

Questionnaire #14 August 2021

# 1 It is important for the major car companies to support Museums by:

Financially 27.9%

Loan Vehicles 7.9%

Provide Historical Memorabilia 64.2%

#2 At a Car Museum, you would prefer:

Self Guided Tours 35.2%

Guided Tours 16.2%

Tour On Your Own 48.6%

#3 At a Car Museum you would also prefer:

Cruises 11.6%

Guest Speakers 13.4%

Special Car Events 72.2%

Other: Themed or Special Displays, Cruise Nights 2.8%

#4 I would become a Museum Member if:

Discounts on Merchandise 0.9%

Free Admission to Museum and Museum Events 3.7%

Helps support the Museum 7.4%

Offer Special Benefits to the Members 5.1%

All of the Above 73.2%

Other: If I lived closer to the Museum 9.7%