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## **NORTH EAST EMERGENCY DISTRIBUTION 2021 ANNUAL REPORT**

*Mission Statement:*

*Provide Short-Term Emergency Assistance  
Of Food, Clothing and Financial Support*

**One Mission—Two Locations**

### **N.E.E.D. West**

5028 Broadway - Haltom City, TX 76117

817-759-1506

### **N.E.E.D. East and Twice Blessed Resale Shop**

424 W. Bedford Euless Rd - Hurst, TX 76053

817-280-0286

<http://needdfw.org>

Facebook: @need.tarrant @tbresale

Instagram: @tbresale



## ANNUAL MEETING AGENDA

2021 Annual Report

Welcome

Opening Prayer

Lunch

Annual Members' Meeting

Opening Remarks by President Richard Adams

Approval of Proposed 2022 Budget – Vote

Introduction and Election of 2022 Board of Directors – Vote

Richard Adams - President

Carol Malcom

Penny Clowers

Harvey Urban – Vice Pres

Walker Westerlage

Peggy Urban

Diane Richardson – Secretary

Deborah Sullivan

Introduction of Managers & Staff

NEED East – Sherry Roe

NEED West – Jeannie Caldara

Marketing Dir. – Monica Kaminski

Treasurer – Bob Sarpalius

TWICE BLESSED

Donna Despain - Mgr

Cathy Raymond

Robin Neely

Kent Halliburton

Drawing for Door Prizes

Entertainment

Closing Remarks and Prayer



## LETTER FROM THE PRESIDENT

2021 Annual Report

Dear Members, Staff and Volunteers,

It has been a privilege to serve this past year as the President of N.E.E.D. I say this because everywhere I go, I hear of the extraordinary things you have done for our community in 2021. I am always meeting people who tell stories of how they were blessed by YOU!

None of us expected this pandemic to be continuing, with wave after wave of this variant and that. Yet, despite that, you have continued to step up your commitment and service. In 2021, you served over 23,000 individuals with support valued at nearly \$1.2 million. Without your financial and physical support, this vital community service could not have been offered.

In addition, our Twice Blessed Resale Shop has had a remarkable year financially. Under the leadership of Jo Ellen Howard, major improvements were made in our strategy and personnel practices. We have streamlined our processes, and our profit margin has increased significantly.

We have also seen dramatic growth in the marketing of N.E.E.D. through the tremendous efforts of our Marketing Director, Monica Kaminski. More people than ever now know of N.E.E.D., and because of that, we have been able to expand our partnerships with other organizations. We have been seen on billboards, on television, on social media, and heard on radio. For some people, this is the first time they are aware of our existence, and they are excited to join us!

I have the privilege of hearing story after story from our clients who have had HOPE restored because of YOU. They may not always remember your name, but they never forget what you have done, and how you have blessed them. Some of you who have given financially consider yourselves to be behind the scenes. However, you are just as much a part of our story.

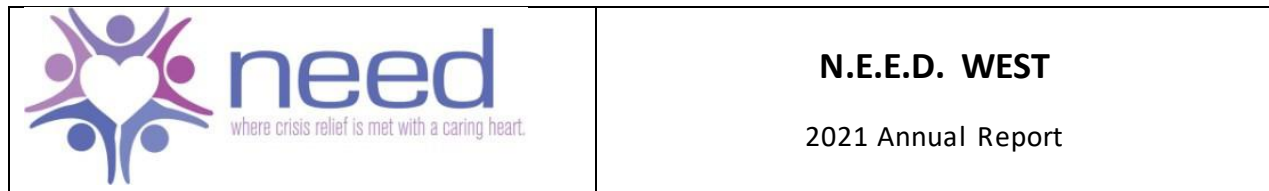
We see a bright future for N.E.E.D. in the days ahead. Our Board of Directors, our Officers, our new Advisory Council, our Staff, and Donors have all had a part in

this story of 2021. I believe that we all will play a role in helping to make 2022 the BEST YEAR EVER!

We are trusting God to lead us into a year of unprecedented growth. Will you join me in asking God to bless N.E.E.D. with His resources? As we serve a limitless God to reach the hurting in our community, let us redouble our efforts to make 2022 our story of limitless opportunity!

Grace and Peace,

Richard Adams, NEED President



2021 was a blessed year for NEED West

In 2021, NEED West has served food to 4,902 families. We also appreciate TXU for making it possible to help families pay their TXU electric bills (once a year) totaling \$127,362.

