**KAMBA (Kenosha Area Mountain Bike Association) Board Meeting**

March 13, 2023

Meeting called to order at 7:06

**Members present:**

Vice President: Todd Hauser

Treasurer: Mike French

Secretary: Doug Herrick

Social Media Coordinator: Michael Reed

PETS Trail Development: Dustin Llanas

**Members absent:**

President: Steve Janiak

SLP Trail Development: John Londre

* Meeting minutes from February 2023 approved 7:07pm

**President’s Report:**

* Steve and Todd have a newsletter basic outline ready for publishing
* Discussion about our MOU contract: Steve had sent an e-mail to the county saying that we will accept the contract as it is.
* Steve is currently in the process of rebranding the KAMBA logo
* Steve has the donation QR codes ready for placement on the trail kiosks. Mike says the county makes the signs for the kiosks and there typically is one specific person that is in charge of the sings**.** We have not yet with Matt Collins about this just yet
* Kerry sent over a grant through a search website called Grant Gopher
* Discussion about grant-writing: one thing that we are missing that 95% of grant writers have is a diversity, equity, inclusion (DEI) statement or program to serve under represented people
* Suggestion to perhaps start posting about KAMBA on other Kenosha (and surrounding areas) community Facebook pages
* Angela knows a few people who are bilingual mountain bike riders, she offered her help to ask them if they needed to translate for anyone at any future group rides/meetings, etc.
* The Wisconsin RTP grant was mentioned; it doesn’t have as many strings attached as other grant applications
* Suggestion to send someone to talk to the Kenosha county racial and ethnic commission to ask how to approach increasing the diversity within KAMBA, how to we go about spreading the joy of mountain biking to all communities
* Ken Cole: strong advocate for minority mountain bikers

**PETS Park Trails Grand Opening Event:**

* Scheduled for June 2nd
* We have worked out an agreement with the beer garden: we will be able to get some of the proceeds
* Todd to contact Matt Collins about contacting the beer garden to see if Mean Gene is good to book. Mike Grab is the guy to call.
* Ken B. mentioned the Lake View NICA team would be interested in volunteering for helping with an activity during the grand opening event
* Possible activities that were mentioned: bike toss, Enduro race with 20” bikes
* Angela Brooks says Brooks Adventures is willing to participate and make a donation
* One idea to raise money was to see if we could organize a raffle; would need to contact bike shops in the area to see if they would be willing to donate
* Michael Reed suggestion: we could give away KAMBA merch to the winners of the raffle

**Slip N Ride Review:**

* Mike French: we received $1258 for the Slip N Ride raffle
* There were several $100 donations
* Pros and cons regarding raffle: Hugh Jass gave out raffle tickets for registration, but then those people didn’t purchase separate raffle tickets
* Registration girl mentioned that we got 300 people to register and race the event. Despite partnering with Hugh Jass, we only got about 50 additional people compared to last year’s Slip N Ride event
* Ken B: perhaps we could hold 2 winter races next year? One for the Hugh Jass crowd and one for the regular Slip N Ride crowd? Would potentially make more money. Could hold a race at PETS park maybe?

**Treasurer’s Report:**

* Starting month of February with $8909.40. Ending February with $9081.19
* Abot fund match donation for $190.32
* Hugh Jass donation totaled $2000
* After HJ donation, Slip N Ride generated a total of $1258
* Private donation for $500 from Mark Friese
* Expenses: fuel for SLP equipment ($19.53)
* Todd asked about our Venmo account, Mike says our bank didn’t allow Venmo 4 years ago, but will check to see if that has changed recently
* Our credit card link on our website is now up and running

**General Discussion:**

* Checked the SLP/PETS trail hotline, it was Pat’s wife who had left an update on the answering machine, so it has not been updated in a long while
* Todd mentioned the Bong state park red trail, which is just north of the park. It could be another place to set up a winter riding location. We have some elevation to work with, but walkers could pose a problem
* Discussion about having a second KAMBA event at PETS either late summer or fall. Group ride or scavenger hunt?
* Kenosha: Ride of the Living Dead, could we have them start at the PETS beer garden?
* Doug to contact Marc Riutta to see if we could have them start at the PETS beer garden
* Angela: Zion/Brooks Adventures is having a St. Pattys day ride on Saturday, March 18th, all are welcome to come
* Tyke development at SLP: Dave Bender has an outline for Tyke and was planning on sending it to Matt Collins. We can use SLS to donate time and manpower to develop the new trails at Tyke
* Highline expansion tabled to next month
* Monthly group rides: switch between PETS and SLP?
* Starting in May we could do Silver Lake Park and advertise the PETS grand opening in June
* For May 6th or 7th Doug and Todd will organize a KAMBA group ride at SLP
* Todd suggestion: for the KAMBA facebook page can we limit the words and say Kenosha mountain bike community rather than Kenosha County Mountain Bike Association? Todd to text Steve to ask to change this

**SLP/PETS Trail Maintenance Report:**

* Winter: no maintenance to report, just been grooming
* John needed a new hitch for the snowmobile. They spent about $20 for some steel. He welded it into a hitch and got a pin. They need to buy a chain for the snowmobile
* Coming up when the snow melts, Dustin says they have a few drops to finish
* There was one bridge that they needed to build, but they just slid the trail a few feet over to avoid it
* Todd: have we added a multi-use designation to the PETS trails on trailforks? Dustin says he has not done anything regarding the PETS trails on trailforks yet
* Ken B: On May 13th (Saturday) NICA is holding a “love your trails” day. If we had a KAMBA work day on the 13th, he could get the LakeView academy NICA athletes to volunteer. They do have some of their own tools that they could bring. We would not be able to label this as an official NICA event though

**Social Media Update:**

* Michael Reed is working on adding the credit card donation link to the facebook page and the Instagram page
* Also working on adding the newsletter to both pages
* Meeting adjourned at 8:32pm

**Follow up notes/action items/tabled discussions:**

* Steve working on rebranding KAMBA logo
* Something for everyone to think about; DEI statement for KAMBA for grant writing
* Todd to contact Matt Collins to see if we can book the band Mean Gene for the PETS park opening on June 2nd
* Mike French to check and see if our bank will allow Venmo donations
* Todd to text Steve to ask to change the wording on the facebook page to say Kenosha mountain bike community

**KAMBA Board Members 2023**

* President: Steve Janiak (2023 – 2024)
* Vice President: Todd Hauser (2023 – 2024)
* Treasurer: Mike French (2022 – 2024)
* Secretary: Doug Herrick (2022 – 2023)
* Social Media Coordinator: Michael Reed (2022 – 2023)
* SLP Trail Development: John Londre (2022 – 2023)
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