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| |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  |  |  |  | | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | What's "in store" for you this season! |  |  | | --- | | [View this email in your browser](https://mailchi.mp/ccf12ee72aa0/blancandrougeaprilnews-5212046?e=%5bUNIQID%5d) | | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | A picture containing circle  Description automatically generated | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  | | --- | --- | --- | | |  | | --- | | A wine glass and a bottle of wine on a table  Description automatically generated with medium confidence | | **This Summer Is Far From Lazy**   With restrictions easing, we are working on events and activities we have wanted to do for one year.   As we pencil out the upcoming summer at Blanc & Rouge putting in-store activities in the plan made us giddy. Returning to inviting industry guests to present their wines, hosting in-person classes and celebrations and detailing out menus brought smiles and eye-popping amazement.   We realize that our community is not out of the woods yet, but now we can experience joyful activities and events with family and friends … albeit carefully.   Peruse this month’s Wine Club newsletter. It’s full of wine tastings, educational events and a couple of just plain fun events that should be on your calendar.   Selling bottles is enjoyable, no doubt. But it is the tastings, showcases and celebrations that bring joy (and you) into our shop!  Cheers! *Mina & Bruce* | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Diagram  Description automatically generated | | ***Farmers Market Thursdays. May through Sept. 4 p.m. – 7 p.m.*** Aprés your farmer’s market shopping, grab your dinner or snack and stop in for a glass of wine. Each week we will offer glass pours PLUS a 3-selection flight. Flights are $20. Pick up your “Flight Club” card to earn a free flight after purchasing 5 flights. You can also select any bottle in the shop. Corkage is only $10. *Complimentary for Wine Club members*.  Do not worry if you don’t finish the bottle, we can re-cork it and put it in a bag for you to enjoy later.   Just like any of our tasting activities you will be seated, we recommend reservations. Masks are required for service and please do your best to observe 6-foot social distancing.     ***Friday Tasting 5 p.m. -  7 p.m.*** Due to the continuing restrictions on occupancy, we heartily recommend reservations. It is out hope that these restrictions will only last through June. •You will be served comfortably seated. Please make reservations. Our occupancy is limited. •You will be presented with 3 selections to enjoy. •Selections will be available for tasting Friday through Sunday, while supplies last. •Tasting fee is $10. *Complimentary for Wine Club members*.    **June 4** – Sonder Wines, Washington **June 11** – Sunny Spain **June 18** – Native Varietals of Italy’s Puglia with Cyril Frenchier **June 25** – Italy’s Romantic Veneto with Marc Stotland  Check www.BlancAndRougeWine.com for a complete listing. We also post the week’s selections on Instagram, Facebook and Google.   ***Take Home Virtual Tasting with Ken Wright or Ken Wright Cellars, Carlton, OR*** There are a few three-bottle bundles of wines that pairs with on-demand access to a YouTube video presentation prepared expressly for Blanc & Rouge. Stop by the shop, pick up your bottles, get the passcode and enjoy the show at your convenience from the comfort of your home, at your own pace. The bottle bundle includes one full bottle of Willamette Cuvee and two half-bottles of the winery’s single vineyard selections. The $123 bundle price is discounted to $92 for event attendees.  For details visit www.BlancAndRougeWine.com or stop by the shop.  ***In-Store Hands-On Class Justin Vineyards & Winery*** Finally … The return of classes in the shop! June 16 6-8 p.m. Join a socially distanced class featuring the flavors of Paso Robles & Sonoma, California. Scott Shaeffer, from the winery, will present a 4-bottle tasting with paired bites. $50 per person*/$40 Wine Club members.* Save the date: August 18 6-8 p.m. Jeff Boyer will lead you through the various wine grape growing regions of Washington. Tasting with paired bites. $50 per person*/$40 Wine Club members.*  Call 360.568.0850 to reserve your seats for the in-store hands-on classes. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Logo, company name  Description automatically generated | | **A peek at July**  **July 10 – 11** - we will celebrate France’s Bastille Day in the shop. Special pricing on French bottles and a few bottles will be available for tasting.  **July 24** – Blanc & Rouge NINETH Anniversary. Bubbles to toast with and we will let you eat cake. Bottles will be sabered and Champagne will flow through the streets of Snohomish. