

2026 Community Newsletter Media Kit



Advertise your
business locally, and
introduce yourself
to your neighbors in
these communities

Camp Hill Borough
Susquehanna Township
Swatara Township

Contact Sarah with Storytelling Marketing Communications at manager@marketinggurus.biz
or 717-836-2718 with any questions or to reserve ad space.

Camp Hill Borough [available in print and digital 3D issues]

The Camp Hill Borough newsletter is published quarterly and mailed to over 3,000 Camp Hill Borough residents in February, May, August, and November of each year. Choose to advertise in color or black and white.



Rates & Deadlines (Color or black & white ads available) *Yearly rate includes four issues

Size	Dimensions	Black & White	Yearly*	4-Color	Yearly*
Back Cover	7.75"W x 7"H	N/A	N/A	\$720	\$2,590
Full Page	7.75"W x 10.5"H	\$520	\$1,870	\$720	\$2,590
Half Page	7.75"W x 5"H	\$370	\$1,330	\$570	\$2,050
Quarter Page	3.7"W x 4.75"H	\$270	\$970	\$370	\$1,330
Business Card	3.7"W x 2.25"H	\$175	\$630	\$245	\$880

Issue	Ad Submission	Art Due	Issue	Ad Submission	Art Due
February 2026	12/30/25	1/6/26	August 2026	6/26/26	7/3/26
May 2026	3/27/26	4/3/26	November 2026	10/2/26	10/9/26

Susquehanna Township [available in print and digital 3D issues]

Susquehanna Township's newsletter is produced three times per year with winter, spring/summer, and fall issues. The newsletter is delivered to over 17,000 residents within the township each issue.



Rates & Deadlines (Color or black & white ads available) *Yearly rate includes three issues

Size	Dimensions	Black & White	Yearly*	4-Color	Yearly*
Back Cover	7.5"W x 5"H	N/A	N/A	\$745	N/A
Full Page	7.5"W x 10"H	\$945	\$2,695	\$1,145	\$3,395
Half Page	7.5"W x 5"H	\$565	\$1,555	\$665	\$1,855
Quarter Page	3.5"W x 5"H	\$345	\$995	\$445	\$1,195
Business Card	3.5"W x 2"H	\$195	\$620	\$270	\$920

Issue	Ad Submission	Art Due	Issue	Ad Submission	Art Due
Winter-January 2026	12/1/25	12/8/25	Fall-September 2026	8/3/26	8/7/26
Spring/Summer-May 2026	3/23/26	3/3/26			

Swatara Township [available in printed issues only]

Swatara Township's newsletter is produced quarterly and delivered to nearly 14,000 residents and business owners in March, June, September, and December of each year. Choose to advertise in color or black and white.



Rates & Deadlines (Color or black & white ads available) *Yearly rate includes four issues

Size	Dimensions	Black & White	Yearly*	4-Color	Yearly*
Back Cover Sponsor**	7.5"W x 10"H	N/A	N/A	\$745	N/A
Full Page	7.5"W x 10"H	\$570	\$2,120	\$670	\$2,520
Half Page	7.5"W x 5"H	\$420	\$1,470	\$520	\$1,895
Quarter Page	3.5"W x 5"H	\$295	\$970	\$395	\$1,370
Business Card	3.5"W x 2"H	\$195	\$620	\$270	\$920

Issue	Ad Submission	Art Due	Issue	Ad Submission	Art Due
Spring-March 2026	1/16/26	1/23/26	Fall-September 2025	7/24/26	8/7/26
Summer-June 2026	4/3/26	4/10/26	Winter-December 2025	10/9/26	10/16/26

**Sponsor receives: half-page ad on back cover and a column within the newsletter (250-300 words)

Preferred Ad Submission Requirements

- Preferred Ad Submission: PDF-X3; High-Resolution 300 dpi (or greater).
- Files in JPEG, TIFF are also acceptable; High-Resolution 300 dpi (or greater).
- EPS formats provided they contain all fonts and images.
- CMYK or Grayscale only.
- Convert RGB and any Spot colors into CMYK.
- Rich Black build C30 M30 Y30 K100.
- Ads should be built at 100% trim size.
- Ads with bleed, extend bleed to 1/8" beyond trim on all sides.
- Registration and crop marks not required.

