



# CONFERENCE

by Caring for Hair Trichology Clinic

A diverse range of Talks and Workshops covering key topics such as cancer risk factors, early detection, breast cancer, prostate cancer, treatment options, scalp cooling, eyebrow and eyelash replacement, understanding Afro-textured hair and cancer-related hair loss.

Saturday

18th

May 2024

10.30am - 4pm



St Mary's Conference Centre, 70  
Wellesley Road, Croydon, CR0 2AR

## SPONSORS:

**MACMILLAN**  
CANCER SUPPORT



**PAXMAN**  
CHANGING THE FACE OF CANCER



## Registration and Stalls: 10.30 - 11.00am

### Morning Session 11.00am -13.00pm

11.10 -11.15	Conference Opening	Lorna Jones
11.15 -11.20	Welcome Address Introductions	Macmillan (Sponsor) Chair, Elaine Bowes
11.20-11.35	Prevention is better than Cure (Keynote)	Miss Georgette Oni, Consultant Oncoplastic Breast surgeon
11.35-11.45	Learning to Dance in the Storm	Codilia Gapare, Cancer Champion and inventor of Eylure C-lash
11.45-11.55	How to get the most out of your Doctor's appointment	Dr Emma Amofo-Mensah, Dermatology Registrar
11.55-12.05	Chemotherapy, Cancer and Hair Loss	Dr Krishni Srikandarajah, Medical Oncology Registrar
12.05-12.15	Reflections of an Urban Oncologist	Dr Oluwatomilayo Ejedene, Clinical Oncology Registrar
12.15-12.35	Scalp Cooling	Claire Paxman, Paxman Brand Ambassador & Director of Global Training LIVE DEMO - Dorcas Efayena
12.35-13.00	Q & A	Panel

## Lunch & Stalls: 13.00-14.00pm

### Afternoon Session: 14.00 - 16.00

Break-out rooms: Workshops	14.00 - 14.40	
Hairdressing Support and Training Lashes, Brows & Headwraps Prostate Cancer & CBME work in the Community Women's Health and Support groups Wig-making		Lina Milazzo, Janet Clarke Cody Gapare, Joy Adeyemi Jeff Thompson and Zak Miah Gloria Yankson, Leeane Adu Verona White
14.40-14.45		Chair
14.45-15.00	Understanding Afro-textured Hair	Dr Sharon Belmo, Consultant Dermatologist
15.00-15.15	Breast Cancer - Bust....ing the myths (Keynote)	Miss Carol Norman, Consultant Oncoplastic Breast surgeon
15.15 -15.25	My Lived Experience with Prostate Cancer	Jeff Thompson, Founder of CDLIW
15.25-15.35	Q&A	Panel
15.35-15.40	Closing Statement	Chair
15.40 - 15.45	How the Little Princess Trust provides real hair wigs	Ian Morris, Communications Manager
15.45-16:00	Raffle & Presentation	Lorna Jones & Althea Hamilton

**Stalls 16:00 - 16:30pm**

## Welcome to the C & Hair Conference

I'd like to extend a warm welcome to you. This conference promises a day of education, inspiration, and empowerment, bringing together healthcare professionals, cancer survivors, carers, advocates, and anyone interested in learning more about this important topic.

It will feature a diverse range of talks and workshops covering key topics such as cancer risk factors, early detection, breast cancer, prostate cancer, treatment options, scalp cooling, understanding afro hair and cancer-related afro hair loss. Attendees will also have the opportunity to participate in live demonstrations and workshops on topics such as scalp cooling, eyebrow and eyelash replacement, hair camouflage techniques including wigs and headwraps, and more.

We are excited to provide a platform for individuals to come together to learn, share experiences, and gain practical tips for learning about Cancer and managing cancer-related afro hair loss. Our goal is to not only provide support and guidance but also to raise awareness and empower individuals facing this challenge.

The C & Hair Conference is made possible thanks to the generous support of sponsors including Macmillan Cancer Support, Croydon BME Forum, Paxman, Eylure, and Spell Magazine. Additionally, the event is proud to support the Little Princess Trust, a charity that provides real hair wigs to children and young people with hair loss.

Lorna Jones, a qualified Trichologist from the International Association of Trichologists, underwent clinical training globally. As a published author and educator, she imparts knowledge on hair science and speaks at international conferences. Leading the UK CCCA support group, she focuses on addressing this particular hair loss in black women. Recently, she launched 'C & Hair' to support men and women affected by cancer-related afro hair loss, funded by Macmillan Cancer Support and Croydon BME Forum.

For more information,  
see this recent interview with Spell Magazine.



**in** caringforcandhair

**🎵** @careforc\_hair **📷** @careforc\_hair

**🌐** [www.caringforhair.org/cancer-and-hair](http://www.caringforhair.org/cancer-and-hair)

**📺** @CandHair

**🐦** @Candhair



**Lorna Jones**  
Trichologist

## SPEAKERS

**Dr Emma Amofo-Mensah MBBS BSc(Hons) MRCP FHEA**  
Dermatology registrar

Dr. Emma Amofo-Mensah, an Imperial College London graduate (2015), serves as a dermatology registrar in South London. Passionate about mentoring, she supports aspiring healthcare students and junior doctors. She co-founded House of Medics, a global platform uniting thousands of healthcare professionals, leading and mentoring its members.



**🎵** **📷** @dermdremma

**🎵** **📷** @wearehouseofmedics

**📺** **in** House of Medics

**Dr Sharon Belmo, Consultant Dermatologist,**  
MBBS, MRCP(UK), MRCP DERM

Dr Belmo has specialist interests in skin of colour and hair loss, particularly Afro-textured hair. She is the co-founder and clinical lead of the **Centre of Evidence Based Dermatology Skin of Colour Resource**, and the medical advisor to the **Scarring Alopecia Foundation UK CCCA support group**. She wrote the first dermatology for skin of colour syllabus for the UK dermatology specialist training curriculum, setting a precedence for future dermatologists'





# Help us support people with cancer in London

Anyone can join the London Cancer Community to help Macmillan shape the future of cancer care. We'll stay in touch, with newsletters and other opportunities to get involved.


**Please use the QR code to complete the survey and sign up, or email us at [Londoncancercommunity@macmillan.org.uk](mailto:Londoncancercommunity@macmillan.org.uk)**



**MACMILLAN  
CANCER SUPPORT**

Macmillan Cancer Support, registered charity in England and Wales (261017), Scotland (SC039907) and the Isle of Man (604). Also operating in Northern Ireland. MAC19094\_LONDON

experience and training in darker skin tones. She also runs **inMYskin**; an image bank developed with the aim to increase representation of skin of colour in medical resources. She has an unquestionable passion for promoting diversity in medicine and is a strong advocate for equality in healthcare for all.

 @drsharonbelmo

### Andrew Brown, Croydon BME Forum

Andrew Brown, CEO of Croydon BME Forum, is an accomplished Director skilled in coaching, strategic planning, and business development, with a strong commitment to community development. His collaboration with Macmillan Cancer Support addresses ethnic health inequalities, ensuring culturally appropriate care for BME communities affected by cancer, reflecting values of education, empowerment, and inclusivity.

 mrandrewbrown  [www.cbmeforum.org](http://www.cbmeforum.org)



### Dr Oluwatomilayo Ejedenawe BSc, MBBS, PGDip, MRCP


Dr. Oluwatomilayo Ejedenawe, a Clinical Oncology Registrar from Barts and the London Medical School, began her training in 2021 across South London and Kent. Currently a Pan-London Cancer Alliance research fellow at The Royal Marsden NHS Foundation Trust, she focuses on addressing cancer care inequalities, especially among marginalized populations.



### Cody Gapare, Cancer champion, mother, Justice of the Peace and inventor of C-Lash by Eylure

Cody Gapare (MBA), a cancer survivor, is the inventor of the first false eyelash for cancer and alopecia patients, known as C-Lash. Collaborating with Eylure, it's available in 8 countries and garnered numerous awards. Cody is also a mentor, coach, TEDx speaker, and has spoken at the House of Lords. She's collaborated with various organizations including Manchester Met. University, Natwest, and HSBC.

 [facebook.com/codilia.c.lash/](https://facebook.com/codilia.c.lash/)




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### Ian Morris, Communications Manager at The Little Princess Trust.

Ian Morris, Communications Manager at The Little Princess Trust since 2019, brings 17 years of journalism experience. He promotes the charity's free wig service via social media, website, and printed materials, while also advocating for funding childhood cancer research and showcasing its positive impact on young patients' lives.



  @officiallittleprincesstrust  @LPTrustUK

 [ian@littleprincesses.org.uk](mailto:ian@littleprincesses.org.uk)



# Claire

Big Sister of Scalp Cooling

## Claire Paxman




### The Big Sister of Scalp Cooling

*Here to help*

Whether you are a patient going through treatment or a clinician providing treatment, I am here to support you.

You will find lots of information, helpful videos, top tips and myth busting on my social media channels.

Please scan the QR code below for the links.

-  Claire Paxman
-  @claire.paxman
-  claire.coldcap.paxman



lots of love,

XX

### Miss Carol Norman: BSc (Hons) MBBS AICSM MS FRCS

Miss Carol Norman is a Consultant Oncoplastic Breast Surgeon at Croydon University Hospital and Honorary Consultant Surgeon at the Royal Marsden Hospital Sarcoma Unit. With qualifications from Imperial College Medical School and a BSc in Management, she underwent surgical training across London and the South East. She holds Oncoplastics qualifications from Royal Surrey County Hospital and Queen Victoria Hospital, alongside a Masters in Oncoplastic Breast Surgery. Committed to education and research, she mentors, teaches, and presents nationally and internationally on breast disease management, including addressing disparities in ethnic minorities.



 @drcarolnorman

### Miss Georgette Oni, PhD, FRCS Plast, FEBS

Georgette Oni, a dual-qualified Plastic and Reconstructive surgeon in the UK, specializes in breast surgical oncology at Addenbrookes Hospital, Cambridge. She covers a range of breast procedures and serves as an Honorary Assistant Professor at the University of Nottingham. On the forefront of diversity initiatives, she contributed to the Kennedy diversity review for the Royal College of Surgeons of England. With a prolific academic background, she mentors aspiring female surgeons, advocates for health education, and founded the 'Let's talk about...Black Women and Breast Cancer' conference.



### Claire L Paxman - Brand Ambassador & Director of Global Training Paxman Scalp Cooling

More than 25 years ago, Claire Paxman's mum, Sue Paxman experienced first-hand the effect that chemotherapy-induced hair loss had on her quality of life. The Paxman family discovered that this sense of patient helplessness was common. In fact, chemotherapy-induced alopecia remains one of the top five most distressing cancer treatment side effects, to this day.

Having cut her late Mum's hair off aged 14, Claire set out to stop others from having to deal this most feared side effect. As Brand Ambassador & Director of Global Training, Claire truly lives and breathes her role as Paxman's Brand Ambassador and the 'Big Sister of Scalp cooling Treatment' leading the way globally in education, training and awareness raising about scalp cooling treatment and the difference it can make to a patient's cancer journey. Her passion in providing support and encouraging patients to self advocate is palpable, as well as driving partnerships with medical professionals, cancer support groups and charities around the world.

Paxman may have grown to become the world's leading manufacturer and supplier of scalp cooling equipment, but with cancer touching the lives of more people than ever before, the mission is far from over.

 <https://www.facebook.com/profile.php?id=100092951263428&sk=about>

 @claire.paxman

 @claire.coldcap.paxman

 @claire-paxman

 @curlypaxo

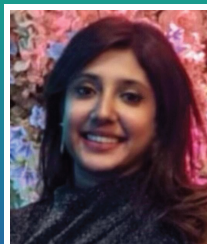
### Dr Krishnie Srikandarajah, Medical Oncology Registrar

Dr Krishnie Srikandarajah is a Medical Oncology Registrar and qualified from Barts and the London Medical School.

She has experience of working with a diverse population of Cancer patients and different tumour types within Oncology and has co-authored 9 research papers.

**She will be covering the following at the Conference:**

What is Chemotherapy, Common cancers that it is used for, Side Effects of Chemotherapy, Chemotherapy related hair loss



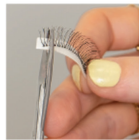


C-Lash is an innovative lash created specifically for lash replacement.  
With a soft, flexible and invisible band to help aid application.

