



ISA LA Board of Directors Agenda for 02/22/2022

Board Meeting at 6pm, Virtual

Name & Portfolio		Present(P)/Absent(A)/ Remark
Andrew Durrant	President	
Nand Khidkikar	Past President, Delegate	
Jack Rosenthal	Secretary, Honors& Awds Chair	
Kim Dunn	Treasurer; Webmaster	
Dale Johnson	Program Chair	
Anomitro Bhowmick	Education Chair, Student Section Liason	
Steve Molinari	Exhibit Chair & Marketing	
Dwight Beard	Board Member	
Nancy Wong	Board Member	
Victor Wegelin	Training & Development Chair	
Kolbe Friday	Membership Chair	
Richard Tse	Webmaster	
Carolyn Bermudo	President Elect	
Gerald Herder	Scholarship Chair	
Non Board Members Present		
Michael Clifton	President CPP Student Chapter	

[Start Time](#)

Agenda Items:

New Business:

Please provide any new business to Andrew prior to the Board Meeting.

Old Business

- Discussions on what we want the Webmaster role to entail.

Role:

1. Board task of getting to our membership
 - a. Only 20 out of 250 Los Angeles Section member. Poor turnout at section meetings. ISA Connect not working.
2. ISA has a meeting on ISA connect. Kim can get emails on ISA Connect of our sections member's emails. Social media and have our Webmaster help with this task.
3. Steve Directory may be able to help to get to members. LinkedIn Announcement. Andrew worried about intruders. Richard Tse to help with security.
4. Life members on our ISA list.
5. Victor finds ISA connect very difficult. Coordinate with headquarters to make it a benefit to members. Andrew asked

are you a member of groups, any value to you? No benefit to Victor. Kim the group she finds useful Certified Professional Automation Group. Kim said ISA Connect is all about setting up your profile, what areas and frequency. Barbara from ISA can give our chapter training

6. Kim - Richard Tse is not a social media guy.

7. MSAA Steve sitting in on how to use LinkedIn

Action Steve to get ISA board on meeting of MSAA regarding using LinkedIn

- **DOE discussion with Sotirios (Sam) Thomas,**
 - o Division Director Sensors and Controls R&D Program.
Sotirios.thomas@hq.doe.gov

Steve talk to ISA LA chapter and MCAA. The MCAA (Measurement and Automation Control Association- manufactures and representatives) Steve a member and maybe get them involved. Membership may help. Andrew new sensors a long term issue. MCAA is a member of Automation Federation. Steve lose interest if research driven, need punchy presenter. Kim federal funding will have rights to look at a company's financial books which may be a discouragement for taking grant money.

Action: Steve enlist anMCAA representative to be on call with DOE

Jack set call with Steve, MCAA, DOE

- Dale will try to get someone to speak on Hydrogen?

Action:Work with Dale to formulate a topic/speakers

- Kim Green Hydrogen gas company contact and Richard Tse has a contact. Steve has a contact with Shell

- Other Topics:

- Battery: Andrew lot of activity
- Methane Emissions – SCAQMD
- Andrew: Really looking for topic inputs from other board members

More Existing Business:

- A. ISA Leadership meetings – Andrew

ISA Connect

Action: Andrew asking for North Carolina ISA Headquarters to be on for a training meeting with our Los Angeles chapter for questions.

Healthy and unhealthy section meeting

Need to add value and bring more members back to becoming paid members.

Tabled

B. New Webmaster and Board Member - Richard Tse of Emerson Introduction by Kim/Andrew

Tabled not present

C. ISA Connect Membership/Poll - Andrew will look to do it in the coming weeks – Work with Kolbe in Membership to work through initiatives to attract members and what adds value?

Tabled Kolbe not present

D. Vote to Approve Minutes 11/23/2021 shown in 2nd part of this document

E. Treasurers Report ...Kim

January 2022 considering do away with \$300 a month and use of an outside accountant.

Sept 2021 financials Kim showed to the Board on Team.

Motion: Kim discontinue accounting services from Sandy Fineman. Andrew 2nd. Open date to discontinue when most expeditiously to be done. Target date Jan 1, 2022. Passed with quorum.

Action:

1. Kim will put a budget together for next meeting.
2. Kim check if Franchise tax paid by Sandy.
3. Nand will scan the invoice and will send to Kim. Balance due from Franchise Tax Board State of California. Sandy should look into this after call from Kim.
4. Kim will discontinue Accounting Service

F. Honors and Award Committee – Honors and Awards Chair
Jack

Jack to presented new/revised LA Chapter Project Award program.

Jack will find out when ISA National Awards are due. Any board member can elect Los Angeles chapter member for National ISA Awards.

Action: Jack - Need 3 volunteers to review award submissions.

G.ISA Directory – Steve to report progress any movement forward. A plan for the next 30- 60 days on what we should be expecting and how it will move forward.

Any decisions coming due that the board will need to discuss in detail?

Steve's report. Report to Andrew. Collected \$'s from sections. Contract sent by Murrietta however Steve but has some concerns. Not sure section is ready. Web Page Development a fee \$11,000 needs to be clarified. 1st year will be in the red. Years 2,3 and 4 should be in black. November 7th Steve received and sent to Andrew. (\$5500 upfront) Directory Proposal not changed. Kim need \$14k upfront. Page 4 commission. What they need from us? 50 advertisers signed up that LA Section has had advertising, 75+ that they can go after. Have 93 projected advertisers. 30 advertisers the 1st year. Nothing from the other Sections boards of contributors: OC, San Juaquin. Need other section by in's. Already ISA Los Angeles kicking in for one section not a part of it now.