A special thanks to all our volunteers who pick up food donations and deliver to NEED West:

- Neighborhood Walmart in Richland hills
- Kroger stores in Keller (2 x a week)
- Rufe Snow Farmers Market in North Richland Hills (1 x a week)
- Central Market in West Ft Worth delivered (1 x a week)
- Aldi's in North Richland Hills delivered (1 x a week)
- Kroger in Richland Hills
- Costco in Keller (3 x a week)

Fresh fruit, vegetables, bakery goods for our clients are available for our clients.

Richland Hills Christian Church provided Easter baskets filled with goodies for children that came in with Families.

Thank you all

Jeannie Caldara,

Manager NEED West



## N.E.E.D. EAST

2021 Annual Report

### 2021 NEED East Report

Another year has passed and we are still able to be generous to the people who come for assistance. We are able to do that because of the generosity of all the supporting churches and donations of organizations and individuals. Numerous generous and faithful church families donated food, money, blankets, Easter baskets, and, very significantly, time. It would be impossible for NEED to help anyone without the nearly 10,000 volunteer hours given in service at NEED East.

In addition to the many churches that supported the good work of NEED, several other organizations participated last year, including:

Texas Health HEB Hospital      Boy Scout Troup 509      Tree Top School  
Bedford Fire Department      Carroll Sr. High School  
Diamond Oaks Ladies Golf Assn.

The food donations from Walmart, Target, Sprouts, Natural Grocers, Kroger's, Papa John's Pizza, and Olive Garden are also a blessing and very much appreciated. Also, TXU has been extremely generous in giving funds to help their customers with their energy bills.

Last year, NEED East was able to assist over 3,200 people from over 1,700 households with over \$653,000 of support including electricity, food, clothing, medications and transportation.

Thank you

Sherry Roe, Manager

NEED East



**TWICE BLESSED  
RESALE SHOP**

2021 Annual Report

**Twice Blessed 2021 Annual Report**

A lot has happened since I wrote the report for 2020. The pandemic has been a real challenge. Many things have changed. However, we are grateful to still be in business. It has been a struggle but God has seen us through it and things are looking up.

The employees have worked very hard and used their creative ideas to further our goal of supporting N.E.E.D. We also now have a Marketing Coordinator whose tireless efforts and abundant talent have been a true asset to the N.E.E.D./Twice Blessed organization.

N.E.E.D. no longer issues clothing vouchers for clients, but as we are made aware of life situations, we try to accommodate people with clothing, etc.

The Shop is open five days a week now. Our supporting Churches, donors and faithful volunteers have made a tremendous impact as far as supplying donations and getting those items cleaned, processed, priced and to the sales floor.

Community Service has recently opened back up and we welcome those workers as part of our team as well.

The Board of Directors has been available through it all. Twice Blessed now has a new Director to provide guidance and support. We appreciate his willingness to give of his time and energy and to work with the Board on our behalf.

Our prayer is that Twice Blessed continues to be a place where people feel comfortable and know that they can share their hearts with us while being able to shop for useful household items and clothing at a reasonable price.

Thank You,

Donna DeSpain,  
Manager Twice Blessed



## N.E.E.D. Marketing Director

2021 Annual Report

### 2021 Marketing Director Report

As the marketing director, my priority is to market this one **faithful entity that is powered by God!** Three major components help make NEED, and I continuously strive to keep the word out that we can serve all that are in need.

**TB:** Our Twice Blessed Resale Boutique got a serious branding update and sales have skyrocketed! Working with Donna, Twice Blessed Manager, we have weekly specials that are blasted into over 10 social media outlets each day. These posts get 400-500 hits daily. We do LIVE events via social media, which continue to get a lot of views as well. Volunteering has increased which really helps get more product out. Donations have also increased since we have been noticed more in the community.

**Pantries:** We am currently involved with several groups within both zones of each pantry. Some of the groups include: Lions Club, NET Chamber events, One Million Cups, Rotary, Women's Alliance and many more. We also work with the city managers and police departments to promote NEED awareness in the community.

We have gained partnerships with several amazing large organizations within Tarrant County that have been contributing via donations and food drives. Some of these groups include: Longhorn Council, Boys & Girls Club of North Texas, BOMA, Five Star Ford, Chick Fil A, Tom Thumb and several more.

NBC morning news continues to air the NEED advertisement that is featured on our About Us page, on the website.

Our online donations have substantially increased, and donations continue to be split between both pantries.

