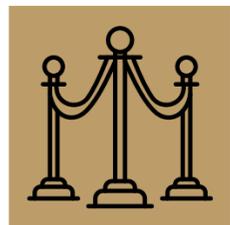
Whilst our network is extensive, we welcome introductions to leaders we don't know from Corum Members.



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Miscellaneous Benefits

Access to Corum venues at preferential rates. Invite guests and prospective members to select sessions, receive invites to other Corum Member events and access to complimentary or significantly discounted courses delivered by trusted B4 experts.



Access to special venues

Corum membership comes with unquantifiable association benefits such as privileged access to Corum venues.



How?

Corum Members will benefit from B4's trusted relationships with Oxfordshire's most prestigious venues and organisations, gaining exclusive access, preferential rates, and special privileges. Members also enjoy invitations to partner events and unique offers from fellow Corum Members, fostering collaboration, connection, and exceptional experiences across the region.

Confirmed Members

Individuals from the following organisations have already joined Corum

Abingdon & Witney College
AOE
Aura
Blake Morgan
Blenheim Palace
Complete Support Services
Elephants Child
Freeths
Frilford Heath Golf Club
Gardner Leader
Get Support
Grainger PLC
Handelsbanken
Holiday Inn Oxford
HS Composites
Ignite Support
Intertronics
James Cowper Kreston
Keble College
Kingerlee
Le Manoir

M&M Group
Mills & Reeve
Nicholsons
Oxford Direct Services
Owen Mumford
Oxford Brookes
Oxford City FC
Oxford Innovation Space
Oxford Property Consulting
Oxford University
Partners&
Planet IT
Plunkett UK
Pye Homes
RBC Brewin
Rhodes House
Silverstone Museum
Sobell House
The Randolph
The Smithfield Group
Unipart

Wellers
Wenn Townsend
Wise Investment
XIST2

Updated 15th December, 2025

Corum is a distinguished collective of B4's most established and influential members.

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Join Us

Apply for membership by contacting B4's CEO,
Richard Rosser, at the e-mail below.

Membership is £2,250+VAT per annum.
Sponsorship of events is subject to venue.



richard@b4-business.com

