

### Questionnaire #19 Results

#### # 1 My Mustang 2022 New Year Resolution is...

Buy a New Mustang 14.6%

Buy a Used Mustang 24.5%

Complete a Restoration 41.3%

Start a Restoration 19.6%

#### #2 My Mustang 2022 Event Goal is...

Attend Ford Nationals in Carlisle, PA 18.5%

Attend Mustang Week in Myrtle Beach, SC 12.5%

Attend National Mustang Day at the Museum 21.7%

Other: Attend more local events, Attend MCA National events, Woodward Dream Cruise 47.3%

#### #3 With the new Mustang Owner's Podcast...

I have listened to at least one episode 8.7%

I have not listened to an episode 56.0%

I plan to listen soon 35.3%

#### #4 I have listened to the Podcast and I enjoy...

I have not listened 91.4%

Listening to John Clor from Ford Performance 3.8%

Listening to the Mustang Icon stories 4.3%

Other: Don't know how to get the podcast 0.5%

#### #5 When it come to the Mustang Owner's Podcast, 30 minutes episodes are...

Long Enough 90.2%

Not Long Enough 6.5%

To Short 3.3%