Food drives are continually increasing! Food is divided between both pantries, unless designated by the church or organization.

**Website update:** Each week our website reflects new keywords to help increase our SEO and our current financials are updated regularly. Our website and social media outlets always reflect our calendars as well.

Our website does contain cookies, and this tracks all of our analytics. At this point we are gaining over 14-15k hits to our website every 30 days. By tracking this we can see new vs. returning visits, donation traffic, each page visit and it helps

me determine when to post certain ads, what content should go out and more. Our social media outlets currently drive a large percentage of traffic to the website. The more hits to the website is good, it increases our SEO and this is what we are wanting!

**Newsletter:** Our newsletter currently goes out to 1,124 (ytd) subscribers within Tarrant County. We have two newsletters a week, which contain Twice Blessed information, and NEED Community updates. When this goes out our website viewership does rise, and this also helps our SEO. We are averaging 4-7 new subscribers per week. This subscriber rate also spikes after speaking at community events.

My passion for serving the Lord through NEED is a priority in my life. Thank you for this opportunity; I am inspired each and every day to communicate what a blessing NEED is for the community!

Thank you

Monica Kaminski





## Assistance Report

January – December 2021

### NEED East & West Assistance Year-End Report 1/1/2021 - 12/31/2021

Assistance Categories	Fixed Value	Units	Total Value	Senior 65+	Adult 64-18	Child 17-0	Total Ind	Hholds
Clothing: Adult Outfit	\$ 20	1	\$ 20	0	2	2	4	1
Clothing: Child Outfit	\$ 15	2	\$ 30	0	2	0	2	2
Groceries: Family Large	\$150	2,532	\$ 379,800	748	3,189	856	4,793	2,419
Groceries: Family Medium	\$100	3,023	\$ 302,300	648	4,608	1,470	6,726	2,928
Groceries: Family Small	\$ 50	80	\$ 4,000	11	91	9	111	63
Groceries: Hygiene	\$ 20	3,058	\$ 61,160	645	4,636	1,484	6,765	2,927
Groceries: Hygiene: Diapers	\$ 10	269	\$ 3,170	61	392	223	676	253
Groceries: Produce	\$ 50	530	\$ 26,500	179	608	184	971	515
Groceries: Supplemental Food	\$ 75	331	\$ 24,825	215	173	5	393	330
Healthcare: Hospitals								
Healthcare: Medical Eq.								
Healthcare: Prescriptions		20	\$ 702	8	35	4	47	18
Household: Goods								
Housing: Mortgage								
Housing: Rent Assistance								
Other: Miscellaneous		84	\$ 1,095	1	60	22	83	30
Seasonal: Birthday Gift	\$ 50	14	\$ 700	6	3	0	9	8
Seasonal: Christmas	\$ 25	394	\$ 9,850	9	190	52	251	136
Seasonal: Easter Baskets	\$ 25	66	\$ 1,650	8	45	31	84	30
Seasonal: Easter Meals	\$ 50							
Seasonal: Summer Breakfast/Lunch	\$ 50							
Seasonal: Thanksgiving Meals	\$ 50							
Seasonal: Weekend Children's Program	\$ 5							
Transportation: Bus Pass	\$200	466	\$ 93,200	52	690	222	964	303
Transportation: Gas Voucher		1	\$ 20	0	1	0	1	1
Utility: Gas								
Utility: Phone								
Utility: Water								
Utility: <b>TXU</b>		926	<b>\$ 279,813</b>	153	1,138	218	1,509	919
Utility: Other Electric								
<b>Totals:</b>		<b>11797</b>	<b>\$1,188,834</b>	<b>2744</b>	<b>15863</b>	<b>4782</b>	<b>23389</b>	<b>10883</b>
<b>Unduplicated Totals:</b>				<b>1812</b>	<b>9688</b>	<b>2697</b>	<b>14197</b>	<b>6815</b>



