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| What's "in store" for you this season! |

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| [View this email in your browser](https://mailchi.mp/002401183ff1/blancandrougeaprilnews-4719334?e=d87d06c98e) |

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|  **New Year, New Times** Happy New Year…new times…new ways….new things.Unfortunately, the pandemic rages on. We are all adapting, as best we can, to keep ourselves and those we love safe.Intermittent business closures and our inability to serve guests food and drink have challenged us to look at how we can serve you best in new ways.We continually sanitize high-touch surfaces. The curbside and delivery services are all in place. Our assortment of wines has been curated to give you the best choices possible. At our check out, there is even a process keeping fresh and used pens separated!We are honing our virtual tasting and new wine class offerings. Thursdays at 5 p.m. we have Thirsty Thursday spotlighting a particular bottle of wine. Duckhorn is putting together a tasting class with half-bottle kits for home enjoyment.However, we dearly miss is having guests in the store to sip a glass of wine, enjoy our meat and cheese boards and to chat.So, if you are in town, stop by, wave at us through the window or honk as you drive by. It will make our day!Cheers!*Mina & Bruce* |

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| **Take Home Tastings** Missing tastings? Sign up for Thirsty Thursday!Every Thursday from 5-6 p.m. join us on Zoom as we taste and talk about one of our favorite wines. Bottles of the weekly selection will be available in the shop prior to “air-time” for home enjoyment during the Thirsty Thursday discussion. You will receive the entry “key” with your selection.**Jan. 15** we will explore South Africa (a no-tariff zone, great prices, super wines) with Painted Wolf Pinotage Guillermo .If you like California’s **Duckhorn**…with all its properties Paraduxx, Canvasback, Decoy, Goldeneye, Migration, Calera….you will NOT want to miss our virtual Duckhorn tasting going live Wed. **Feb. 14 – Mon. March 1**.The virtual session will be led by one of Duckhorn’s experts and will include half-bottles of a 3-bottle tasting kit and a 5-bottle option. You will simply pick up your tasting kit, dial in at your preferred time in the comfort of your own home and be led through a pre-recorded tasting developed expressly for Blanc & Rouge. Go at your own speed, enjoy the wine.Call 360.568.0850 to reserve your spot.Following the tasting Blanc & Rouge will be offering special pricing on select Duckhorn wines offered at special reduced pricing. |

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| **Wine Clubs**There is still time to join Wine Club. Release weekend is February 5, 6 & 7.We have also added a specialty club…..the Bubble Club. Bubble Club members receive 2 different bottles of Champagne, Cava, Prosecco, Sparkling White Wine or Crémant which will total no more than $99. Release dates are the 15th of each month. Bubble Club members also will be given a 10% discount on ALL bubbles they additionally select throughout the month. |

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| **Specials**Following our store-wine inventory we have identified some bottles that we would like to offer at a 20% discount. Some are no longer available in our market, others are priced too high to fit into our $20 Grab Bags. Stop by and shop for some stellar selections. |

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| **Friday Wine Tasting & In Store Classes**Currently our in-store events are suspended through February. We will have virtual tastings with our Thursty Thursday tastings 5 p.m. Thursdays Educational events are being scheduled now, including our Duckhorn tasting Feb. 14 – March 1. |

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| [Website](https://blancandrougewine.us7.list-manage.com/track/click?u=1b23fbda538e854a484a6dcaa&id=5ddbd43cf6&e=d87d06c98e) |

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