



2025 Rumble Through The Valley Business Sponsorship Package Opportunities

Founded in 2024, the inaugural Rumble Through The Valley motorcycle event organization is made up of local business leaders looking to bring an exciting new event into the Johnstown, PA area with the void left from Thunder In The Valley discontinuing after 25 years. The 2024 event was a huge success and the committee is very pleased to announce a two day festival scheduled for Friday & Saturday, June 27th & 28th, 2025 in the greater Johnstown, PA area.

The 2025 Rumble Through The Valley Festival will be held at Peoples Natural Gas (PNG) Park and the surrounding area in downtown Johnstown, PA with a variety of activities, entertainment, sponsors, and vendors to help make a great year for the festival. Some of the activities the group plans to have are motorcycle runs, live music entertainment, classic and antique car cruise, motorcycle parts swap meet, biker games, motorcycle wash, and escape room.

Sponsors will benefit from a wide variety of multi-media advertising touchpoints including television, radio, print, signage, video, event website, and social media websites covering a large geographic area before the event as well as marketing and advertising sources during the two day festival. We are estimating well over 6,000 attendees during the weekend's activities.

We look forward to having you and your business support the 2025 Rumble Through The Valley event. Any questions or comments, please contact Pat Martella (President) 814-418-1377 or Duaine Detrick (Vice President) 814-241-9506

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- **Title Sponsors Level** – Contact for pricing and details
 - **\$5,000 Level Sponsor includes:** Business logo and video prominently displayed or announced as a Level 1 sponsor on www.rumblethroughthevalley.com website and Facebook page with hyperlinks to your business site, logo on all TV, radio, and print advertising, social media sites, business banner or signage at event, road signs, a 10' X 10' display booth space at the event site. Includes 20 complimentary park event tickets.
 - **\$2,500 Level Sponsor includes:** Business logo prominently displayed or announced as a Level 2 sponsor on www.rumblethroughthevalley.com website and Facebook page with hyperlinks to your business site, logo on all TV, radio, and print, advertising, social media sites, business banner or signage at event, road signs, a 10' X 10' display booth space at the event site. Includes 10 complimentary park event tickets.
 - **\$1,500 Level Sponsor includes:** Business logo prominently displayed or announced as a Level 3 sponsor on www.rumblethroughthevalley.com website and Facebook page with hyperlinks to your business site, logo on all TV, radio, and print advertising, social media sites, business banner or signage at event.
 - **\$1,000 Level Sponsor includes:** Business logo prominently displayed or announced as a Level 4 sponsor on www.rumblethroughthevalley.com website and Facebook page with hyperlinks to your business site, logo on social media sites, business banner at event.
 - **\$500 Level Sponsor includes:** Business logo prominently displayed or announced as a Level 5 sponsor on www.rumblethroughthevalley.com website and Facebook page with hyperlinks to your business site, business banner at event.
 - **\$250 Event Banner Sponsor includes:** Business provided banner displayed at event.
 - **\$200 Bartender Sponsor Banner includes:** Business provided banner displayed at event.

We can custom design a sponsorship package to suit your specific needs and budget.

Yes I, _____ (name of contact person), pledge \$ _____ for the business of _____ on this date _____. Our phone number and address are _____

_____. Signature _____

Make checks payable to Community Foundation For The Alleghenies and mail to 216 Franklin Street, Suite 400, Johnstown, PA 15901 Attention: Rumble Through The Valley