

Client Content Engagement



Client Name

Organization Type:

☐ Nonprofit ☐ Legal/Government ☐ Small Business

Are you:

☐ Nonprofit/
Legal/Government ☐ Healthcare ☐ Professional
Services ☐ Real Estate/
Construction ☐ Other _____

Services Provided by Storytelling Marketing:

☐ Website ☐ Public Relations ☐ Social Media
☐ Blog Writing ☐ Email Marketing ☐ Graphic Design/Print
☐ Other: _____

What does Storytelling Marketing Need to Know?

Sometimes our clients want specific Holidays to be included on their social platforms. Can you please list any holidays you would like to have posted on your social platforms?

Please list any Holidays you are closed and a call-to-action for anyone attempting to contact you on those days:

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What does Storytelling Marketing Need to Know (Cont'd)?

Are there any specific Holidays you want excluded from being posted on social media?

Do you have any Special Occasions (Business specific celebrations/occasions) you would like included in your social media?:

Looking Forward to 2025...

What 2025 Goals can Storytelling Marketing help with?

Anything we need to keep on our radar?: