THE PROOF IS IN THE NUMBERS

SELL YOUR HOME FOR 2% MORE SELL YOUR HOME 32% FASTER

SELL YOUR HOME FOR MORE MONEY IN LESS TIME.

Optimize the sale of your home right from the start. RE/MAX Executive's Coming Soon program will promote your home to buyers *before* it goes on the market. Our numbers PROVE that *on average, homes marketed through our Coming Soon program sell for*MORE money in LESS time. (Data source: Bright MLS, for homes listed and sold by RE/MAX Executive's three offices, 1/1/21-12/31/21).

STRATEGY

By using a "Pre-Sale" strategy, we market your home prior to its listing period. While no showings take place during the Coming Soon period, buyers are made aware that your home will soon be available for purchase. What this can mean for you is great attendance at open houses, multiple offers, higher offers, and less time on the market.

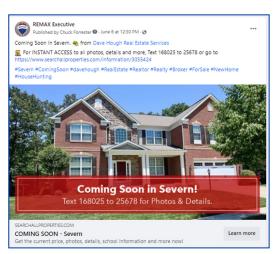
2%

Our data shows that on average, homes marketed via our Coming Soon program sold for 2% MORE than homes not using the program. For a \$475,000 home, that translates into \$9,500 additional money in your pocket.

6 DAYS

Our data shows that on average, homes marketed via the Coming Soon Homes program 6 DAYS faster—an average of 13 days with the program vs. 19 days for homes not marketed through the program.





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SEVERNA PARK

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