November 2018
Blanc & Rouge Newsletter
General list

**Giving Thanks**

The Thanksgiving season focuses attention on celebrating family and friends. That’s why, at Blanc & Rouge, we are offering 10% off of Laurent-Perrier Champagne selections. La Cuvée Brut offerings come ready to give in a gift box and as a set in a gift box with two toasting glasses. We will certainly be taking a few bottles of bubbles home to toast our families and to be armed with holiday hostess gifts. Most of all we will raise a special glass to you, our good customers, for whom we are thankful of every day. Thank you.

**Thursday Wine Thief Tastings**

With the weekly Farmers Market has closed for the season Blanc & Rouge has shifted its “everyday drinker” tastings to our Thursday Wine Thief mode. Stop in from 3 – 7 p.m. for a sip or a glass and pick up a bottle for a mid-week meal. You might even find a new cheese on the cheese shelf to snack on as you prepare your dinner. On second Thursdays a mini-market pops-up next door 3-7 p.m.

**Hands-on wine classes**

Wednesday, Nov. 14 - The Mysteries of New Zealand. Dan Keith of New Zealand Wine Navigator, himself a native “Kiwi”, will lead 20 lucky attendees in discovering the world’s most southerly vineyards where there is adventure in every bottle.

Details: Classes include appetizers and five wine samples. Attendance is limited to 20 people for each event. Tickets for the sessions are $20 per person for Wine Club members, $30 per person for non-members. Pre-purchased, non-refundable tickets are required to attend these events. For details or to make reservations stop by Blanc & Rouge, 801 First Street, Snohomish, or call 360.568.0850.

**More Wine Educational Events**

In addition to our monthly Hands-on Wine Classes, Blanc & Rouge has added new opportunities to learn more about wine. Reservations are required.

*Sunday Salon* is a tasting group of no more than 10 people. This group will blind taste and examine a particular varietal or region each session. The focus will be on studying classic wines following formats suggested by the Court of Master Sommeliers. Oct. 28 & Nov. 25. $25pp per session.

Reservations for all Blanc & Rouge events are confirmed upon payment. Call 360.568.0850 or come into the shop, 801 First Street, Snohomish, to sign up.

**Tasting nights at Blanc & Rouge**

Chat about wine with the experts every Friday from 5 to 7 p.m. We invite winery representatives and winemakers in to present the very latest. Upcoming:

Nov. 2 – Wine Club release with Kelly & Tim Hightower of Hightower Cellars, Red Mountain

Nov. 16 – New Zealand Selections with Jeff Boyer – **CHEESE POP UP**

Nov. 23 – From Our Table. Staff Seasonal Selections

Nov. 30 – Cabernet Carousel

**Cellar Starter**

Those who went on the Tour of Woodinville Sept. 23 had the chance to chat with Morgan Lee, winemaker of Covington Cellars & II Vintners. He made a couple of selections available at a discounted price that day. He also has made available to Blanc & Rouge three more selections that we have packaged as a “cellar starter” case. Perfect for everyday drinking or holiday gift giving. These special selections are offered at an extraordinary price of $300/12-bottle case + tax. That’s $25/bottle!

4 bottles Covington MaBelle Grenache/Syrah/Mouvedre (winery price $45)
4 bottles Covington Cabernet Franc (winery price $37)
4 bottles Covington Petit Syrah (winery price $40)

Call to reserve your case today.

**Pop Up Shops**

The “Roving Cheese Shop” has found a home at Blanc & Rouge. The next pop-up shops will be Friday, Nov. 16, 5-7 p.m. and Saturday, Dec. 1 5 – 7 p.m. Those of you who just cannot wait between pop ups, Cheesemonger Alison Leber is supplying an assortment of artisan and seasonal cheeses for us to have on-hand at Blanc & Rouge.

Alison has a 30 year span of food experience, owning a cheese shop and working for Beecher’s Cheese, Seattle. She is a Certified Cheese Professional with the American Cheese Society.

**Holiday events**

Nov. 8 4-7 p.m. Historic Downtown Association Snohomish Holiday Open House. Various shops. At Blanc & Rouge come sip Champagne and sparkling white wine from around the world. Warm yourself with hot, mulled wine and ports served up at our tasting bars. Sample candies and review our assortment of stocking stuffers.

Nov. 15 5–7 p.m. Beaujolais Nouveau Day. Come sample the newly released George Duboeuf Gamay selections this third Thursday of November. Sommelier tip: French Beaujolais and turkey is a perfect pair.

Nov. 23 Blanc & Rouge Christmas window reveal.

Nov. 24 4-6 p.m. City Tree Lighting, Santa comes to town, caroling.

Dec. 1 5-7 p.m. First Dibs @ Blanc & Rouge Holiday Showcase. Cheese (Cheesemonger Alison will be here), candy, stocking stuffers, wee bottles, large formats, red/white gifts ready to go, tastings of bubbles and more. A special visitor from the North Pole (SANTA!!!) will visit Blanc & Rouge. Come in to tell him your Christmas wishes.

Dec. 15 6-7 p.m. Freestyle Christmas Lights. Annual car cruise on First Street, right past Blanc & Rouge.

Dec. 21 4-7 p.m. Solstice Walk along the Snohomish River. At Blanc & Rouge taste Holiday selections and the last Cheese Pop Up of 2018.

**Blanc & Rouge Holiday Hours**

For your shopping convenience, Blanc & Rouge has expanded hours for the holiday season.

Mondays 11 a.m. – 6 p.m. Nov. 26 – Dec. 31
Tuesdays, Wednesdays & Saturdays 11 a.m. – 6 p.m.
Thursday & Fridays 11 a.m. – 7 p.m.
Sundays 11 a.m. – 4 p.m.

Closed
Thanksgiving Nov. 22
Christmas Dec. 25
New Year’s Day Jan. 1

Early Closing
Thanksgiving Eve Nov. 21
Christmas Eve Dec. 24
New Year’s Eve Dec. 31

**Wine club**

Not in the club? Wine Club Membership is open, join any time. This is a good way to expand your wine palate, try some special selections not widely offered and snag some great deals. You also get a discount on our monthly wine classes and discounts on case orders.

It doesn’t cost a dime to join Blanc & Rouge’s Wine Club. Members receive 6 bottles of curated global wines per quarter at either the $15, $25, $35 or $50 average bottle price.

The upcoming Wine Club Release is Friday, Nov. 2 at Blanc & Rouge. Our special guest winemaker will be Kelly & Tim Hightower of Red Mountain’s Hightower Cellars in Benton City.

To join stop by the shop, fill out the online form (www.blancandrougewine.com) or give us a call 360.568.0850.