Andrew asked for Boards comments.

Kim - Concept really good. People in Canada to make money on Los Angeles section. ISA National against other sections to push other sections to spend money.

Steve and other sections need their buy in. Canada Calgary and Edmonton are successful. Not other parts of Canada. Special sectors serving with directory: universities, vendors support. CA much more diverse industry base than Calgary and Edmonton. Andrew do not want all the money to not be valuable toward section benefits. Kim can we get directory out? Steve nowadays expect everything on line. Andrew paying Google to be high enough on search. All us to have a voice. Steve not 80-90% approval. Nancy gambling how much of ISA Los Angeles section war chest to put toward this venture. Kim approximately \$40k in bank. We are operating in the red from Accountant (Sandy) has access. Kim 25% of our assets is high is a high investment in the directory. Andrew now losing 6 people per month (chapter revenue main source). Kim ISA nationally only 2% gain in membership. Big Shows were good for gaining members. Andrew is this Directory contract fee negotiable.

Action:

1. Andrew and Steve to call (pulse of sections) each of the participating sections via Team. There is a main directory contact at each Section.

2. Pulse MCAA per Steve
3. Contact marketing team in Calgary (directory seller) of how flexible they are with price

H. Future Section Meetings/ Events – Program Chair Dale Dale to provide details on future upcoming events. Dale reported

March 8, 2022 – Open

Xpurge = Expo Tech

April 12th 2022 – Carbon Capture John Isley Fluor Virtually
1130am-12:30pm

DOE Division Director Sensors and Controls R&D Program.
See new business above for action items needed to bring this program to fruition.

What are the topics that will attract more people to meetings? Pole the Board

I. Student ISA Chapter at Cal Poly Pomona (CPP) – Gerald Herder ISA Scholarship Chair (Student Chapter)

Adjourn Time: ____

ISA LA Board of Directors Minutes for Board Meeting November 23rd 2021 -Virtual

Name & Portfolio		Present(P)/Absent(A)/ Remark
Andrew Durrant	President	P
Nand Khidkikar	Past President, Delegate	P
Jack Rosenthal	Secretary, Honors& Awds Chair	P
Kim Dunn	Treasurer; Webmaster	P
Dale Johnson	Program Chair	P
Anomitro Bhowmick	Education Chair, Student Section Liason	A
Steve Molinari	Exhibit Chair & Marketing	P
Dwight Beard	Board Member	A
Nancy Wong	Board Member	P
Victor Wegelin	Training & Development Chair	P
Kolbe Friday	Membership Chair	A
Richard Tse	Webmaster	A
Carolyn Bermudo	President Elect	P
Gerald Herder	Scholarship Chair	P
Non Board Members Present		
Michael Clifton	President CPP Student Chapter	P

[6:05PM](#)

Agenda Items:

Andrew asked any new business

1. Nand exempt status.

Action: Kim to check if done.

New Business:

- Discussions on what we want the Webmaster role to entail.

Role:

1. Andrew not getting to our membership
2. Only 20 out of 250 Los Angeles Section member. Poor turnout at section meetings. ISA Connect not working.
3. ISA has a meeting on ISA connect. Kim can get emails on ISA Connect of our sections member's emails. Social media and have our Webmaster help with this task.
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your profile, what areas and frequency. Barbara from ISA can give our chapter training

7. Kim Richard Tse is not a social media guy.

8. MSAA Steve sitting in on how to use LinkedIn

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Action Andrew will send to all board the ISA training on ISA Connect in December

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- Carbon Capture

- Dale and Jack have spoken with a Calgary ISA member about a program a colleague had presented on Carbon Capture at PIC 2021 Conference in Houston. Do we want to have them present in a Section meeting?

- Board yes to go ahead with this subject.

Action: Feb 8 or March 8 propose to Simon Lucchini for the talk. Jack and Dale to communicate with Simon and get information required for advertising ISA Los Angeles section meeting.

- Dale will try to get someone to speak on Hydrogen?

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- Other Topics:
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Existing Business:

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November 9 Meeting – Shauna Turkington – Heat Trace, from

through PR Electronic and factory rep through nVent

9 participants attended.

December 7,2021 Meeting – Jim Potter, Phoenix Contact not finalized. Dale reported some materials needed from Jim. Website has been updated by Richard

Jan 11,2022 Meeting – Fiscal multiphase flow - Leak detection – Victor.

Feb 8, 2022 or March 8, 2022 – Carbon Capture Simon Lucchini – Fluor

Date not taken by Carbon Capture will be – Xpurge = Expo Tech

DOE Division Director Sensors and Controls R&D Program. See new business above for action items needed to bring this program to fruition.

What are the topics that will attract more people to meetings?

I. Student ISA Chapter at Cal Poly Pomona (CPP) – Gerald Herder ISA Scholarship Chair (Student Chapter)

What about CS Long Beach?

Gerald reported no new business.

Adjourn Time: ___743PM___
