



PENNSYLVANIA

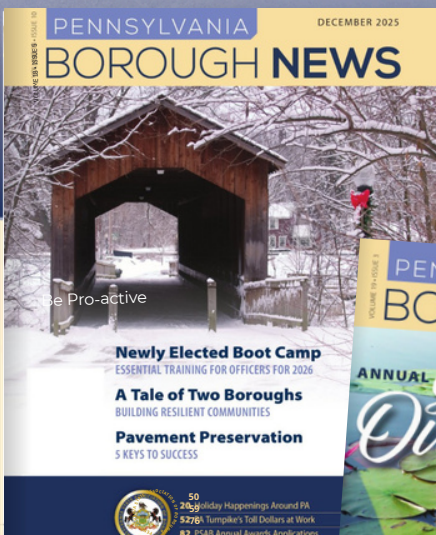
Borough News

Get Connected.

Now, more than ever, businesses are looking to connect municipal officials to products and services they need to maintain and improve operational efficiency. Let the *Borough News* connect you to your next customer.



Available in print and digital format.



Who We Are.

The PA State Association of Boroughs (PSAB) represents over 10,000 elected and appointed officials in 954 boroughs. PSAB provides education, research and technical assistance, legislative advocacy, and cost-effective group programs to members.



Features and Topics Include:

- Budget & Finance • Community Development
- Governance • Labor & Employment • Grants
- Environmental News • Public Safety
- Recreation & Tourism • Technology
- Transportation & Infrastructure

2027

ADVERTISING CONTRACT

TO RESERVE AN AD, or for questions, contact **Storytelling Marketing Communications** at 717-409-5642 or manager@marketinggurus.biz.

2027 Borough News Advertising

Placement Choices	9 issues Rates Per Issue	6 issues Rates Per Issue	3 issues Rates Per Issue	1 issue Rates Per Issue
	Color	Color	Color	Color
InsideFront / InsideBackCover Bleed: 8.625 x 11.25/No Bleed: 7 x 10	☐ \$875	☐ \$1,075	☐ \$1,175	☐ \$1,275
Full Page Bleed: 8.625 x 11.25/No Bleed: 7 x 10	☐ \$775	☐ \$975	☐ \$1,075	☐ \$1,175
2/3 Page Vertical: 4.625 x 10	☐ \$575	☐ \$775	☐ \$875	☐ \$975
1/2 Page Vertical: 3.25 x 10/ Horizontal: 7 x 4.75	☐ \$475	☐ \$675	☐ \$775	☐ \$875
1/4 Page Vertical: 3.25 x 4.75	☐ \$275	☐ \$475	☐ \$575	☐ \$675
1/8 DirectoryCard Horizontal: 3.5 x 2	☐ \$985 (rate includes submission of one B&W ad for 9 consecutive issues from starting month)			

Select Month(s)

☐ Jan. ☐ Feb. ☐ Apr. ☐ May ☐ June ☐ Aug. ☐ Sept. ☐ Oct. ☐ Dec.

Classifieds and Subscriptions

Contact Rick Habacivch at rhabacivch@boroughs.org or 717-236-9526, Ext. 1049.

Compare our **LOW RATES** to other industry publications. Discount options available to PSAB Business Partners.

Notes: Rates listed are per issue. Ad space sold on a first-come, first-served basis. All ad sizes shown are in inches, width x height. Publication trim size is 8.5 x 11. Add 1/8" to all sides for bleed. Please note this publication is printed in CMYK/4 color, no spot colors permitted. All issues subject to change at editor's discretion. Advertisements contained in the magazine do not reflect endorsement of any product or service by *Borough News* or the Pennsylvania State Association of Boroughs.

NOTE: Advertorials and inserts are not available for this publication. Advertising on boroughs.org is not available; however, advertising is available in the digital edition of *Borough News*.

PAYMENT INFORMATION

Please complete the attached ACH payment form.

Please note your ACH payment will come from Storytelling Marketing Communications, LLC

☐ Pay in full ☐ Pay per issue

of issues x = Total:

CONTACT INFORMATION

(If billing contact is different than advertising contact, please complete billing contact information below.)

Business/Organization Name

Address

City

State

ZIP

Contact Person

Billing Contact Person

Contact Email

Billing Contact Email

Contact Phone

Billing Contact Phone

2027 Deadlines

Month	Ad Reservation Due Date payment and graphic design submission
January	10/30/2026
February	12/4/2027
April	2/1/2027
May	3/3/2027
June	4/1/2027
August	6/2/2027
September	7/2/2027
October	8/4/2027
December	10/1/2027
Artwork is due 1 week after ad reservation date	

Digital Advertising Enhancements

For existing print advertisers, we offer the opportunity to enhance the digital versions of your ads with interactivity!

Video/Audio

The audio/video option allows you to embed a sound or video clip directly into your ad.

☐ \$100
per issue

Interactive Links

Interactive links will allow readers to click on any of your linkable text or photos on your ad, including: social media sites, email, and phone.

☐ \$25 each
per issue

Video/Audio x # = Total:

Interactive Links x # = Total: