# Californian LIVING



This new-build beach house has serious West Coast-style credentials and it's all down to interior designer Christine Vroom

FEATURE JANE CRITTENDEN | PHOTOGRAPHY SARA TRAMP



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### 'Bespoke joinery in the office has created a streamlined space with a place for everything'



#### WHY DID THE CLIENTS **CHOOSE THIS HOUSE?** WHAT WERE THEY LOOKING HOW DID YOU COME TO BE

FOR? Hermosa Beach is a small beach town in southern California that is popular with surfers - it has some great restaurants and a lovely community. The clients were looking for a place with ocean views where they could walk a block or two and be at the beach. They found this property while it was still being built and

fell in love with the design and the wonderful, idyllic location.

## INVOLVED IN THE PROJECT?

I was hired by the developer to design the new-build property, which was replacing a rundown beach shack. The clients became aware of the project as the timber frame was going up. They kept me on to do all the interior decoration and source furniture and furnishings.

#### WHAT WAS THE CLIENTS'

BRIEF? They love to entertain and wanted their home to be beautiful but completely comfortable where they didn't have any worries about durability. Of course, they wanted to make the most of the gorgeous coastal views so the main living space is on the top floor. The kitchen was a high priority and, as a multipurpose room with a dining area and family seating, it needed to be



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completely functional within the limitations of storage space. The island was key — both for entertaining and as the centrepiece of the room. Fortunately, there was still time to integrate new interior design ideas into the project, which I managed with the builder.

WHERE DID YOU FIND
INSPIRATION FOR THE
DECOR? The client wasn't keen on the
traditional blue and white coastal aesthetic

so we steered away from the cliché but hung onto the dual colour scheme. To create a contemporary feel we looked at pictures of urban and beachside homes, picking out ideas and having a great time meshing them together. A palette of greys, whites and light wood tones provide the neutral backdrop so as not to clash with the ocean views. The look is modern and a little bit edgy with playful lighting and airy colours grounded with black and dark blue

accents. We've kept patterns minimal so they don't overwhelm the spaces.

WHAT MADE THIS PROJECT
SO SUCCESSFUL? I'm proud of
how we've given coastal colours a modern
take so the house feels relevant with a
twist. It was satisfying to take the project
through to a full install of the furniture. I
popped the champagne before giving my
clients the tour — they were delighted. 
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