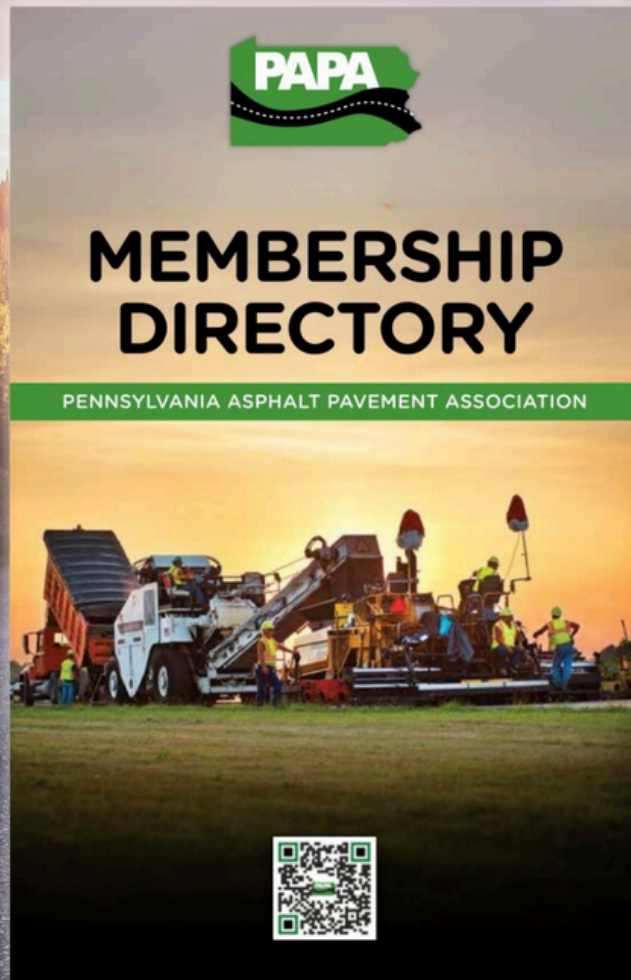




# PENNSYLVANIA RIDES ON US - ASPHALT -



PENNSYLVANIA  
ASPHALT  
PAVEMENT  
ASSOCIATION  
**2026-2027**  
**MEMBERSHIP**  
**DIRECTORY**

## ADVERTISEMENT RESERVATION FORM

AD RESERVATION DEADLINE: JULY 17, 2026  
ART SUBMISSION DEADLINE: JULY 17, 2026

**TO RESERVE AD SPACE, PLEASE COMPLETE OUR FORM AND RETURN TO  
SARAH AT MANAGER@MARKETINGGURUS.BIZ**

**ADVERTISER INFORMATION**

The undersigned authorizes and agrees to advertise in the  
**2026-2027 PAPA Membership Directory.**

Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Signature: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

**PRINT ADVERTISING RATES & SPECS**

**Ad Position & Size (Width x Height)**

	<b>4-Color Rate</b>	<b>2-Color Rate</b>
<input type="checkbox"/> Back Cover- 5.5" x 8.5"	<input type="checkbox"/> \$1,375	<input type="checkbox"/> N/A
<input type="checkbox"/> Inside Front Cover- 5.5" x 8.5"	<input type="checkbox"/> \$1,375	<input type="checkbox"/> N/A
<input type="checkbox"/> Inside Back Cover- 5.5" x 8.5"	<input type="checkbox"/> \$1,375	<input type="checkbox"/> N/A
<input type="checkbox"/> Tabbed Divider (front or back) - 5.5" x 8.5"	<input type="checkbox"/> \$1,125	<input type="checkbox"/> \$1,050
<input type="checkbox"/> Full Page- 5.5" x 8.5"	<input type="checkbox"/> \$900	<input type="checkbox"/> \$825
<input type="checkbox"/> Half Page- 5.5" x 4.25"	<input type="checkbox"/> \$700	<input type="checkbox"/> \$650
<input type="checkbox"/> Quarter Page- 2.75" x 2.125"	<input type="checkbox"/> \$525	<input type="checkbox"/> \$475

**NOTES:** Preferred position is limited by printing constraints and space limitations. No positions can be guaranteed. Placement will be on a first-come, first-serve basis. **FULL PAGES:** Add .125" to all sides for a full page bleed.

**FILE REQUIREMENTS:** JPG or PDF. CMYK/4-color. email artwork to Sarah at [manager@marketinggurus.biz](mailto:manager@marketinggurus.biz)

**DISCLAIMER:** If artwork is not received by the stated submission date, previous artwork will be run. If there is no previous artwork, refunds are not guaranteed.

**DIGITAL ADVERTISING RATES & OPTIONS**

**SPONSOR BANNER/AD: \$675 (exclusive)**  
Includes a clickable ad which will appear to the left of the front cover when the book is closed, plus a scrolling, clickable banner ad. Sold on a first-come, first-served basis.

**BANNER AD: \$425**  
Scrolling, clickable banners will appear at the top of the screen above the directory. Limited quantities are available on a first-come, first-serve basis.

**VIDEO/AUDIO: \$100**  
This option allows you to embed a sound or video clip directly to your ad.

**INTERACTIVE LINKS: \$25/EA. OR \$100/**  
Add up to five interactive links in your ad, including: website, email, phone, and social media.

**[CLICK HERE TO VIEW LAST YEAR'S DIGITAL DIRECTORY](#)**

**ACH Payment**

As a duly authorized check signer on the financial institution account identified below, I/We authorize Storytelling Marketing Communications to perform scheduled or periodic electronic funds transfer debits and/or credits to our account identified below for payments due or when authorized. **Payments will appear on your bank statement from Storytelling Marketing Communications.**

Name on Account: \_\_\_\_\_

Billing Contact: \_\_\_\_\_ Email: \_\_\_\_\_

Financial Institution: \_\_\_\_\_

Routing Account Number: \_\_\_\_\_

Account Number: \_\_\_\_\_

Signature: \_\_\_\_\_