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| |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | What's "in store" for you this season! |  |  | | --- | | [View this email in your browser](https://mailchi.mp/a34df802ee0b/blancandrougeaprilnews-5212078?e=%5bUNIQID%5d) | | | |
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Returning to inviting industry guests to present their wines, hosting in-person classes and celebrations and detailing out menus brought smiles and eye-popping amazement.   We realize that our community is not out of the woods yet, but now we can experience joyful activities and events with family and friends … albeit carefully.   Peruse this month’s Wine Club newsletter. It’s full of wine tastings, educational events and a couple of just plain fun events that should be on your calendar.   Selling bottles is enjoyable, no doubt. But it is the tastings, showcases and celebrations that bring joy (and you) into our shop!  Cheers! *Mina & Bruce* | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Diagram  Description automatically generated | | ***Farmers Market Thursdays. May through Sept. 4 p.m. – 7 p.m.*** Aprés your farmer’s market shopping, grab your dinner or snack and stop in for a glass of wine. Each week we will offer glass pours PLUS a 3-selection flight. Flights are $20. Pick up your “Flight Club” card to earn a free flight after purchasing 5 flights. You can also select any bottle in the shop. Corkage is waived for Wine Club members.  Don’t worry if you don’t finish the bottle, we can re-cork it and put it in a bag for you to enjoy later. Just like any of our tasting activities you will be seated, we recommend reservations. Masks are required for service and please do your best to observe 6-foot social distancing.   ***Friday Tasting 5 p.m. -  7 p.m.*** Due to the continuing restrictions on occupancy, we heartly recommend reservations. It is out hope that these restrictions will only last through June. •You will be served comfortably seated. Please make reservations. Our occupancy is limited. •You will be presented with 3 selections to enjoy. •Selections will be available for tasting Friday through Sunday, while supplies last. •Tasting fee is $10. *Complimentary for Wine Club members*.   June 4 – Sonder Wines, Washington June 11 – Sunny Spain June 18 – Native Varietals of Italy’s Puglia with Cyril Frenchier June 25 – Italy’s Romantic Veneto with Marc Stotland Check www.BlancAndRougeWine.com for a complete listing. We also post the week’s selections on Instagram, Facebook and Google.   ***Take Home Virtual Tasting with Ken Wright or Ken Wright Cellars, Carlton, OR*** There are a few three-bottle bundles of wines that pairs with on-demand access to a YouTube video presentation prepared expressly for Blanc & Rouge. Stop by the shop, pick up your bottles, get the passcode and enjoy the show at your convenience from the comfort of your home, at your own pace. The bottle bundle includes one full bottle of Willamette Cuvee and two half-bottles of the winery’s single vineyard selections. The $123 bundle price is discounted to $92 for event attendees.  For details visit www.BlancAndRougeWine.com or stop by the shop.  ***In-Store Hands-On Class Justin Vineyards & Winery*** Finally … The return of classes in the shop! June 16 6-8 p.m. Join a socially distanced class featuring the flavors of Paso Robles & Sonoma, California. Scott Shaeffer, from the winery, will present a 4-bottle tasting with paired bites. $50 per person/$40 Wine Club members.  Save the date: August 18 6-8 p.m. Jeff Boyer will lead you through the various wine grape growing regions of Washington. Tasting with paired bites. $50 per person/$40 Wine Club members.  Call 360.568.0850 to reserve your seats for the in-store hands-on classes. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Text  Description automatically generated | | It’s never too early to mark your calendar for August 6, 7 & 8 for the next Wine Club Release.   We have started to stockpile the bottles destined for your bag. Should you want to make any adjustments to your assortment or move to a different Tier Level now is the time to do that. July 15 is the cut off for making changes to your membership. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A glass of wine  Description automatically generated with low confidence | | **Bibbiano Vigne di Montornello Chianti ClassIco    Gran Selezione 2015** **95 points Wine Spectator 92 points Robert Parker** **$42/BOTTLE Wine Club Special only 10 bottles offered** **……. After June 13 any remaining bottles will be priced at $50**  When our distributor’s inventory slips below 12 bottles they are motivated to clear out bottles, making room for the next available vintage. That is the only reason this stunner is available at this extraordinary price.  