

# NOVEMBER 2021

*Advocates Monthly Newsletter*



## A MESSAGE FROM OUR CEO & FOUNDER



## NEW DIRECTION

*I founded Advocates in 2016; I never thought we would have seen all of our changes in our first four years. As we approach our 5th Birthday, I am so proud of the direction in which we are headed. Advocates has always focused on Being The Voice; we are on a mission to provide a platform for people worldwide to harness their voice and share their stories. 2021 has taught me that leadership is fluid; it requires intention and mobility. This year has been challenging; we let go of programs and are ushering in brand new adventures. Change is hard, but I am so grateful for the opportunity to steer the Advocates ship in the direction that is far beyond anything I would have hoped or imagined.*

# A Little Bit About Us

At Advocates, we believe in the power of everyone's story.

Advocates is built on 4 Core Values; Advocacy, Inclusion, Innovation & Leadership.

AIA is built on the **mission** to Be the Voice to those who don't have one; achieving this through empowerment, education, support, and leadership.

At AIA, our **purpose** is to advocate for individuals to identify their unique voices and empower them to embrace their stories.

We do this work in the spaces of *Employment Advocacy*, *Personal Empowerment Advocacy* and through our Podcast *The Influentials*.

Advocates in Action is an NJ Certified Women's Business Enterprise.

It was these core values, along with our Mission, that inspired our first course launching this month!

## Pink Marker

### MOVEMENT

*The Pink Marker Movement is a powerful movement where you re-write the labels that have been covering you, and likely muting your voice.*

*Through the Pink Marker Course, you will identify, challenge and re-write the labels that depict your story. Take back the power of your voice by bringing your story to the surface in a powerful and moving way.*

*We all have a story! We all have a voice! Now is the time to stand up, Pink Marker in hand, and re-introduce ourselves to the world.*



DISCOVER YOUR TRUE  
PURPOSE

# Re-Write Your Story

HAS ANYONE EVER TOLD YOU THAT YOU WERE NOT GOOD ENOUGH, TOO OLD, TOO YOUNG, NOT GOOD ENOUGH, NOT WORTHY, NOT SMART ENOUGH... THE LIST COULD GO ON AND ON, RIGHT?

IF YOU ARE ANYTHING LIKE THE WOMEN OF THE PINK MARKER MOVEMENT AND ME, THEN YOU HAVE BEEN COVERED IN THE LIES OF OTHER PEOPLE'S LABELS FOR WAY TOO LONG.

THE PINK MARKER MOVEMENT COURSE STEPS YOU THROUGH THE LIFE-CHANGING PROCESS THAT WILL BRING YOU TO FREEDOM FROM THOSE LABELS AND LIMITING BELIEFS. THROUGH THE COURSE, WE SHARE WITH YOU HOW TO IDENTIFY THE LABELS, PLACE THE LIGHT OF TRUTH UP AGAINST THEM AND TRULY PEN A NEW NARRATIVE.

THERE IS POWER IN OUR WORDS AND EVEN MORE POWER IN OUR STORIES.

TAKE BACK YOUR VOICE, REMIND YOURSELF OF THE TRUTH OF WHO YOU REALLY ARE.



Register for the Pink Marker Course  
[Here](#)

# STAY CONNECTED WITH US



@AdvocatesGlobal & @ The\_Influentials\_Podcast



@Advocates In Action & @The Influentials Podcast



@AdvocatesGlobal



[www.AdvocatesInAction.com](http://www.AdvocatesInAction.com)