September 2018
Blanc & Rouge Newsletter
General list

**Fabulous Fall**

As the lazy days of summer come to a close, and that nip of fall air brings the changing colors of the leaves, your wine selections will shift from the lighter whites, rose and spritzy selections to the warmer and earthy reds. Blanc & Rouge is changing up our assortment to have your fall favorites on hand for enjoyment with roasted chicken, pot pie, savory stews and other warming comfort foods.

**Farmers Market/Wine Tasting Thursdays**

Fall at the Farmers Market showcases the bounty of our region. On those Thursdays Blanc & Rouge will continue to offer tastings of “everyday drinkers.” Pick up your weekly assortment of fruits, vegetables, breads and more then stroll over to Blanc & Rouge to enjoy your selections with a glass of wine or pick up a bottle to complement the evening’s meal.

Each week we will be featuring easy, everyday wines to sample.

**Hands-on wine classes**

Wednesday, Sept. 19 – Wine and Cheese Pairing with Roving Cheesemonger Alison Leber.

Upcoming: Wednesday, Oct. 17 & Wednesday, Nov. 14

Details: Classes include appetizers and five wine samples. Attendance is limited to 20 people for each event. Tickets for the sessions are $20 per person for Wine Club members, $30 per person for non-members. Pre-purchased, non-refundable tickets are required to attend these events. For details or to make reservations stop by Blanc & Rouge, 801 First Street, Snohomish, or call 360.568.0850.

**More Wine Educational Events**

In addition to our monthly Hands-on Wine Classes, Blanc & Rouge has added new opportunities to learn more about wine. Reservations are required.

*Sunday Salon* is a tasting group of no more than 10 people. This group will blind taste and examine a particular varietal or region each session. The focus will be on studying classic wines following formats suggested by the Court of Master Sommeliers. August 26, Sept. 30, Oct. 28 & Nov. 25. $25pp per session.

*Woodinville Buying Trip* will give 12 lucky guests the change to purchase some hard-to-find and limited wines at JM Cellars, Adrice Wines, II Vintners/Covington Cellars and J. Bookwalter Tasting Studio. This tour will give you an inside peek into the buying process of wines we have on our shelves at Blanc & Rouge. Besides tasting you will get behind the tasting bars and into the barrel rooms. Learn about the families behind the labels and get a peek at the barrels and tanks where tomorrow’s bottles are resting today. Transportation is provided along with lunch and snacks. $100 pp.

Reservations for all Blanc & Rouge events are confirmed upon payment. Call 360.568.0850 or come into the shop, 801 First Street, Snohomish, to sign up.

**Tasting nights at Blanc & Rouge**

Chat about wine with the experts every Friday from 5 to 7 p.m. We invite winery representatives and winemakers in to present the very latest. Upcoming:

Sept. 7 – Surprising Syrahs

Sept. 14 – Global Assortment

Sept. 21 - Fall City’s Grassie Wine Estates w/Winemaker Bill & **CHEESE POP UP SHOP**

Sept 28 – Cashmere’s Leony’s Cellars w/Winemaker Salvadore

Oct. 5 – Woodvinne’s Adrice Wines w/Winemaker Pam

Oct. 12 – Wines from Alba Italy

**Pop Up Shops**

The “Roving Cheese Shop” has found a home at Blanc & Rouge. The next pop-up shop will be Friday, Sept. 21, 5-7 p.m. Those of you who just cannot wait between pop ups, Cheesemonger Alison Leber is supplying an assortment of artisan and seasonal cheeses for us to have on-hand at Blanc & Rouge.

Alison has a 30 year span of food experience, owning a cheese shop and working for Beecher’s Cheese, Seattle. She is a Certified Cheese Professional with the American Cheese Society.

**Wine club**

Not in the club? Wine Club Membership is open, join any time. This is a good way to expand your wine palate, try some special selections not widely offered and snag some great deals. You also get a discount on our monthly wine classes and discounts on case orders.

It doesn’t cost a dime to join Blanc & Rouge’s Wine Club. Members receive 6 bottles of curated global wines per quarter at either the $15, $25, $35 or $50 average bottle price.

The upcoming Wine Club Release is Friday, Nov. 2 at Blanc & Rouge. Our special guest winemaker will be Kelly Hightower of Red Mountain’s Hightower Cellars in Benton City.

To join stop by the shop, fill out the online form (www.blancandrougewine.com) or give us a call 360.568.0850.