



LUXE LOOK

A couple building their dream home needed the interiors to reflect its grandeur so Gemma Hill at Bayswater Interiors came in to work her magic

WORDS JANE CRITTENDEN | PHOTOGRAPHY TOM ST. AUBYN

HOME TRUTHS

THE PROPERTY
A new-build executive home

ROOMS
Sitting room, snug, cloakroom, kitchen-diner/living area, utility room, four bedrooms, five bathrooms, dressing room

LOCATION
West Midlands



HALLWAY
‘The sweeping staircase is one of a kind, combining the shape of one design with the detail of another,’ says Gemma. Staircase design; taupe velvet conversation seat, both Bayswater Interiors. Amalfi Gold porcelain floor tiles, Mandarin Stone

SITTING ROOM
Furniture is set up for conversation in this formal entertaining space. Bespoke sofas upholstered in Villa Nova’s Calvia in Vellum V3371/03; armchairs upholstered in Manuel Canovas Talence M4052-02, all Bayswater Interiors. Opale 50014 wallpaper, Arte. Plaza coffee table, Loom

KITCHEN-DINER
A stippled bronze cooker hood matches the bespoke island created with a specialist bronze paint finish with a hint of black. Bespoke kitchen in Zoffany’s Spanish Olive, cooker hood and island, all Bayswater Interiors. Bofinger dining chairs, Eichholtz. Richmond Interiors’ Ironville oval dining table, Olivia’s. Bespoke dining chairs, Bayswater Interiors



SNUG

Dark wood and pale brown walls give a warm, cosy feel. Walls in Lute, Little Greene. Cuddlemuffin sofa, Loaf. Baldessari cushions in Mineral, Zinc. Madison swivel chair in Huntsman Ivory, Andrew Martin

BEDROOM

'I had a sample of this mural wallpaper for a long time and the countryside setting made this the perfect room for it,' says Gemma. Wray 312732 wallpaper, Zoffany

MAIN BEDROOM

'Curved shapes in the headboard and lighting draw the eye upwards,' says Gemma. Headboard, Bayswater Interiors. Cloud pendant, Liang & Emil

KERRY'S EN SUITE

Backlit quartz adds to the luxurious feel.

Oasis free-standing stone bath is similar, Lusso

DEAN'S EN SUITE

Dark touches give the space more of a moody feel. Wall in Dock Blue, Little Greene. Marmol Carrara Blanco tile is similar, Porcelanosa



AT WHAT STAGE DID YOU GET INVOLVED IN THE PROJECT? My clients Kerry and Dean Hiscox were building a 4,400sq ft contemporary home and quite early on they began to feel design decision overload. Since I'd worked with their builder before, he recommended they speak to me as we can do everything from layouts and lighting design through to furniture and finishes.

WHERE DID YOU BEGIN WITH SUCH A LARGE PROJECT? We always start with space planning so we looked at the architect's drawings and made some adjustments. As well as creating a hidden pantry and utility in the kitchen, and adjusting bedroom sizes to make them more usable, Kerry and Dean wanted an impressive entrance hall. We changed the staircase into a sweeping design and extended the landing. We also planned furniture layout, which dictated the lighting design, and moved onto colours, fabrics and finishes.

WHAT STEER DID YOUR CLIENTS GIVE YOU? My clients are outgoing people and wanted a luxurious home that still felt comfortable and homely. The project was a new experience for them and as they gathered interiors ideas, they recognised they had too many! A common thread coming through was luxe neutrals and we edited their ideas into a coherent scheme.

HOW DID YOU PUT TOGETHER THE LUXE LOOK? The grand staircase in the marbled hallway sets the tone as does the bespoke bronzed island-banquette seating in the kitchen. Small details really count, such as fabrics with a bit of shine or careful stitching, or adding leather piping to elevate the dining chairs. In the main bedroom, the curtain fabric has a blue-grey hint, which is picked out in dark blue piping on the bed cushions and in the en suite indigo walls.

HOW DID YOU BRING TOGETHER THE NEUTRALS?

Tonally, we concentrated on natural beiges and creams with greens and ochre to reflect the garden and views across the fields. We brought colour to life with textured walls, rather than paint, using tiles or embossed wallpaper. A leafy wallpaper sits with a leafy cushion fabric in the living area next to the garden so things aren't matching but add interest and work together.

WHAT'S MADE THIS PROJECT SPECIAL? I enjoy the whole process of designing and creating a different look for clients, but this project was particularly satisfying because we were asked to do everything – the couple literally moved in with their clothes. There's nothing better than the install phase where we see the home come together. The couple were delighted, it's a liveable luxe look that will last them for years to come. 🏡

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'A TEXTURED WALLPAPER GIVES WARMTH AND DEFINITION TO A ROOM AND CAN FEEL MORE LUXURIOUS THAN PAINT'

