

ONE LUNCH AT A TIME

A DIVISION OF ONE PENNY AT A TIME

HELPING CHILDREN TO NOT THINK ABOUT
WHERE TO GET LUNCH



Mission Statement

- At One Lunch at a Time, our mission is to transform the nutritional landscape and availability of lunches within school systems by advocating for and providing access to healthier, affordable meal options for our youth.
- We strive to replace the expensive and highly processed nutritionally deficient foods that infest modern school districts with wholesome, nutrient-rich alternatives that support students' physical and cognitive development.
- By championing fresh, balanced meals, we aim to empower children to thrive academically and personally without the challenge of hunger.
- Through collaborative partnerships with healthy food with cost effective vendors and community engagement, we seek to build a future where quality nutrition is a standard, not a privilege.



Problem

Kids are not eating or getting nutritional meals at school.

Many children rely on school meals to fuel them throughout the day but are met with unhealthy foods or no food at all that leads to lack of motivation/energy and an increase in stress/ distress.

Statistics and Facts

- 1 in 7 kids comes to school hungry, skipping breakfast
- 1 in 4 students eligible for free or reduced-price lunch does not eat school lunch regularly, often due to stigma, limited time, or lack of appeal in meal options
- 1 in 8 kids face food insecurity at home, affecting their nutrition and learning



Target Demographic

- **Students (Pre-K–12):** Especially in low-income communities, rely on school meals for nutrition critical to health, learning, and development.
- **Low-Income Families:** Struggle to afford nutritious food; eating meals at school helps mitigate food insecurity.
- **Community & Vendors:** Collaborate with organizations to promote sustainable, local food sourcing, aiding children and economies.
- **Health Advocates & Nutritionists:** Partnerships to design effective programs and educational resources for child health.



Solution



Supply nutritious, affordable meals and by fostering local vendor collaborations that support healthier food sourcing.



Funding assistance, educational programs, and advocate for policies that ensure every child has access to quality school meals.

Phases of Development

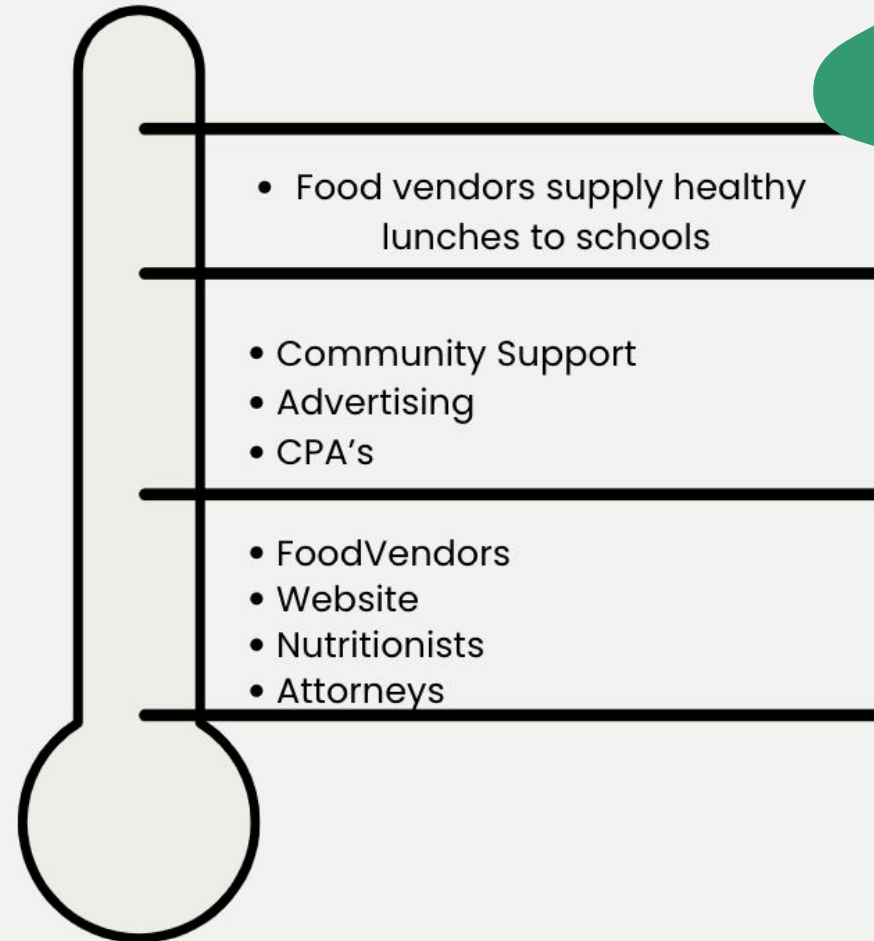
Launching and Set Up ~3 months



Resources Needed

- Lawyers
- Nutritionists
- CPA's
- Strategy analyst
- Food Vendors
- Community Support

