

Strut Talk
Runway Therapy

FROM
GRIEF
to
GRACE

September 27, 2026
The Columbia Museum of Art



8TH
ANNUAL

A
SUN
FOR MY
SUN

*From Grief
to Grace*

GUN & DOMESTIC VIOLENCE

FASHION SHOW FUNDRAISER



HONORING
PARENTS OF
MURDERED
CHILDREN



CELEBRATING
HEALING,
RESILIENCE
& HOPE



10 YEARS OF
SURVIVING.
10 YEARS OF
IMPACT.

HONORING

JORDAN "LAYLO" STITH | JOCELYN FRAZIER | DYLAN EDMONDS

and all loved ones gone too soon.



Commemorating 10 Years Since
the Loss of Jordan "Laylo" Stith



HONORING LIVES
LOST TO
GUN &
DOMESTIC
VIOLENCE.



CELEBRATING
HEALING,
RESILIENCE
& HOPE.

Sunday,
SEPTEMBER
27, 2026



- 5:00 PM VIP RECEPTION
- 5:30 PM GENERAL ADMISSION SEATING
- 6:00 PM SHOW STARTS AT 6:00 PM



COLUMBIA MUSEUM OF ART
1515 MAIN ST
COLUMBIA, SC

Strut Talk
Runway Therapy
HEAL. EXPRESS. EMPOWER.

REMEMBERED IN LOVE. CARRIED IN OUR HEARTS. ADVANCING CHANGE.



WELCOME

Dear Friends, Family, Supporters, and Our STRUT Community,

I still can't believe we're here.

Ten years.

Ten years of learning how to live after losing my only son, Jordan "Laylo" Stith. Ten years of waking up every day and choosing to keep moving forward, even when grief tried to convince me that I couldn't. Ten years of discovering that healing doesn't mean forgetting—it means finding the strength to carry love and loss in the same heart.

When Jordan's life was taken, a part of me left with him. I wasn't just grieving my son; I was grieving the future I imagined, the dreams we would never share, and the person I once was. I had to rebuild myself from the inside out. There was no roadmap for surviving the unimaginable.

But somewhere in my brokenness, God gave me purpose.

That purpose became Strut Talk Runway Therapy. It became a place where grief could meet grace, where pain could become purpose, and where survivors could remember that they are still worthy of standing tall. It became a movement that reminds people that no matter what they've endured, they can still find the courage to take another step.

Tonight is about so much more than fashion.

Every walk down this runway represents resilience. Every designer, model, survivor, volunteer, and family member represents the power of choosing hope. Every story shared tonight reminds us that healing looks different for everyone, but none of us should have to walk that journey alone.

Your presence here means more than you know.

When you purchase a ticket, become a sponsor, donate, or simply tell someone about our mission, you help us continue providing support, resources, mentorship, confidence-building programs, and safe spaces for families navigating grief, trauma, and unimaginable loss. You help another mother realize she is not alone. You help another young person believe their future is still worth fighting for.

Thank you for believing in this vision. Thank you for believing in me. Most importantly, thank you for believing that even after the darkest moments, hope is still possible.

Welcome to the 8th Annual A SUN for MY SUN: From Grief to Grace.

Tonight, we don't simply remember those we've lost.

We honor them by living with purpose, loving without limits, and continuing to stand—together.

With love and endless gratitude,

Lolita Frazier
Founder & Executive Director
Strut Talk Runway Therapy



Lolita Frazier, STRT Founder

OUR SHARED STRUT

CLICK HERE TO
LEARN MORE
ABOUT
SPONSORING

Sponsorship turns a runway into a movement.

When you sponsor A SUN for MY SUN, you're not just supporting a show — you're igniting a night of remembrance, resilience, and renewal that continues long after the runway ends. Sponsorship carries your brand into the heart of the community, with visibility before, during, and after the event through media, promotions, and on-site recognition. It's more than exposure; it's alignment with purpose, connection to culture, and a visible stand for healing and hope. Together, we embrace a Return to Self + Soul — and invite you to stand with us, strut with us, and make healing possible.

