**KAMBA (Kenosha Area Mountain Bike Association) Board Meeting**

February 8, 2022

Meeting called to order at 7:02

**Members present:**

Jeff Wallace – President

Lance David – Vice President

Doug Herrick – Secretary

Mike French – Treasurer

Patrick Burba

Fred Harvey

Ryan Lashley – Director of Corporate Sponsorship

**Members absent:**

John Londre

**President’s Report:**

* Jeff reaching out to other organizations: ORA (La Crosse), CORBA, and Copper Harbor trail club. Copper Harbor trail club wanted to inquire about a partnership with KAMBA
* Goal: to organize a way to make partnerships with KAMBA
* Lance and Jeff have had two meetings with the county, and have another in-person meeting scheduled for next month.
* Another goal is to get Matt and maybe others from the county outside in-person to see the trails
* Matt is looking at how to limit the risk for the county and KAMBA in case of rider injury
* Question from Jeff for everyone: how do we get our user list and export that dta to count them as members in the official KAMBA group?
* All of the grants that Jeff has looked into require a business plan. Goal is to have a KAMBA business plan to get together in the next 90 days
* Need to collect more data: donations, riders at the Slip N Ride, etc.
* New website is set to go for a trial introduction

**General Notes:**

* 5th annual Slip N Ride: 127 total riders. The total monetary donation value was slightly more than last year
* We had no specific purchasing/donation goals, but we do have trail work goals; Jeff: we need to define our goals as an organization
* Jeff: would like to have separate committees for grant writing, social media, and community/government outreach
* Some grant writers require that the club have 10-25% of the capital in possession for the project at hand (e.g. for a $100,000 grant, you would need to have $10,000 – $25,000 to be eligible)
* We do need some money to build bridges at PETS
* Shout out to the key players at the Slip N Ride: Kerry and Heather put on the event, Lance was a big volunteer, Pat Burba, Greg Bond, John Servais, Mike French groomed the trails, Mary Beth provided the food and beverages, and donated the cost of the porta-potties and the liquor license
* Joel from Total Cyclery wanted to thank race organizers for the event

**Treasurer’s Report:**

* Our starting balance for December was $7021.02
* We had a lot of donations: one for $500 from Curtis and Barbara Hubman
* The withdrawals for the month were $19.88 on steel for one of the sled frames, $18.96 for gasoline
* Our ending balance for December was $7482.18
* Our PayPal account from our website donations hasn’t been transferred for 2 months, but Mike transferred it to our club Johnson bank account (total of $1249.52)
* The total from the Slip N Ride was $3248, a $200 increase from last year
* In addition, another $200 should be coming in through PayPal from a set of tires that were donated to auction off at the event
* Our website has a donate button that operates through PayPal. We get charged 2.89% + $0.49 for each transaction. Is there something better we can do?
* Jeff: we should move to stripe; they have lower fees. On their website for donations, ORA asks the donator if they would like to kick in an extra $2 to offset the PayPal fees
* From Lance: the donation box at the trailhead actually does not go to us, how does this work out?
* From Mike: once all of the PayPal transfers and donations add up, we should have about $12,000 in our budget
* Question from Kerry: how much did we make last year when taking into account rider insurance costs?
* From Jeff: for this year, do not pay GoDaddy for our website: we get everything for free through our google account

**Social Media Team Update:**

* Dustin has made our KAMBA group Instagram account; thinks we will have around 100 followers in the first 2 weeks

**Trail Maintenance Report:**

* Nothing going on other than grooming for the Slip N Ride event

**Old Business:**

* For our July 16th event fundraiser: Lisa would like to see how the band Mean Gene sounds and possibly get an audition together
* Question raised: where should the band play? Lance: possibly down by the beach (after 7pm: they charge an entry fee before 7pm)
* Another place where the band could play is the PETS beer garden
* Jeff has talked with the owners of the beer garden and has asked about KAMBA hosting rides and in exchange for bringing in a group: getting a group discount for KAMBA members
* Lance and Jeff are working with local Eagle scouts to get trail markers identified
* Idea from Mike Reed: a giveaway where you must be a KAMBA member to get in. Joel from Total Cyclery says they would be on board to help out with a donation
* Jeff: why not time it for our event on July 16th? Mike Reed to spearhead this project
* Mike Reed: idea: get a pro or a mountain bike youtuber to record a video riding the KAMBA trails (whether at SLP or PETS) to generate interest in KAMBA trails
* Mary Beth can help Mike Reed with this plan
* Jeff is going to find an in-person location for next month’s meeting
* Motion for the meeting to adjourn. Meeting adjourned at 8:05pm