- ▶ The **only lash replacement** product in the market
- ▶ Suitable for people going through **chemotherapy**, with **alopecia** or **trichotillomania**
- ▶ Made with **Hypoallergenic, medical grade** tape
- ▶ **All-day** wear
- ▶ Pack includes 18 hour latex free glue so **lashes can be reworn**



**STEP 1**  
TAKE LASH WITH BACKING  
PAPER OFF TRAY



**STEP 2**  
MEASURE &  
TRIM



**STEP 3**  
PEEL OFF THE  
BACKING PAPER



**STEP 4**  
APPLY TO LASH LINE &  
GENTLY PRESS TO SECURE



Watch our  
how to apply  
video here



CREATED BY  
*Codilia Gapare*

From the moment Codilia was diagnosed with breast cancer in 2014, she started fighting, and then she started thinking...

Codilia decided she wanted to design a range of lashes specifically for those who lost their natural lashes and from this, C-Lash was born!

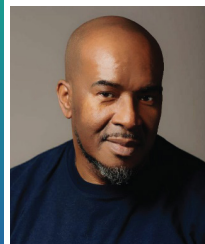
#EYLURECLASH   



## Mr. Jeff Thompson (Founder and CEO of CDLIW)

Jeff Thompson, a self-defence practitioner turned security entrepreneur and artist manager, was diagnosed with prostate cancer in 2018. Recognizing the heightened risk for black men, he founded Cancer Don't Let It Win C.I.C., now supporting over 2,000 affected individuals. His advocacy efforts gained recognition from BBC1 and Downing Street, focusing on empowering black men and raising awareness about prostate cancer within the community worldwide.

 @cancer\_dont\_let\_it\_win



## LIVE DEMO – SCALP COOLING

### Dorcas Efoyena

Dorcas Efoyena's passion for haircare began in childhood, leading her to provide hair services alongside a career in Science and Technology. Transitioning to natural hair after her daughter's birth, she shares tips on social media and offers classes, specializing in guiding parents in caring for children's hair and teaching simple hairstyles.

 Afro PH babe

 [instagram.com/afrophbabe](https://www.instagram.com/afrophbabe)

 [afrophbabe@gmail.com](mailto:afrophbabe@gmail.com)

 [www.afrophbabe.com](http://www.afrophbabe.com)



## Workshops

### Brows, Lashes & Headwraps

Brows - Sample available from Wiggitt  
Lashes - LIVE DEMO how to fit the C-Lash by Cody Gapare  
Headwraps - LIVE DEMO by Joy Adeyemi

### Joy Adeyemi

Founder of Joyous Luxurious, celebrates natural hair's beauty and versatility. With a passion for empowering individuality, she fosters a community of boundless self-expression. A specialist in natural hair care and styling, Joy seamlessly merges tradition and modernity to create inspiring looks that evoke confidence and joy.

 [Joy@joyousluxurious](mailto:Joy@joyousluxurious)

 @joyousluxurious



### Hairdressing Support and Training

### Janet A Clarke

Janet Clarke, as the Macmillan Engagement Lead for Southeast London, bridges connections between Macmillan and often marginalized communities in the region affected by cancer. Her role involves disseminating information about cancer and Macmillan services, while also learning from these communities to shape services to meet their needs. She is known for her proactive, community-centered approach.

 [janet-clarke-37143425](https://www.linkedin.com/in/janet-clarke-37143425)





Spring

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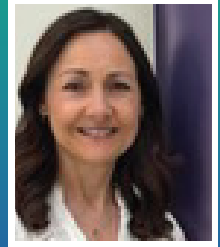
[spellmagazine.co.uk/spell-meets-lorna-jones/](https://spellmagazine.co.uk/spell-meets-lorna-jones/)

Spell Magazine is created for today's modern, multi-cultural women looking for a style companion that reflects who they are and what they love in the realm of beauty, fashion, lifestyle, and culture. Mainstream media is finally turning its back on a one-size-fits-all approach, and we are proud to be part of this movement. Our multi-media platforms (print, digital and film) are not only on-trend with high visual appeal; we provide safe space by producing high quality content women of colour can strongly identify with. In the Spring issue out now, we interview Certified Trichologist, Lorna Jones, who shares her extensive knowledge on cancer-related hair loss in the BME community.