1. Amplify Your Visibility
2. Elevate Your Presence
3. Engage the Community
4. Advance Healing Together



M.O.M.S. Donte Sims (1st Year); Saleemah Graham (1st Year); Lolita Frazier (Founder); Tonya Rutherford (5th Year); Brandy Olivis (2nd Year)
Honored M.O.M.S. of the 5th STRUT TALK the SHOW: A SUN for MY SUN



PRESENTED BY

YOUR
LOGO
HERE

Honoring Survivors.

Uplifting Mothers.

Expanding Healing.

»—————*—————«

1 AVAILABLE • \$15,000

As Presenting Sponsor, your brand stands at the center of **A SUN for MY SUN**—a cultural moment where remembrance, resilience, and renewal converge. Your partnership ensures visibility before, during, and after the show, connecting your company with a community that values authenticity, wellness, and advocacy. This is more than recognition; it is alignment with transformation itself. You will not only be seen—you will be remembered as the company that made healing possible and expanded what change can achieve.

Flexible Sponsorship Levels Tailored to You

Honored Mothers + Fathers Sponsor

- 1 complimentary VIP table (4 seats)
- Exclusive recognition as Honored Mothers & Fathers Sponsor
- Logo during the recognition segment
- Dedicated sponsor spotlight on ASFMS social media
- Branded item placement in VIP gift bags

\$7,500.00

LayLo Sponsor

- 1 complimentary VIP table (4 seats)
- Premier logo placement on promotional materials and press releases
- Special on-stage mention by the emcee
- Vendor table (optional)
- Feature in digital program sponsor listing

\$5,000.00

Jah-Jah Sponsor

- 2 complimentary VIP tickets
- Logo featured on the official event flyer
- Acknowledgment during runway remarks
- Sponsor spotlight on ASFMS website and social media
- One-minute pre-show red carpet interview

\$3,000.00

Dolla Dyl Sponsor

- 2 complimentary VIP tickets
- Recognition as Lodging Sponsor in event materials
- Logo signage in the designer/stylist green room
- Sponsor spotlight on ASFMS social media

\$2,750.00

Catering Sponsor

- Recognition as Catering Sponsor on event signage
- Sponsor spotlight on ASFMS social media/email/website
- Branded swag placement in attendee gift bags

\$2,500.00

Stand with a M.O.M.

- Recognition as a Stand with a M.O.M. Sponsor
- Personal acknowledgment connected to her ASFMS journey
- Personalized thank-you video from the sponsored M.O.M.

\$1,000.00

Every Level Helps Someone **S.T.R.U.T.** Thru It.

T-Shirt Sponsor

- Logo featured on all sponsored t-shirts
- Sponsor spotlight on ASFMS social media, email, website
- Recognition in the digital program

\$500.00

Vendor Sponsor

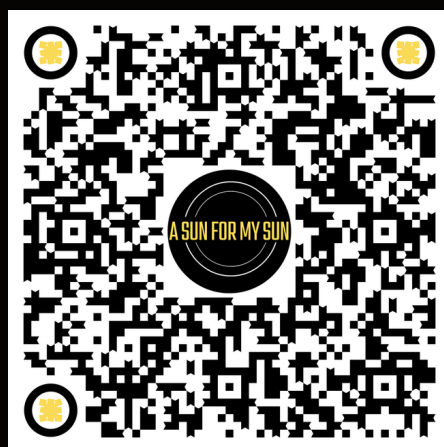
- 10' x 10' expo space
- 8' table and two chairs
- Powerstrip and extension cord (as needed)

\$500.00

Program Advertising

- Full Page - \$500.00
- Half Page - \$300.00
- Quarter Page - \$150.00
- Logo Placement - \$50.00

Advertisers provide their own finished artwork by 9/13/2026.



Learn more about sponsoring us!