



BOOKING GUIDELINES

Christopher H. Cherry, Director

The following guidelines direct booking procedures at BG FuZion:

1. BG FUZION BOOKING FORMAT

- A.** A cast requires a variety of performers, and BG FuZion strives to book a diverse group each month with the following factors in mind:
- i. Queen Venus Knight. As co-founder of BG FuZion, Queen Venus Knight has a recurring position at every BG FuZion.
 - ii. Local performer(s). Local performers who have achieved a polished level of performance and professionalism will be offered bookings on a rotation that is generally equally distributed. Performers who are not on cast in any group or at any venue will be given preference. These performers must comply with BG FuZion Policies and Procedures as well as these Booking Guidelines to remain in rotation.
 - iii. Out of Town performer(s). In order to expose our community to new talent, BG FuZion is dedicated to booking performers from outside our area.
 - iv. Open Stage Drag Audience Choice Winners. Each Open Stage Drag Audience Choice Award Winner will be given one booking at a future BG FuZion. That booking may be considered part of an evening's core cast or be offered as an added guest performance.
 - v. Special Guests. BG FuZion may add additional performers to an evening's cast as a guest. Such decisions are made long in advance.
 - vi. BG Pride Court Events. The BG Pride Court members in good standing are automatically booked for Pride Court events.

2. BG FUZION BOOKING ELIGIBILITY

A. The following items are basic requirements for booking eligibility for BG FuZion.

- i. Be at least 18 years old. Minors are not eligible for bookings unless the event is for BG Family FuZion.
- ii. Sign a booking contract. All performers must sign a contract with appropriate legal documents to receive booking fees.
- iii. Professional public behavior. To be considered, performers should demonstrate professionalism in how they promote their brand, interact with the public when not at a show, and respond to other professional situations.
- iv. Polished and poised appearance. Confidence and commitment to finished and complete looks with attention to detail in hair, make-up, costume and accessories are expected. Refer to BG FuZion Performer Policies and Procedures for more details about polish.
- v. Established performance proficiency. Expert lip-synch (or adequate live vocals), stage presence, and ability to connect to an audience are required for bookings. New or upcoming performers will not be considered for bookings without having achieved an exceptional level drag or having won a BG FuZion Open Stage Drag Audience Choice Award.

B. The following items may positively impact a performer's consideration for booking at BG FuZion.

- i. Last Minute Fill-In's. Should a booked performer call-out for a BG FuZion show and the Director book another performer at the last minute, the last-minute performer may be rewarded with another booking and/or receive extra consideration for future bookings.
- ii. Promotion and Sales. Performers who heavily promote a show and/or whose ticket sales substantially exceed their booking fees may receive extra consideration for future bookings.
- iii. Positivity and community contribution. BG FuZion wishes to offer bookings as reward for positive behavior or to recognize those performers who make notable contributions to the drag community. Such behavior could include continued work as support staff, continued commitment to performing Open Stage, exceptional loyalty or other noteworthy contributions.
- iv. Stellar Professionalism. Performers who demonstrate continued exceptional professional behavior throughout the entire process (planning through post-show) leave BG FuZion staff and performers with a desire to book them again.

C. The following items may negatively impact a performer's consideration for booking at BG FuZion.

- i. Failure to meet basic eligibility requirements. Underage, inability to present a contract with legal documents, or lack of professionalism or drag proficiency will exclude a performer from consideration for a booking.
- ii. Compliance Failure. Failure to comply with Booking Contract Agreement, Performer Policies and Procedures, and/or Booking Guidelines may result in being denied future bookings.
- iii. Calling Out to a Performance or Booking. Performers who call out at the last minute to a BG FuZion show or event may be questioned about their reliability for a future booking.
- iv. Poor Performance. Performers who do not present a complete package, perform poorly, or are not liked by the BG FuZion audience may not be booked in the future.
- v. Lack of Sales. Performers who do not promote the show or who fail to sell enough tickets to justify their booking over another better-selling performer may not get booked as often.
- vi. Community Division. Performers who create conflicts with our partners or within the community, who thrive on personal drama, who are at the center of divisiveness, or who bully others will not be booked at BG FuZion.
- vii. Conflicts with BG FuZion. BG FuZion presents a monthly show, the BG Pride Pageant, and other community events. Performers who spread negativity, verbally attack, create conflicts or drama with, or seek to denigrate BG FuZion, its staff, BG FuZion Queens, its community events, the BG Pride Pageant, Mr. and/or Miss BG Pride, or the BG Pride Pageant representatives will not be considered for bookings at BG FuZion.

3. BG FUZION BOOKING PROCEDURES

- A. Advanced booking schedule.** NOTHING at BG FuZion happens last minute. BG FuZion books shows and events at minimum two months in advance. Performers wanting to advocate for bookings should keep that in mind.
- B. Show Director handles all bookings.** NO bookings will be official or confirmed at BG FuZion without direct communication with the Show Director Christopher H. Cherry. BG FuZion Co-Founder Queen Venus Knight may facilitate booking guests or provide guidance for show bookings; however, the Show Director retains final authority.
- C. BG FuZion approval.** BG FuZion values the art, loyalty, dedication and commitment to our continued development and success shown by BG FuZion co-founder Queen Venus Knight. All bookings offered to performers have been pre-approved by Queen Venus Knight.

4. BG FUZION OPEN-DOOR POLICY

BG FuZion encourages performers to reach out for feedback about their performance, polish, or professionalism; or with any questions about how to get on the booking rotation; or how to resolve issues that hinder bookings or prevent them from being in good standing with BG FuZion. Please contact Show Director Christopher H. Cherry to schedule an appointment.