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Text  Description automatically generated | | Looking to join the Wine Club. The next release is August 6, 7 & 8. Details and applications are available in the shop or at www.BlancAndRougeWine.com. We offer 6 bottles per quarterly release. You pick the assortment: 3 red/3 white; 6 red; or 6 white. You pick the bottle average price: $15, $25, $35, $50, $75.   Benefits include not only the hand-picked bottles in your quarterly bag but also scheduled complimentary tastings, complimentary bottle corkage, advance notice of select events, discounts for events and classes, discounts on special bottles, 15% discount on all 12 bottle purchases.   In addition, Wine Club members also receive a heads-up about special events so that they can be the first on the guest list and are offered special, limited and rare bottles at special pricing.   For more information call 360.568.0850 and ask for Ally. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A picture containing text, tree, outdoor  Description automatically generated | | **Wine Explorers Club**   If you have been eyeing all the great wines in the shop and just not sure how to begin your wine journey, join Blanc & Rouge’s Wine Explorers Club.   This new Wine Club is for those who are new to wine or those who want to expand their exposure to wines.   Wine Explorers receive 2 bottles of wine per month, priced at $39 or less. Release dates are the 15th of each month.   Each month, Wine Explorers can re-order additional bottles from that month’s release bundle to capture a 15% discount on 6 bottles or 20% on 12 bottles, mix and match. Additional perks: complimentary corkage, discounts on select events & classes.   This could be a grand gift for (of age) children starting their wine adventure, a new neighbor or a couple stepping out on their new life. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Graphical user interface  Description automatically generated | | Due to our expertise, amazing selection and fondness for the bubbly offerings, Blanc & Rouge has become known as the Bubble Station. It does not matter if you are a connoisseur or just like to party on any given day, we have the perfect, bubbly options for you. With selections from France, Spain, Italy, South Africa, Argentina, the U.S. and Tasmania there is something for everyone.   What a better way to help you explore these fun and fizzy offerings than to have a Bubble Club. Join up and each month you will receive 2 bottles of bubbles, price at $99 or less for the bundle. Release dates are the 15th of each month.   Perks are 10% discounts on all bubbles every day, complimentary corkage, priority access for Magnum sales, discounts on select events & classes. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A picture containing text  Description automatically generated | | **Bottle Bundles**   To get us through the grilling season, we have put together a BBQ Bundle. A steak and rib-worthy red and a white that can go just about anything anywhere people are having fun.   All bagged up and ready to go out to have some fun, these bottles are crowd pleasers.   Grab a BBQ Bundle next time you’re in the shop. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | Text  Description automatically generated | | We are now serving guests from our Wine Bar. To ensure everyone’s comfort and safety we recommend that you make a reservation, should you wish to have a glass of wine or an antipasti platter prior to going out to dinner or relaxing with friends.   Simply give the shop a call (360.568.0850) and we will make your reservation.   Masks are required while visiting Blanc & Rouge until you are seated. We request that you keep your stay to 60 minutes. | |  |  |  | | --- | --- | | |  | | --- | |  | |  |  |  |  | | --- | --- | --- | | |  | | --- | | A picture containing text, gauge, device, watch  Description automatically generated | | Sunday – Wednesday Noon - 6 p.m. Thursday – Saturday Noon – 7 p.m.  360.568.0850  Due to COVID regulations, seating is limited to 50% occupancy. We recommend making reservations.  Masks are required for service. | |  |  |  | | --- | --- | | |  | | --- | |  | | | | | |  |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  | | --- | |  | | |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | | |  |  |  |  |  | | --- | --- | --- | --- | --- | | |  | | --- | | [Facebook](https://www.facebook.com/BlancAndRougeWine?fref=ts) | | [Facebook](https://www.facebook.com/BlancAndRougeWine?fref=ts) |  |  | | --- | | [Website](https://www.blancandrougewine.com/) | | [Website](https://www.blancandrougewine.com/) | | | | | | | |  | | --- | |  | | | | |  |  |  | | --- | --- | --- | | |  |  | | --- | --- | | |  | | --- | | *Copyright © 2021 Blanc & Rouge, All rights reserved.* | | | | |