

THE RED LEAGUE

SPONSORSHIP PROPOSAL

We began with Devils Octagon, an ambitious amateur MMA promotion featuring 150+ fighters and big payouts like motorbikes. As our events grew, so did our vision—to elevate Indian MMA to global standards.

This led to The RED League, India's premier pro MMA promotion with fantasy sports integration, premium experiences, and top-tier fight nights. From humble beginnings to building the future of Indian MMA, we are here to change the game.

WHO ARE WE?

- **Chronicles Sports** – Pioneering sports event management company
- Founders: **IIM Rohtak graduates** & ex-athletes
- 4-time **GSEA Finalists** – Global Startup Competition Recognition
- Backed by SISF & Delhi University
- Best-in-class sports management professionals



Create-Organize-Manage-Supervise

DEVILS OCTAGON

SEASON ONE



Social media Insights –
150k



Footfall- 200



Participants - 35



Number of firms collaborate
and sponsored - 5

DEVILS OCTAGON

SEASON TWO



**Social media Insights –
500k**



Footfall- 500



Participants – 64



**Number of firms
collaborated and
sponsored – 10**

DEVILS OCTAGON X THE RED LEAUGE



**Social media
Insights – 500K**



Footfall- 800



**Participants - 70 + 4
(PRO)**



**Number of firms
collaborated and
sponsored – 10**

PAST SPONSORS AND COLLABORATIONS



MeduLance



XPEED
CRAFTED FOR CHAMPIONS

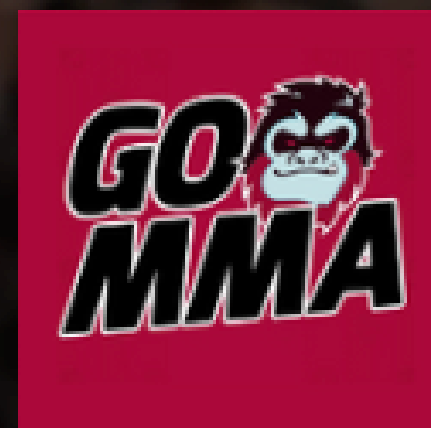
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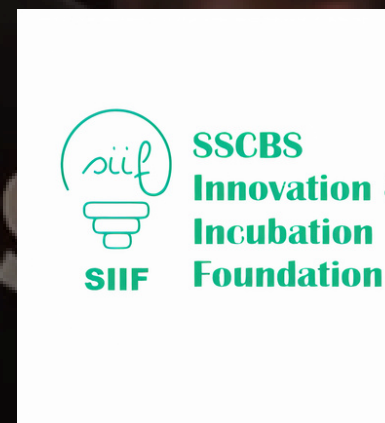
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Media



ticketgenie.in



AUMIRAH



THE RED LEAGUE – #STEPINSTANDOUT

- One of the Few Pro MMA Leagues in India
- First-ever Fantasy Sports Integration in Indian MMA (via Challengers app)
- Unique Fight Night Experience – Live fights + drinks + premium food
- Elite Fighters Roster – Featuring India's top MMA athletes
- Exclusive Fighter Documentaries – Behind-the-scenes raw content



WHY MMA?

One of the fastest-growing sports in India and worldwide.

Encourage Indian players in UFC.

MMA promotions rising in India.