**Church and Church Group Contributors**  
January – December 2021

**CONTRIBUTING CHURCHES**

<b>Birdville Baptist Church</b>	<b>Richland Hills Christian Church</b>
<b>Browning Heights Presbyterian Church</b>	<b>Richland Hills UMC - Fidelis SS Class</b>
<b>Calvary Lutheran Church</b>	<b>Shady Oaks Baptist Church</b>
<b>City Point UMC</b>	<b>South Euless Baptist Church</b>
<b>City Point UMC Women</b>	<b>St. Andrew Lutheran Church</b>
<b>Emmanuel Presbyterian Church</b>	<b>St. Michael Catholic Church</b>
<b>First Baptist Church of Hurst</b>	<b>St. Paul Presbyterian Church</b>
<b>Haltom Road Baptist Church</b>	<b>St. Paul United Methodist</b>
<b>Oak Knoll Baptist Church</b>	<b>St. Philip Presbyterian Church</b>
<b>Pathway Church</b>	<b>St. Timothy Cumberland Presbyterian Church</b>
<b>Peace Lutheran Church</b>	<b>United Memorial Christian Church</b>
<b>Richland Hills Methodist Church</b>	
<b>Richland Hills Baptist Church</b>	

		<b>2020</b>	<b>2021</b>
<b>3 Churches/Groups</b>	<b>2 New Churches</b>	<b>Donations</b>	<b>Donations</b>
<b>Dropped off</b>	<b>Contributed</b>	<b>\$77,560</b>	<b>\$86,566</b>



**Contributing Businesses, Groups & Grants**

January – December 2021

<b>ORGANIZATIONS, GRANTS, FOUNDATIONS</b>	<b>Amount</b>
<b>EFSP</b>	<b>27,500</b>
<b>Community Foundation of North Texas</b>	<b>5,909</b>
<b>Enterprise Holdings Foundation</b>	<b>2,500</b>
<b>United Way of Metropolitan Tarrant County</b>	<b>1,815</b>
<b>Texas Mutual Dividend</b>	<b>1,007</b>
<b>Knights of Columbus Council 7641</b>	<b>1,000</b>
<b>Diamond Oaks Ladies Golf Assn</b>	<b>885</b>
<b>Thrivent Financial for Lutherans Foundation</b>	<b>569</b>
<b>Tarrant Baptist Association</b>	<b>450</b>
<b>Kroger Neighbor to Neighbor</b>	<b>408</b>
<b>Network for Good</b>	<b>385</b>
<b>Benevity Community Impact Fund</b>	<b>271</b>
<b>Court Daughters of Mary #2755</b>	<b>200</b>
<b>Richland Hills Chapter 1040</b>	<b>100</b>
<b>Tarrant Area Food Bank Donor</b>	<b>75</b>
<b>Chase</b>	<b>62</b>
<b>Thrift for Good</b>	<b>62</b>
<b>PayPal Giving Fund</b>	<b>50</b>
<b>Amazon Smile</b>	<b>45</b>
<b>Blackbaud Giving Fund</b>	<b>39</b>
<b>Albertsons Community Partners Program</b>	<b>39</b>
<b>SBA Loan forgiven – Converted to Grant</b>	<b>150,000</b>
	<b>\$ 193,307</b>
<b>TXU</b>	<b>\$ 225,000</b>



## Individual and Special Cash Contributors

January – December 2021

A - M

### A-D

Acker, Donald and Margaret  
 Adetola, Esther  
 Alldridge, Barry  
 Almaden, Christina  
 Ashmore, Karon  
 Baker, Robert & Margaret  
 Barber, Nancy  
 Barowitz, Jeffrey & Jacqueline  
 Barron, Lexie  
 Bartley, Misty  
 Beaird, Marilyn  
 Blackburn, William  
 Blackwell, Rosemarie  
 Blum, Patty  
 Boatler, JoLean  
 Bowen, Stephanie  
 Boyle, Jerry & Barbara  
 Brown, Michael  
 Bunnell, Kimberly  
 Caironi, Paul and Marianne  
 Carmack, Hong  
 Case, Robert & Elenore  
 Connor, Christine  
 Corley, Chase  
 Couch, Christina  
 Cowley, Lloyd  
 Coyle, Ann  
 Cutlip, Jackie & Joseph  
 Darby, James & Melinda  
 Dark, Debra  
 Duplace, Paul

### E-Ke

Evans, Phyllis  
 Farco, Phillip  
 Ferguson, Floyd & Roberta  
 Fidelity Charitable  
 Foster, Bill & Naoma Gayle  
 Fowler, Kristin  
 Franklin, Robert  
 Garcia, Kathleen  
 Gardiner, Juhl  
 Gatch, Michael & Jeanette  
 Goad, Mary Jane  
 Gonzales, Lethia  
 Guerra, Alisha  
 Haas, Edwin  
 Halbert, Howard & Bernice  
 Hammontree, Shay  
 Harbaugh, Pamela  
 Harter, James  
 Hays, T.D. and Myra  
 Hinkson, Patricia & Thomas  
 Hunt, Jamila  
 Hunt, Patrick  
 Hunter, Lawrence  
 Ingram, Charles and Robin  
 Jack Henry & Assoc.  
 Jaganathan, Rajendran  
 Jones, Glen & Billie  
 Joyce Bennett  
 Keith & Virginia Williams  
 Keller, Paul & Mary  
 Kelly, Vickie  
 Kemp, Cari

