

## Questionnaire #22 Results

# 1 In your opinion, where should the 60th Anniversary of the Mustang be held?

Charlotte, NC 37.4%

Dearborn, MI 40.5%

Race Track in the Midwest 13.2%

Other: Middle of the US, Indianapolis, Las Vegas 8.9%

#2 Should the 60th Anniversary event date include April 17th?

Yes 67.4%

No 4.2%

Does Not Matter 28.4%

#3 In your opinion, the most important activity at the 60th Anniversary is...

Cruises 14.2%

Ford Presence 63.2%

Guest Speakers 4.2%

Vendors 8.9%

Other: Open Track, Car Show 9.5%

#4 Is the weather a major concern for you to attend the 60th Mustang Anniversary?

Yes 61.6%

No 38.4%

#5 In your opinion, would an all indoor Mustang 60th Anniversary event be acceptable?

Yes 69.5%

No 30.5%

#6 What is your favorite part about the Mustang Anniversary events? Percentage

Goodie Bag 1.1%

Making New Friendships 10.5%

Seeing all the Vehicles 81.6%

Seeing Old Friends 2.6%

Other: All of the Above 4.2%