

Questionnaire #12

1 When looking for a Mustang, I use...

Consignment Shop 1.7%

Craig's List 6.1%

eBay 5.2%

Local Car Dealership 14.9%

Online 57.6%

Other 14.5%

#2 When it comes to repairing my Mustang, I prefer to use...

A Ford Dealership 31.0%

A Friend 7.4%

Local Garage 28.4%

No one touches my baby but me 33.2%

#3 When it comes to tires, I prefer to use...

BF Goodrich 27.1%

Goodyear 23.1%

Nitro 3.1%

Other Top 3: Michelin, Cooper & Pirelli 46.7%

#4 The option I cannot live without on my Mustang is...

Bluetooth 5.7%

Climate Controlled Seats 2.6%

GPS 3.9%

V-8 72.5%

Other Top 3: Automatic Transmission, A/C & Manual Transmission 15.3%