

## Brittany N. Gross-Jolly

Digital PM | Author | Speaker | Storyteller of Redemption

### About Me

Hi, I'm Brittany Gross —author and speaker. For years, I built a career in corporate leadership, leading teams and climbing ladders. But in the midst of professional success, I found myself spiritually lost, searching for something more. That search led me on an unexpected journey back to faith, truth, and the heart of God.

My debut book, *The Long Way Home*, was born from that journey. It's a deeply personal story of redemption and spiritual awakening—one I hope will resonate with anyone who's ever felt far from their purpose or unsure of the way back.

Today, I'm passionate about encouraging others to embrace truth, find their voice, and walk in the freedom of God's grace. Whether through writing or speaking, my heart is to offer hope to those navigating life's hardest seasons.

### Summary:

The Long Way Home is a real-life account of Brittany's experience falling into counterfeit beliefs and spiritual deception, only to be pursued and restored by the God she once drifted from. Told through dual timelines—her fall and her return—weaving past battles with present revelation, the book offers a raw, honest testimony of wandering, awakening, and the relentless love that refuses to let us stay lost. It is a redemptive journey of healing, faith, and divine intervention.

Rooted in true events and personal testimony, this story reveals the emotional, spiritual, and practical realities of coming out of deception and rediscovering God's truth. It invites readers to reflect on their own walk, discern what is of God and what is not, and remember that no one is ever beyond His reach or His grace.

### Why This Book Matters

In a cultural moment of spiritual confusion, *The Long Way Home* offers clarity, hope, and truth through compelling transparent storytelling. It speaks to those who've been wounded by false teaching or who feel disqualified by their past.

## About the Book

**Title:** *The Long Way Home: A Testimony of God's Grace and an Invitation to Come Home*

**Genre:** Non-fiction / Inspirational

**Word Count:** 70,000

**Completion Status:** Published

**Logline:** What if everything you thought was light was leading you subtly into darkness?

### My Vision

I'm building a brand as a faith-based writer and speaker, with plans to expand where led.

### Let's Connect

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# Brittany N. Gross-Jolly

New York City Metropolitan Area

## Contact

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## Education

### Mini-MBA: Strategic Healthcare Management for Practices

Rutgers Business School

### Bachelor of Science in Biology

Kean University

**Certification:** Product management with Agile (PMP), SAFe Agile Framework

**Fluent in:** Rally, JIRA, Confluence, Microsoft Suite, Salesforce, SQL, Tableau, Aha, Azure DevOps

### Summary: Digital Product Management | Healthcare & Life Sciences Technology

Strategic, results-driven product leader with 10+ years of experience launching and scaling digital health solutions across oncology, immunology, and specialty pharmacy. Proven success in 0-to-1 and end-to-end product development, stakeholder management, and cross-functional execution. Expertise spans EMR data integration, real-world evidence, digital engagement platforms, and regulatory-compliant product delivery. Adept in SAFe Agile, change management, and value-based care innovation, with 15+ years of experience across the Healthcare ecosystem.

## Professional Experience

### Senior Product Management and Consultant, Life Sciences Business Unit (Precision Q)

#### Integra Connect

2024 – 2025

Led product development in the Life Sciences Business Unit, Precision Q. Generated insights using RWD in collaboration with the HEOR division to create novel analytical solutions for Pharma, Biotech, and the Healthcare sector in the Immunology and Oncology space. Analyzed healthcare data from EMRs, medical and pharmacy claims, and genomics data for oncology patients to generate insights powering interoperability driving value-based care.

**Strategic Roadmapping:** Delivered a comprehensive evaluation of platform integrity, data quality, and market positioning, presenting a roadmap for ethical data use, user experience improvements, and competitive differentiation.

**Cross-Functional Leadership:** Partnered with HEOR and engineering to analyze EMRs, claims, and genomics data—unlocking insights that powered value-based care strategies and interoperability initiatives.

Key Achievements (First 6 Months):

- **Strategic Product Assessment & Execution:** conducted and provided a full evaluation of PrecisionQ, identifying critical gaps and presenting a roadmap to enhance data delivery, ethical use, and market competitiveness in oncology.
- **Rapid Impact on Product Integrity:** Successfully executed two major database and customer-facing upgrades within the first six months, directly improving data integrity, usability, and customer engagement.

### Sr. Product Management, Digital Health Informatics Memorial Sloan Kettering Cancer Center

2020 – 2024

Major Responsibilities:

Empowering clinicians and patients with digital tools to promote best outcomes while supporting researchers in their efforts to forge new territory in precision oncology. My experience encompasses a combination of business and technology driving innovation and desired product outcomes to positively impact the patient and prescriber journey.

