GRETCHEN
RITTER-LOPATOWSKI

**CREATIVE DIRECTOR, GRAPHIC DESIGNER, LOVER OF ORGANIZATION & BEAUTY.**

graphics@gretchendesigns.com | 619.325.9609 | Bremerton, WA | **gretchendesigns.com**

**ABOUT**

Award winning designer with over 15 years of experience in print, web, marketing, identity, and package design. Visual storyteller and avid organizer loves taking projects from concept to completion and sitting down with a good puzzle. Has a wicked sense of humor and plays well with others. Is a lover of nature, colors, fonts, rocks and mashed potatoes.­

NCMPR (National Council for Marketing & Public Relations)

**2019 District 7 Awards Winner**

**Magazines, Website and E-Newsletter**

EXTRAS

CASE (Council for Advancement & Support of Education)

**2017 and 2018 District 8 Awards Winner**

**Annual Appeal, Speaker Series Campaign, Magazine Improvement, Campaign Booklet, Magazine Cover Design, Biennial Report, and E-Newsletter**

EDUCATION

**1999-2004**

**BFA in Graphic Design**

**Lawrence Technological University, Southfield, MI**

Courses in visual communication, illustration composition, branding objectives, logo design, package design, photography, interior design and architecture.

EXPERTISE

**PRINT**

Magazine concept, design and print production

Annual reports and infographics

Event and stationery packages

Brochures, newsletters and catalogues

Postcards, posters, signage and direct mail

Presentations and tradeshow graphics

Photography and photo retouching

Clothing and merchandise

Labels and packaging

**WEB**

Customized WordPress website design

Social media marketing and design

Online advertisements and banners

E-newsletters and emails (Mailchimp, Constant Contact)

**IDENTITY**

Logo and icon design

Illustration

EXPERIENCE

**2016 – PRESENT**

**CREATIVE & BRAND MANAGER**

**Olympic College Foundation, Bremerton, WA**

Develop, design and implement successful marketing and fundraising campaigns, events, website, social media and direct mail pieces for the nonprofit organization and college departments.

**2007 – PRESENT**

**FREELANCE GRAPHIC DESIGNER**

**Gretchen Designs, Bremerton, WA**

Work with a range of local and national companies to design print & web marketing materials ranging from branding & logos, animated banners, direct mail postcards, brochures, stationery packages, packaging, and emails.

**2014 – 2016**

**GRAPHIC DESIGNER & PROJECT MANAGER**

**Jennergy, Seattle, WA**

Designed print & web marketing materials ranging from responsive site design, customized WordPress templates, branding & logos, brochures and direct mail postcards, stationery and e-newsletters.

**2005 – 2014**

**GRAPHIC DESIGNER**

**Nickelodeon Games Group, Glendale, CA**

Designed web, print and packaging materials for company’s virtual-world game websites.

EXPERIENCE

**2016 to PRESENT**

**CREATIVE & BRAND MANAGER**

Olympic College Foundation, Bremerton, WA

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**2005 to 2014**

**GRAPHIC DESIGNER**

Nickelodeon Games Group, Glendale, CA

Designed web, print and packaging materials for company’s virtual world game websites.

Leadership Kitsap

**Class of 2019 Graduate and 2019-2020 Marketing Committee Volunteer**

*References available upon request. Please also see gretchendesigns.com for endorsements.*