- Enhanced Visibility
- Networking Opportunities

- Increased Footfall
- Sponsorship and Partnership Opportunities

- Talent Development
- International Recognition

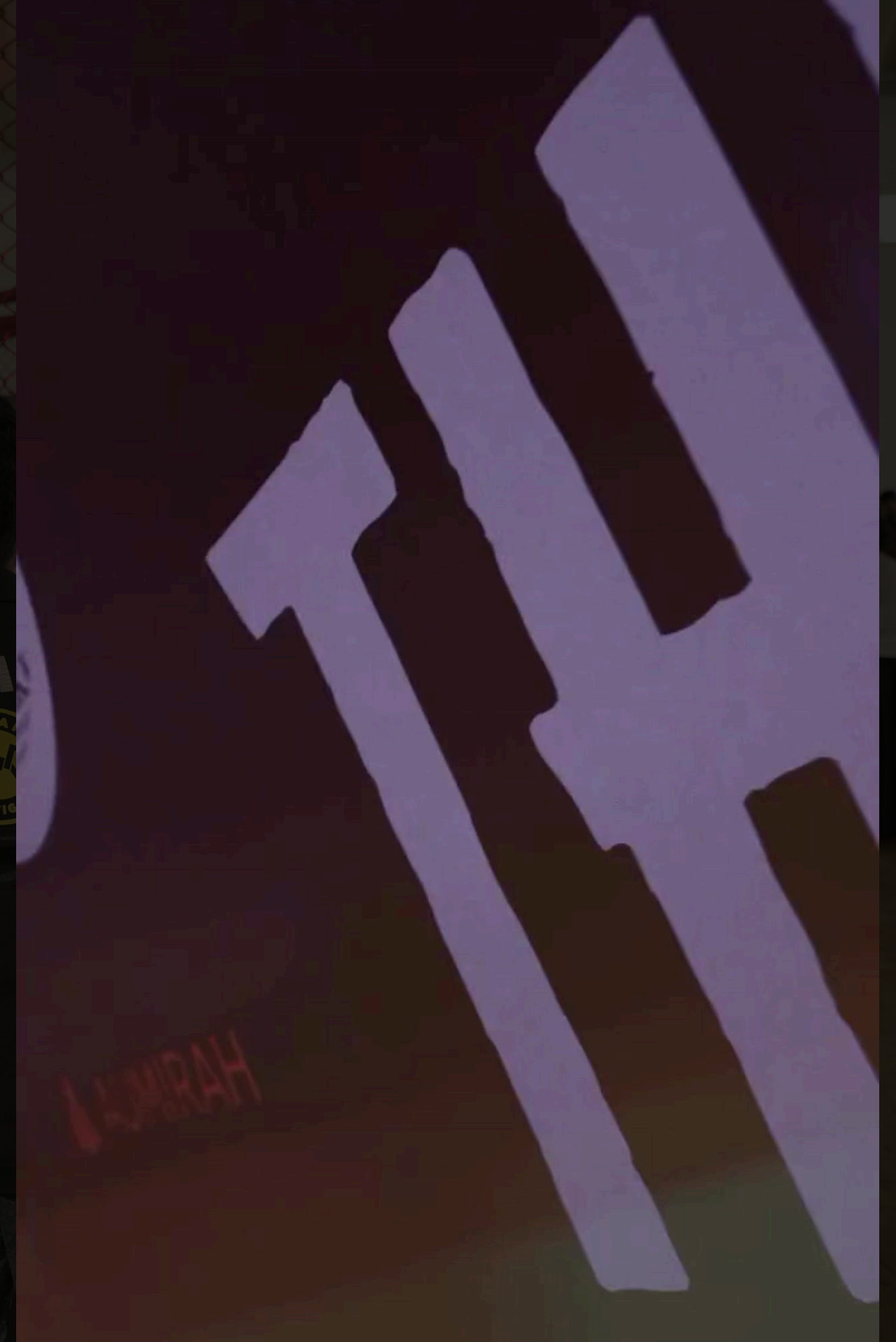
WHY US?

- **1M+ Social Media Insights**
- **800+ Footfall in Arena**
- **Sold-Out Tables & VIP Sections**
- **High-Quality Event Production – Best in the business**
- **Live Entertainment & Engagement – Making MMA a Must-watch Event**



SPONSORSHIP BENEFITS & ROI

- **Brand Visibility**
- **In-event branding (cage, banners, merch, screens)**
- **Logo placement in fighter walkouts & documentaries**
- **Mention in social media & influencer marketing**
- **Massive Digital & Social Media Reach**
- **Exclusive content rights**
- **Millions of impressions from hardcore MMA fans**
- **Engaged audience with high purchasing power**
- **Live Audience Activation:**
- **Exclusive VIP experiences for sponsors**
- **Custom brand promotions & interactive events**
- **Fantasy Sports Integration:**
- **Unique fan engagement through the Challengers app**



SPONSORSHIP TIERS & CUSTOM PACKAGES

- **Title Sponsor (League naming rights)**
- **Powered By Sponsor**
- **Co-Presenting Sponsor**
- **Fight Night Sponsor**
- **Category-Specific Sponsors (Beverage, Fitness, Apparel, Tech, etc.)**
- **Customized Sponsorship Opportunities**





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