2026 Advertising Contract

The undersigned hereby agrees to and authorizes the following advertisement(s) in the Camp Hill Borough, Susquehanna Township, and/or Swatara Township newsletter(s).

Contact Name	Signature	Company	
Address	City	State	Zip
Phone	Fax	Email	

Camp Hill Borough

Placement/Size: Back Cover Full Page 1/2 Page 1/4 Page Bus. Card

Issue(s): Feb. 2026 May 2026 Aug. 2026 Nov. 2026

Color Option: Black & White 4-Color (Printed in CMYK, no spot colors permitted)

Total: \$ _____

Susquehanna Township

Placement/Size: Back Cover Sponsor Full Page 1/2 Page 1/4 Page Bus. Card

Issue(s): Jan. 2026 May 2026 Sept. 2026

Total: \$ _____

Swatara Township

Placement/Size: Back Cover Full Page 1/2 Page 1/4 Page Bus. Card

Issue(s): Mar. 2026 June 2026 Sept. 2026 Dec. 2026

Color Option: Black & White 4-Color (Printed in CMYK, no spot colors permitted)

Total: \$ _____

If advertising in multiple issues, please complete:

- I plan to change my ad in each issue, please contact me prior to the deadline dates. If no response is received by the deadline date, the previous artwork will be run.
- I plan to use the same ad in each issue, if anything changes I will contact you prior to the deadline dates.

File Transfer

You can easily submit your ads to Graphtech online. Go to www.thinkgraphtech.com and click the "Send Us Files" button.

Payment Information

Advertisements are invoiced prior to publishing. All accounts must be paid within 30 days of the billing date.

If advertiser has a different payment policy, please discuss prior.

Please complete the attached ACH payment form.

Please note your ACH payment will come from Storytelling Marketing and Communications.

Pay in full Pay per issue

Email To Sarah with Storytelling Marketing Communications at:
manager@marketinggurus.biz

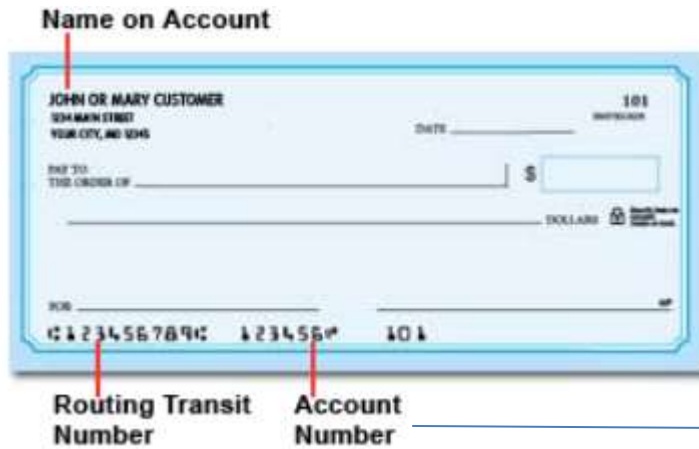


Electronic Funds Transfer Authorization Form

→ **Business / Individual Name:** _____
Address: _____
Phone Number: (____) _____ - _____
Email Address: _____

As a duly authorized check signer on the financial institution account identified below, I / We authorize **Storytelling Marketing Communications** to perform scheduled or periodic electronic funds transfer credits ____ and or debits ____ to our account identified below for payments due or when authorized for publications advertising.

Financial Institution: _____
Routing Number: _____
Account Number: _____



I / We understand and authorize all of the above as evidenced by my signature below.

AUTHORIZING SIGNATURE: _____ **DATE:** _____