Produced with 100% Sangiovese grapes grown on the Monornello exposure. In 2015 the summer was cool and rainy. This dilutes the wine’s structure and affords a more ample complexity to developed.  While coming from the production zone of Bibbiano, Castellina in Chianti, it has the added distinction of coming from a single vineyard, a Cru, named Montornello Vineyards. This vineyard is only 14 hectares/about 34 acres. Only 15,000 bottles of this wine were produced for global distribution.  The color is traditional Sangiovese with a base of brilliant ruby red, and violet hues. Scents of cherry, currant and raspberry begin your adventure with this gem with elegant structure and soft tannins following.  TO RESERVE YOUR BOTTLE(s): call the shop 360.568.0850 | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Logo, company name  Description automatically generated | | In addition to getting an edge of special and rare bottles Wine Club members also receive a heads-up about special events so that you can be the first on the guest list.  **July 10 – 11** we will celebrate France’s Bastille Day in the shop. Special pricing on French bottles and a few bottles will be available for tasting.  **July 24** – Blanc & Rouge NINETH Anniversary. Bubbles to toast with and we will let you eat cake. Bottles will be sabered and Champagne will flow through the streets of Snohomish.  **August 22**– Global Wine Showcase at the newly renovated Carnegie Library. We are planning a two-session event, one for New World selections, the other for Old World wines. Each session will be 2 hours long with 20 wines presented, light snacks included. Guest count is limited to 50 so early registration is recommended. Tickets are on sale for $75 per person for a single session, $125 per person for both sessions. Wine will be available for purchase at the event. Wine Club members will receive a discount on those purchases. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A picture containing text  Description automatically generated | | **Bottle Bundles**   To get us through the grilling season, we have put together a BBQ Bundle. A steak and rib-worthy red and a white that can go just about anything anywhere people are having fun.   All bagged up and ready to go out to have some fun, these bottles are crowd pleasers.   Grab a BBQ Bundle next time you’re in the shop. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A picture containing text, tree, outdoor  Description automatically generated | | **Wine Explorers Club**   Have a friend or relative that has been eyeing all the great wines you have from your wine club 6-packs? Suggest they join Blanc & Rouge’s Wine Explorers Club.   This new Wine Club is for those who are new to wine or those who want to expand their exposure to wines.   Wine Explorers receive 2 bottles of wine per month, priced at $39 or less. Release dates are the 15th of each month.   Each month, Wine Explorers can re-order additional bottles from that month’s release bundle to capture a 15% discount on 6 bottles or 20% on 12 bottles, mix and match.   This could be a grand gift for (of age) children starting their wine adventure, a new neighbor or a couple stepping out on their new life. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Text  Description automatically generated | | We are now serving guests from our Wine Bar. To ensure everyone’s comfort and safety we recommend that you make a reservation, should you wish to have a glass of wine or an antipasti platter prior to going out to dinner or relaxing with friends.   Simply give the shop a call (360.568.0850) and we will make your reservation.   Masks are required while visiting Blanc & Rouge until you are seated. We request that you keep your stay to 60 minutes. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A picture containing text, gauge, device, watch  Description automatically generated | | Sunday – Wednesday Noon - 6 p.m. Thursday – Saturday Noon – 7 p.m.  360.568.0850  Due to COVID regulations, seating is limited to 50% occupancy. We recommend making reservations.  Masks are required for service. | |  |  |  | | --- | --- | | |  | | --- | |  | | | |
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| |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | *Copyright © 2021 Blanc & Rouge, All rights reserved.*   [unsubscribe from this list](https://blancandrougewine.us7.list-manage.com/unsubscribe?u=1b23fbda538e854a484a6dcaa&id=8118c241e5&e=%5bUNIQID%5d&c=a333bd196d)    [update subscription preferences](https://blancandrougewine.us7.list-manage.com/profile?u=1b23fbda538e854a484a6dcaa&id=8118c241e5&e=%5bUNIQID%5d&c=a333bd196d)   [Email Marketing Powered by Mailchimp](http://www.mailchimp.com/email-referral/?utm_source=freemium_newsletter&utm_medium=email&utm_campaign=referral_marketing&aid=1b23fbda538e854a484a6dcaa&afl=1) | | | |