Phases of Development



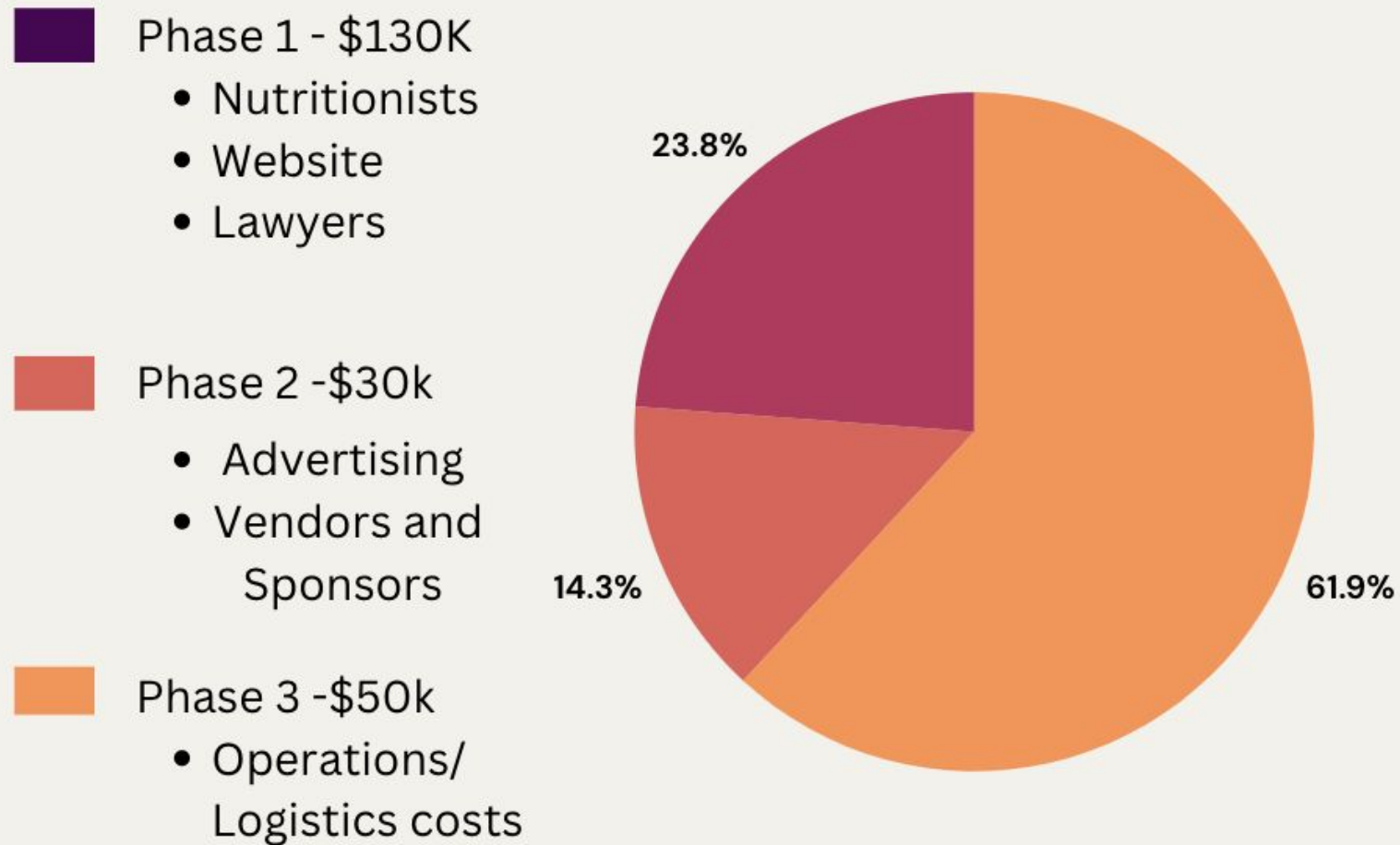
Implementation Plan



Phases of Development

- P1- Lawyers get FOI of accounting costs
- P2- Nutritionists analyze current lunches
- P3- Find food vendors with healthy/ cost effective
- P4- Get school boards to approve new vendors

Financial Overview



Marketing and Outreach

Marketing :

- Online Ads on Social Media
- SEO Placement for our website
- Vendor outreach via Email and Phone

Target Audience:

- Corporate Sponsors
- Food banks, vendors, distributors, etc.
- Parent Teacher Association (PTA)
- Community members
- School District Boards

