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| |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | What's "in store" for you this season! |  |  | | --- | | [View this email in your browser](https://mailchi.mp/9a9bdea4dd28/blancandrougeaprilnews?e=%5bUNIQID%5d) | | | |
| |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/668322e3-d3db-43de-9f4b-c8d9348b082d.png | | | |
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Sure there are a bevy of whites – Sauvignon Blanc, Rieslings, Rosés – that you may feel you are missing since the leaves fell last fall. But there are also some lighter reds that have a lilt of sweetness and fresh berry flavors. Lighter Montepulcianos, rich Grenaches, complex Pinot Noirs and juicy Zinfandels are perfect reds for this season.  Stop into Blanc & Rouge and let your exploration begin! | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/af6117ee-dcaa-4471-9492-ce226646bf46.png | | **Tasting nights at Blanc & Rouge**  Chat about wine with the experts every Friday from 5 to 7 p.m. We invite winery representatives and winemakers in to present the very latest. Upcoming:  **April 5** – Le Bee with Jean Claude **April 12** – Indigenous Italy **April 19** – Flavors of the New World & CHEESE POP UP **April 26** – Flavors of the Old World | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  | | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/c2ebca24-6dda-4dfd-87f1-28800f5b7ee4.png | |  |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | **Hands-on wine classes** **Wednesday, April 17** – An international tasting experience with Long Shadows Vintners. This Walla Walla winery is a collection of seven ultra-premium Columbia Valley wines showcasing the viticultural excellence of the growing region and honoring the internationally acclaimed winemakers who inspired them.  *Founded in 2003 by Washington State wine visionary Allen Shoup, the Long Shadows is as simple as it is complex: - recruit a cadre of the finest winemakers in the world - give each vintner access to our State’s best grapes - outfit a winery to accommodate a diverse group of winemakers’ exacting cellar specifications*  An evening you do not want to miss.  **Wednesday, May 15** – Piedmonte Perfection with Gianfranco.  **Details:** Classes include appetizers and five wine samples. Attendance is limited to 20 people for each event. Tickets for the sessions are $25 per person for Wine Club members, $40 per person for non-members. Pre-purchased, non-refundable tickets are required to attend these events. For details or to make reservations stop by Blanc & Rouge, 801 First Street, Snohomish, or call 360.568.0850. | | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/77355b95-3d94-436e-b2da-313143cad74a.png | | **Pop Up Shops**  The “Roving Cheese Shop” has found a home at Blanc & Rouge. The next pop-up shop will be Friday, April 19 from 5 – 7 p.m. during Blanc & Rouge’s Friday Tasting.  Those of you who just cannot wait between pop ups, Roving Cheesemonger Alison Leber is supplying an assortment of artisan and seasonal cheeses for us to have on-hand at Blanc & Rouge. We even have a cheese-centric tiny refrigerator to keep our selections just right.  Alison has a 30 year span of food experience, owning a cheese shop and working for Beecher’s  Cheese, Seattle. She is a Certified Cheese Professional with the American Cheese Society. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/9ee22b30-3b63-4983-99a7-14d4ac85c799.png | | **Thursday Wine Thief Tastings**    Discover “everyday drinkers” every Thursday during Blanc & Rouge’s Wine Thief tasting. Stop in from 5 – 7 p.m. for a sip or a glass and pick up a bottle for a mid-week meal. You might even find a new cheese on the cheese shelf to snack on as you prepare your dinner.  Remember 3-7 p.m. Thursday, April 11 is the last Farmers Night Mini-Market from 3-7p.m. next door to Blanc & Rouge at Looking Glass Coffee. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/70ce0cf8-e0c7-4278-ad5d-7bb3e0479ebd.jpg | | **More Wine Education Events**  In addition to our monthly Hands-on Wine Classes, Blanc & Rouge has added new opportunities to learn more about wine. Reservations are required.   ***Greek Wine Dinner outing to Omega Ouzeri***, Sunday, May 19. Enjoy authentic Greek food perfectly paired with Greek wines at the Capital Hill eatery. $75pp food/beverages/tip & tax. 24 guest limit. Parking available on the street, in the building’s parking garage & in a lot across the street.  ***Quilceeda Creek Tasting****,* Monday, May 20. $50pp. Limited to 20 guests.  ***Sunday Salon*** is a tasting group of no more than 10 people. This group will blind taste and examine a particular varietal or region each session. The focus will be on studying classic wines following formats suggested by the Court of Master Sommeliers. April 28, May 26, June 30. $25pp per session.  Reservations for all Blanc & Rouge events are confirmed upon payment. Call 360.568.0850 or come into the shop, 801 First Street, Snohomish, to sign up. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | https://gallery.mailchimp.com/1b23fbda538e854a484a6dcaa/images/8f7d706d-399b-4c5f-9e56-7d424188c1a0.png | | **Wine club**  The next Wine Club Release is Friday, May 3 at Blanc & Rouge. Come meet the Northwest distributor for Spain’s Lopez de Herdia and hear the stories of this fabled winery. 5-7 p.m.  Not in the club? Wine Club Membership is open, join any time. This is a good way to expand your wine palate, try some special selections not widely offered and snag some great deals. You also get a discount on our monthly wine classes and discounts on case orders.  It doesn’t cost a dime to join Blanc & Rouge’s Wine Club. Members receive 6 bottles of curated global wines per quarter at either the $15, $25, $35 or $50 average bottle price.  To join simply stop by the shop, fill out the online form (www.blancandrougewine.com) or give us a call 360.568.0850. Once we receive your request we will contact you for your payment information. | |  |  |  | | --- | --- | | |  | | --- | |  | | | |