Customer Segment Management Responsibilities:

- Obsessed with overall platform user experience, value extraction and engagement within the Clinician and Nurse customer segment.

- Maintain primary stakeholder relationship. Partner to identify and sponsor new initiatives into the product portfolio funnel while effectively managing growth.
- Provide effective, consolidated communication, planning and launch execution across digital initiatives and across digital product/solutions within the Clinical Care Team customer segment.
- Actively monitor ongoing adoption and retention to drive continuous value and efficiency.
- SAFe Agile product management

**Sr. Product Manager, Patient and Physician Engagement**  
**Asembia**

2016 – 2020

Results-driven professional with of hands-on experience in drug distribution, software implementation, and product management for branded specialty products. Proven track record of driving successful programs and collaborating with market leaders, starting from CVS Specialty. Passionate about optimizing patient and physician engagement through innovative solutions.

Accomplishments:

- Celgene (Ozanimod – Relapsing MS): Led discovery/approval phase, managed SOWs/LOCs, onboarded specialty pharmacies, and collaborated with vendors (data aggregators, HUB, copay providers).
- Merck (Nexplanon – Contraceptive): Successfully launched in October 2019, overseeing SOW, LOC, pharmacy onboarding, and HUB services. Developed a prescriber NPI lookup tool for streamlined dispensing.
- Regeneron (Dupixent, Kevzara, Praluent – Dermatitis, RA, CV): Revamped a legacy program, optimizing vendor processes, updating business rules, and onboarding six specialty pharmacies in five months (vs. one in two years prior).

Technology Accomplishments:

- Technology Solutions for Manufacturers: Expertise in brand marketing, generic rebranding, and orphan drug strategies. Notable projects include: Santyl Direct, Request Rx, Request Rx MD – Digital solutions for prescription management.
- Prescriber Portal Enhancement – Developed and launched physician authentication for prescriber portal, mobile apps, and ePA systems to ensure secure connections and adhere to compliance regulations.

Skills & Expertise

- Specialty Drug Distribution | Product Management | Market Access
- Vendor & Stakeholder Management | Pharmacy & HUB Onboarding
- Digital & Technology Solutions | Prescriber Authentication
- SOW/LOC Development | Regulatory Compliance

**Implementation Account Manager**

**Asembia**

**Dec 2016**

- Developed and maintained key relationships with 40+ Specialty Pharmacies (SP) serving as the primary liaison.
- Led a successful integration with CPR+ dispensing system, EPIC EHR expanding our reach.
- Developed and executed implementation timelines and action plans for SP clients
- Oversaw the client and internal operational workflow, vendor management, specialty data integration and troubleshooting.
- Provided on-site training for specialty patient management
- Identified barriers to implementation, provide solutions to challenges and facilitate the creation of custom integration plans and curriculum alignment delivering professional training to the pharmacy team.
- Provided administrative, logistical, and managerial support to numerous projects running concurrently.
- Collaborated with numerous key stakeholders both internal and external in order to meet expedited timelines.
- Coordinated with team leads across the matrix organization in order to proactively identify and mitigate risks.

**Business Development Manager**

**United Pharmacy Network**

**May 2016 - Dec 2016**

- Liaison to 250 pharmacies nationwide focusing on strategically marketing 340 programs and products; providing drug access to underserved communities, institution stability and increasing financial performance while growing their patient base.
- Prepared and presented project proposals to prospective business partners; Physician board at St. Joseph Hospital and Trinitas Behavioral Health Department. Obtained partnership with St. Joseph Mental Health Division capturing 6 million dollars in projected annual revenue.

### **Certified Pharmacy Technician**

#### **CVS Health Specialty Pharmacy**

**2012 – 2015**

- Developed subject matter expertise on specialty drugs related to oncology, multiple sclerosis, arthritis, transplants, and HIV. (i.e. Synagis, Revlimid, Thalomid, Pomalyst, Gleevec and Tassigna)
- Increased productivity and efficiency while minimizing delivery turnaround time by defining a process that was implemented and utilized by the company, as part of the REMS Oncology Team

#### **Leadership & Volunteerism**

- ‘No Veteran Dies Alone’ program Volunteer- Lyons Veterans Hospital (Lyons Campus)
- Community Health Advocate: Developed JollyHealth.org website to enable patients to identify financial assistance for medications; Jolly Health Advisors LLC.
- Producer, “Light the Night” – Let’s Walk Public Service Announcement (PSA) for the Leukemia & Lymphoma Society.
- EMT Volunteer, New Jersey Ambulance Rescue Squad.

#### **Certifications & Awards**

- PMP Certification w/Agile
- American Heart Association First Aid CPR AED
- Certified Pharmacy Technician
- Walgreens Customer Service Award for three consecutive years.