

Change Initiative Canvas for:

Urgency

- What is the problem?
- What is the impact of the problem?
- Why is it important to solve now?

Solution

- What would you like to do to solve the problem?
- Why do you think this is the solution?

Values

- What values will be needed to be embraced and demonstrated during execution of this solution?

Success

- How would you determine if the solution proposed is a success?
- What do you need to see? What might you need to measure?

Key Allies

- Who (or what roles) will you need to help in the support of this solution?

Impact

- Who does this problem impact?
- How does it impact them?

Force Field Analysis

- What are the factors propelling you forward?
- What are the factor resisting you, pushing you backward?

Key Team Members

- Who (or what roles) will you need to help in the day-to-day execution of this solution?

Objections and Responses

- What are the top objections to the solution?
- How would you respond? What would you need to respond?

First Critical Actions

- What are your first key, critical goals or actions you need to take?