

## *Privacy Policy- Home Buyers Marketing II, Inc.*

**Our Commitment** Information about your home buying needs and preferences will give HBM2 the ability to personalize your search criteria and display selected properties on your Home Buyers Scouting Report® (HBSR) website that match your needs and preferences.\* We will share this information with the real estate agency and/or mortgage company, as well as their agents and/or loan officers, who may have referred you to us. Also, if you request HBM2 to arrange a home showing for you or provide other additional assistance in your home buying efforts, HBM2 may recommend a real estate agent who is available to provide such assistance, and will share your information with that agent. Having this information will help these agents and/or loan officers be more responsive to your specific needs and preferences.

Nevertheless, we fully understand that it is essential to keep any information we collect from or about you safe and confidential. You may terminate our ability to share this information at any time by sending us an e-mail asking to have your account canceled. We will not share the personal information you provide to us or that we collect from monitoring your use of our password-protected website with any third party except the above-referenced persons.

**Security Practices Protect Your Information** We permit our employees and contractors to access your personal information only when the information is necessary for them to do their jobs. Our employees and contractors who have access to your information are required to protect it and keep it confidential. We use technology to keep your information and transactions private and secure. We maintain physical, electronic and procedural safeguards to protect the confidentiality, availability and integrity of your personal information.

**The Information We Will Collect** The only information we will collect from you is:

- Basic identification data such as your name, address, telephone number and e-mail address.
- Your stated preferences as to the characteristics, location and price range of properties in which you are interested.
- Data about your use of the site that we will use to verify the level of your interest and your preferences for transmittal to the real estate agency and/or mortgage company, as well as their agents and/or loan officers, who may have referred you to us or who are working with you and HBM2 at the time the data is transmitted.

**Sharing of information with Third Parties** We will share the information we collect only with:

- The real estate agency and/or mortgage company, as well as their agents and/or loan officers, who may have referred you to us or who are working with you and HBM2 at the time the data is transmitted;
- Our non-affiliated service providers such as technical systems consultants and programmers who agree to keep this customer information strictly confidential;
- Other third parties only to comply with a subpoena or court order, to protect against potential or actual fraud, or to facilitate the work of our auditors.