

**Esprit Wellness Foundation  
Sponsorship Opportunities  
2026 MURPH Competition Festival + Veteran Recreation Center Campaign**

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**OUR MISSION**

Esprit Wellness Foundation empowers veterans, dependents, students, and allies through wellness, recreation, and leadership. We are building the first-ever Veteran Recreation & Reintegration Center in Chicago: a home for healing, strength, and connection. Your sponsorship helps make it real.

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**WHY SPONSOR?**

- Directly support veteran and student wellness programs
  - Receive brand exposure at high-visibility events and campaigns
  - Be listed across Esprit's digital platforms and publications
  - Help fund the construction of a sustainable, first-of-its-kind community facility
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**HOW YOUR SUPPORT IS USED**

**Bronze to Gold Sponsors (\$200–\$4,999)**

100% funds community events, outreach efforts, chapter development, and volunteer operations.

**Platinum Sponsors (\$5,000–\$49,999)**

80% contributes directly to the Rec Center build; 20% supports current programs and operations.

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**SPONSORSHIP TIERS & BENEFITS (FOR WEBSITE)**

**BRONZE SPONSOR**

**\$200 to \$999**

**Supports:**

Community outreach, swag bags, and local event supplies.

**You receive:**

- Name listed on our website
- Group thank-you on social media
- Certificate of appreciation (digital or printed)

- Opportunity to include a flyer or small promotional item in event swag bags
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## **SILVER SPONSOR**

**\$1,000 to \$1,999**

### **Supports:**

University chapter growth, leadership training events, and small-scale program development.

### **You receive:**

- All Bronze-level benefits
  - Logo displayed on event signage (banner or tabletop)
  - One dedicated thank-you post on social media
  - Recognition in a monthly newsletter
  - Digital sponsor badge for your website or social platforms
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## **GOLD SPONSOR**

**\$2,000 to \$4,999**

### **Supports:**

Equipment for community wellness events, Esprit chapter expansion, and foundational funding for our first facility.

### **You receive:**

- All Silver-level benefits
- Logo placement on select Esprit event shirts
- Logo featured in post-event recap videos
- Branded item placement in swag bags (water bottle, small gear, etc.)

- Recognition in an upcoming campaign or video post
  - Featured mention in our Annual Impact Report
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## **PLATINUM SPONSOR**

**\$5,000 to \$49,999**

### **Supports:**

Construction and development of the Esprit Veteran Recreation and Reintegration Center in Chicago and large-scale program sustainability.

### **You receive:**

- All Gold-level benefits
  - Custom engraved thank-you plaque
  - Premium logo placement at all major Esprit events
  - Name and logo listed on our permanent Wall of Impact at the Rec Center
  - Multiple social media features throughout the year
  - Full-page recognition in the Annual Impact Report
  - Live recognition at key events
  - Option to host a branded booth or activation at applicable events
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## **IN-KIND SPONSORS**

We welcome donations of goods or services that support our mission. This includes apparel, printing, gear, videography, event materials, and more. Recognition is matched to the estimated retail value of your contribution.

### **You receive:**

- Tier-matched benefits based on value

- Logo and name listed on the website
  - Social media mention
  - Option to include materials or products in swag bags
  - Recognition at events when appropriate
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## CONTACT

To become a sponsor or learn more:

Email: [sponsors@espritwellness.org](mailto:sponsors@espritwellness.org)

Email: [buildthecenter@espritwellness.org](mailto:buildthecenter@espritwellness.org)

Website: [www.espritwellness.org/sponsor](http://www.espritwellness.org/sponsor)