

Every brand has its own story!

We want to share yours with your customers, prospects, heck ... with the whole world.



How do we do this?

Social media is not a fad. It is here to stay. It is the quickest and most cost-effective way to spread the word. We work with clients that know it is a necessary part of their overall marketing and worth outsourcing to an expert so that owners and employees can focus on their business without the distraction of wondering what to post and when!

Social Media follows a SLIM Model

Share – Learn – Interact – Marketing

Our packages are designed with a play on these words:

SHARE

\$400

Entry level package designed for clients that have smaller budgets but know they need to get their messaging out there.

Great for blue-collar clients, start-ups, micro businesses, and organizations in which writing professional copy may be challenging.

LEARN

\$750

Your organization may have multiple sites with a fair amount of employees and have more needs than an entry level client that SMC will need to support.

Great for financial firms, medical practices, and other B to B businesses.

INTERACT

\$1 200+

You know digital is where it is at and you know that your competitors are investing in digital and if you don't you will be forgotten. You really want us to BRING IT!

Great for organizations that know they are an impulse buy, have high profit margins, or lots of competition. This could be a credit union, a non-profit or association, or a complex such as an entertainment attraction or shopping center.

MARKETING

Customized to the client's budget and needs.

All packages are customized to the client's needs which include frequency and type of content.

* Ad Spend strongly recommended and not included.

** All packages require a 3 month minimum.

*** Ads Only packages are available. Inquire within!



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