### Ki-M

Kitch, Ann  
 Klitzky, Patricia W  
 Lane, Becky  
 Lang, Monica  
 Lapage, C Andrew & Irene  
 Lee, Bryan & Patricia  
 Lee, Martha & C. Doyle  
 Lee, Patricia  
 Lester, Maureen  
 Lucas, Betty J.  
 Machmuller, W.H. & Becky  
 Magnuson, James  
 Malcom, Bert and Carol  
 Martinez, Lisa  
 Mason, G.F & Sandra  
 Mathis, Jeanette & Aubrey  
 McAllister, Sandra  
 McCarty, Kathryn  
 McCole, Jamy  
 McCown, Bill  
 McEnroe, Gail  
 McLain, Jennifer  
 McLain, Jordan  
 Milliggan, Steve & Shelly  
 Mims, Patti  
 Morgan, Wayne & Mary  
 Moseley, Heather  
 Mulligan, Mark  
 Murrah, Judith  
 Musick, Darlina



## Individual and Special Cash Contributors

January – December 2021

N - Z

### N-R

Noble, Joanne  
Odom, James  
Orsborn, Allan  
Osborne, Dick & Dianne  
Phillpott, David  
Pickard, Laura  
Preisler, Jan and Kathleen  
Price, Janyth & Jacob  
Puetz, Matthew & Kristi  
Ratley, Ulana  
Raymond James  
Reese, Judith  
Reichenbach, Roy and Mary  
Rendon, Delicia  
Resnic, Benna  
Rhea, Kelly McDowell  
Riley, Patrick  
Roberts, Wanda  
Rovell, Charles

### S-T

Sampson, Robert & Nina  
Sampson, Susan & Christopher  
Sandhu, Tejpal  
Sarpalius, Bob & Cindy  
Shiro, Morris R. & Bobbie J.  
Sikora, Marilyn  
Snider, Jo  
Stell, Michael  
Suhr, Lester L. & Mary L.  
Tangren, Ernst N.  
Thomas, Ronald A. & Garlene  
Thompson, Barbara  
Tierney, Margaret  
Turner, Joseph & Reva

### U-Z

Uphold, Jamie  
Vincent, Brandee & Sid  
Weigel, Leroy & Char  
Wheelock, Charlene  
Wilhelm, Louis  
Williams, AB & LJ  
Williams, Walker  
Wilmot, Dwaine & Kathryn  
Wolfe, Earl & Diane  
Wood, Carol  
Wright, Barbara  
Yockey, John & Joy Kane

140 Individual Contributors in 2021. 56 fewer than in 2020  
Total Contributions from Individuals in 2021 - \$49,098



2022 N.E.E.D Budget

**2022 NEED BUDGET**

**BUDGET REVENUE**

CHURCH CONTRIBUTIONS	95,000
INDIVIDUAL CONTRIBUTIONS	45,000
BUSINESS / GROUP CONTRIBS	13,500
GRANTS	25,000
TWICE BLESSED SALES	95,000
TXU	200,000
OTHER INCOME	1,500

**TOTAL BUDGET REVENUE 475,000**

**BUDGET EXPENSES**

CLIENT SUPPORT - FOOD	25,000
CLIENT SUPPORT - OTHER	1,200
TRANSPORTATION	2,000
UTILITIES - TXU	200,000

**TTL CASH CLIENT SUPPORT 228,200**

PAYROLL EXPENSES	115,000
OCCUPANCY EXPENSES	134,000
VEHICLE EXPENSE	3,000
GRANT / FUNDRAISING EXPENSE	800
ADMINISTRATIVE EXPENSES	35,000
OTHER EXPENSES	1,500

**TTL OVERHEAD EXPENSES 289,300**

**TOTAL BUDGET EXPENSES 517,500**

**TOTAL NEED REVENUE \$ 475,000**

**TOTAL NEED EXPENSES \$ 517,500**

**Non-Cash Client Support \$ 1,000,000**