



# Dealer Application

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Best Time to Call: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

What type of merchandise will you be selling? (Circle all that apply)

- |             |              |           |
|-------------|--------------|-----------|
| Advertising | Dolls / Toys | Paintings |
| Books       | Furniture    | Pottery   |
| Cast Iron   | Glass        | Prints    |
| China       | Jewelry      | Radios    |
| Clocks      | Kitchen      | Silver    |

Are you willing to keep your booth clean and restock merchandise frequently?

\_\_\_\_\_

Do you feel that broken or repaired items need to be clearly marked as such, and agree that reproductions need to be clearly marked and priced accordingly?

\_\_\_\_\_

How long have you been actively buying and selling? \_\_\_\_\_

What percent of your merchandise was made between:

1895-1920	_____
1920-1950	_____
1950-1970	_____
Later	_____

What booth size are you looking for? Large Small Shelf Display Case  
(Circle)

Must be filled out in its entirety **OVER**

**Current or Previous Malls you have been in:**

(Name, Location, Number of Years)

- 1) \_\_\_\_\_
- 2) \_\_\_\_\_
- 3) \_\_\_\_\_

Thank you for your interest in becoming a dealer with Antique Alley of Bridgeville.

What we do is basic...

There is a one-year lease with option from either party to terminate with a 90-day written notice. Rent is based on the size of the booth, plus a 10% commission on all sales. We do not charge any credit card or advertising fees.

Dealers are selected by management using a "Juried" system. Your application must include photos of either a current space, or of items you will be selling.

There are only a few restrictions on what is allowed in your booth. We look for dealers who sell high quality antiques, vintage items, and collectibles. We do not want dealers to sell "new wholesale items," modern clothing, household goods, or items "just to clean out the house."

Antique Alley of Bridgeville has excelled in the Delaware market by showcasing dealers who are driven and dedicated to this style of business and treat their booth as a full or part-time job. We have found that successful dealers "work" their booth a minimum of once a week. Any dealer whose sales do not cover rent for three consecutive months, may be asked to vacate.

We do require one volunteer day per month, to help the sales clerk throughout the store.

We are open 7 days a week, and only closed on Christmas, and Thanksgiving. **We review all application and photos thoroughly and keep them on file for 6 months.**

For Antique Alley Use Only:

Application received date: \_\_\_\_\_

Approval Date: \_\_\_\_\_ Approved by: \_\_\_\_\_

Move in Date: \_\_\_\_\_

Deposit paid: \_\_\_\_\_ Date: \_\_\_\_\_