

ZENA NEWS

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NOVEMBER 2025

ZENA CONSULTING

Native American Heritage Month is About More Than Shopping



Zena Consulting
Founder / Owner

If you enjoy learning about different ethnic cultures the Northwest is a marvelous place to live.

According to *Washington Tribes*, our state has 29 federally recognized Indian tribes, each with their own tribal governments, that strive to improve the lives of Indian and non-Indian people's alike.

Shopping is an easy way to celebrate Heritage Month (and [here](#) are six one-stop options at Pike Place Market). But November offers many ways to honor and learn about First Peoples- and reflect on the impact of power imbalances- all at once. Other factors to consider:

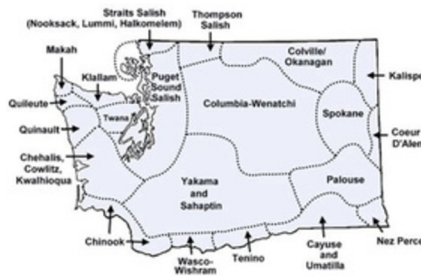
Economic Impact: Buying directly from Native-owned businesses helps support tribal sovereignty and local economic development for all Washingtonians.

Cultural Visibility: Many Native-owned businesses embed Indigenous values, language, stories, and craft in their Supporting their efforts directly helps preserve and uplift living cultures.

Economic Inclusion: the State *Dept. of Enterprise Services / DES* is committed to engaging more small businesses in public procurement programs (via OMWBE). This can increase prosperity among tribal groups.

Hospitality: these places are worth visiting any time and your dollars will have a deeper impact at these small venues than at big national chains.

- *Duwamish Longhouse / United Indians of All Tribes Foundation* supports Indigenous artists, education, cultural events. It also has a gift store.
- *Snoqualmie Casino & Hotel*- provides hospitality, employment, and a venue that supports tribal economic development.
- *Salish Lodge & Spa*- supports tribal culture, land stewardship, and sustainable tourism. Both are owned by the [Snoqualmie Indian Tribe](#).



Source: nativeamericantribes.info

EVENTS



11/5
3:00-4:00 online
Turning Internships into ROI

Free webinar to learn how different WA businesses get the Early Learning Advantage and build strong workforce pipelines. Register [here](#).



11/15
5:00-10:00
20th Anniversary Celebration Gala Dinner

Presented by Amazon

Join LE to honor two decades of regional collaboration and impact, at the Hyatt Regency Bellevue. Buy tickets [here](#).

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