

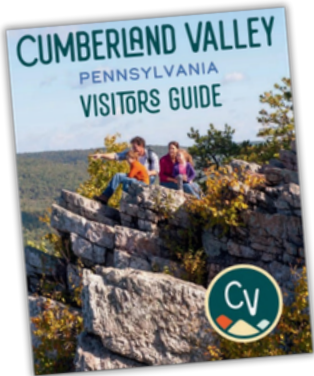
ANNUAL VISITORS GUIDE

Get in front of locals and tourists who turn to our guide for places to eat, stay, and play in our beautiful region!

ADVERTISING RATES

Premium Placement! Back Cover	8.25" x 10.75"	\$7,850
Premium Placement! Inside Back Cover Panel (2)	7" x 4.625"	\$3,650
Full Page	8.25" x 10.75"	\$1,950
Half Page	7" x 4.625"	\$1,225
Quarter Page	3.375" x 4.625"	\$775
Business Card	3.375" x 2.1875"	\$425

CAEDC PARTNERSHIP INVESTORS CAN RECEIVE SPECIAL SAVINGS ON THEIR ADVERTISING



- **Print run: 75,000. Extend the reach of your business with a trusted travel resource distributed to thousands of visitors planning their Cumberland Valley getaway.**
- Last year, 3,500 guides were mailed directly to people who requested one. Almost 36% of requests were from outside the region.
- Distribution is expected to reach over 200 locations throughout the county and other key attractions within the state, including select PA Turnpike plazas and rest areas.



**PLACE AN AD WITH OUR
ADVERTISING PARTNER**

Call 717.409.5642

Email manager@marketinggurus.biz

Preferred Ad Submission Requirements:

- Preferred File Formats: PDF, JPG - high-res (300 dpi or greater)
- CMYK or Grayscale only
- Rich Black Build (C30 M30 Y30 K100)
- Ads should be built at 100% trim size
- Ads with bleed, extend bleed to 1/8" beyond trim on all sides
- Registration and crop marks not required

Send completed artwork to manager@marketinggurus.biz

DISCLAIMER: Payments received after the due date stated may incur a 5% convenience fee.

Storytelling Marketing Communications reserves the right to cancel advertising due to non-payment and non-receipt of artwork by the due date.

AD RESERVATION/PAYMENT/ARTWORK DUE: DECEMBER 4, 2026