## Lina Milazzo, Co-founder, HAIR REBORN Charity

Lina Milazzo, co-founder of HAIR REBORN Charity, initiated the organization after her own cancer journey highlighted the lack of support for those experiencing hair loss due to chemotherapy. With 33 appointed salons nationwide, they offer advice, free hairdressing services, and emotional support to nearly 1,200 individuals, helping them regain confidence and self-esteem during their recovery.

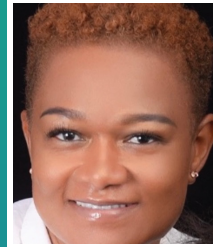
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 [www.hairreborn.uk](http://www.hairreborn.uk)



## WOMEN's Health and Support Groups




### Gloria George Yankson | Macmillan Breast Clinical Nurse Specialist

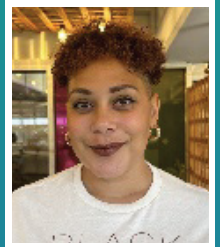
Gloria George Yankson, Macmillan Breast Clinical Nurse Specialist at Croydon University Hospital, with over 12 years of nursing experience, provides comprehensive support to breast cancer patients and their families. Her background includes roles in both private and NHS sectors, alongside active participation in charity events and community volunteering.



### Leanne Adu, Ambassador for Black Women Rising

Everything changed for business owner Leanne when she found a lump in her chest in 2020. Mother to a young daughter, she feared what life would look like and if she would be around to see her daughter grow up. After four months of chemo, a lumpectomy and a lymph node clearance, she is now cancer-free. She is passionate about spreading awareness in her community.

 [instagram.com/leanneadu\\_](https://www.instagram.com/leanneadu_)  [foundation@leannepero.com](mailto:foundation@leannepero.com)  
 [instagram.com/blackwomenrisinguk](https://www.instagram.com/blackwomenrisinguk)  [www.blackwomenrisinguk.org](http://www.blackwomenrisinguk.org)



## Wig-making

### Verona White

Verona White, a veteran wig technician with 20+ years of experience, excels in crafting and styling wigs. She's renowned for her expertise, teaching aspiring technicians worldwide including Jamaica, China and the UK with plans to expand her educational outreach globally to include other countries.

 [Wig.Technician](https://www.instagram.com/Wig.Technician)  [Info@wigtechnician.com](mailto:Info@wigtechnician.com)




## Prostate Cancer



Jeff Thompson, Cancer Don't Let it Win

### Croydon BME Work in the Community, Zak Miah



The Croydon BME Forums 'Can You C Me?' partnership with Macmillan Cancer Support is dedicated to improving healthcare outcomes for Black and Ethnic Minorities affected by cancer. Their collaborative efforts across six South West London boroughs including Croydon, Merton, Sutton, Richmond, Wandsworth and Kingston aim to address racial disparities in patient experience and outcomes, providing accessible support and outreach initiatives to ensure everyone receives the care they deserve.

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# CAN YOU ME?



**WEDNESDAY**  
**3RD**  
**JULY 2024**

A conference aiming to address racial disparities within cancer support, raise the voices of marginalised communities and emphasise the importance of equality in healthcare.

**10:00 - 5:00PM**

**FREE ADMISSION**

**SAINT MARY'S  
CONFERENCE CENTRE  
70 WELLESLEY ROAD  
CRO 2AR**

- Free Consultations & Access To Support
- Welcome Pack, Seminar Notes/Materials & A Gift Bag Included
- Practical Workshops & Networking
- Free Raffle, Games & Prizes
- Refreshments & Hot Buffet Lunch Included


Nearest Train Stations:

West Croydon & East Croydon  
For Parking: Whitgift Centre Car  
Park (Open Air Car Park) CR9 1AT For  
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**GET YOUR FREE TICKET:**

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Email: [macmillanteam@bmeforum.org](mailto:macmillanteam@bmeforum.org)

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